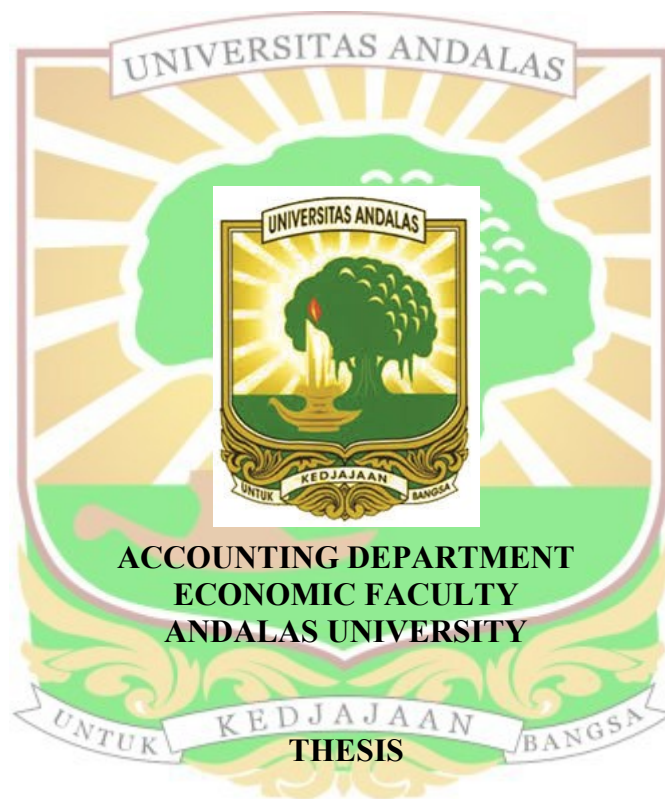


**“COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE
BEFORE AND AFTER THE IMPLEMENTATION OF ENTERPRISE
RESOURCE PLANNING IN PT BANK RAKYAT INDONESIA (Persero),
Tbk YEAR 2004-2016”**

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2017



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<p align="center"> COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE BEFORE AND AFTER THE IMPLEMENTATION OF ENTERPRISE RESOURCE PLANNING IN PT BANK RAKYAT INDONESIA (Persero), Tbk. YEAR 2004-2016 </p> <p align="center"> Thesis By: HERTRIA Thesis Advisor : Verni Juita, SE M.Com (Adv),Akt </p> <p align="center"> ABSTRACT </p> <p> <i>This research is aimed to compare the financial performance of the company before and after the implementation of Enterprise Resource Planning (ERP) in year 2004-2016, where in this period, it will be compared the financial performance from sixth year before and after the implementation, with 2010 as a year base. The object of this study is PT Bank Rakyat Indonesia (Persero), Tbk. The Financial Performance is measured by using the financial ratios of Net profit Margin, Operating Profit Margin, and Operational Efficiency Ratio. Data analysis method is the Paired Sample T-Test to measure the financial performance before and after the implementation. The result of this study indicate that there are significant difference on Net Profit Margin, Operating Profit Margin, and Operational Efficiency Ratio. This shows that there is increasing in efficiency, effectiveness, and profitability in PT Bank Rakyat Indonesia (Persero), Tbk. Where the increasing in efficiency, effectiveness and profitability occurred is one of the benefits gained by the company from the implementation of ERP.</i> </p> <p> Keywords: <i>Comparative Analysis, Financial Performance, Financial Ratio, Enterprise Resource Planning</i> </p>			

ABSTRAK

Penelitian ini bertujuan untuk membandingkan kinerja keuangan perusahaan sebelum dan sesudah implementasi Enterprise Resource Planning (ERP) pada tahun 2004-2016, dimana pada periode ini akan dibandingkan kinerja keuangan dari tahun keenam sebelum dan sesudah pelaksanaan, dengan 2010 sebagai basis tahun. Objek penelitian ini adalah PT Bank Rakyat Indonesia (Persero), Tbk. Kinerja Keuangan diukur dengan menggunakan rasio keuangan Net Profit Margin, Operating Profit Margin, dan Operational Efficiency Ratio. Metode analisis data adalah Paired Sample T-Test untuk mengukur kinerja keuangan sebelum dan sesudah pelaksanaan. Hasil penelitian ini menunjukkan bahwa terdapat perbedaan yang signifikan antara Net Profit Margin, Operating Profit Margin, dan Operational Efficiency Ratio. Hal ini menunjukkan bahwa terjadi peningkatan efisiensi, efektivitas, dan profitabilitas di PT Bank Rakyat Indonesia (Persero), Tbk. Dimana peningkatan efisiensi, efektivitas dan profitabilitas yang terjadi merupakan salah satu keuntungan yang didapat perusahaan dari penerapan ERP.

Kata Kunci: Analisis Perbandingan, Kinerja Keuangan, Rasio Keuangan, Perencanaan Sumber Daya Perusahaan

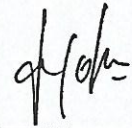
This thesis has already examined on October 6th, 2017. The abstract has already approved by thesis advisor and examiner:

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