

**THE EFFECT OF ENTREPRENEURSHIP EDUCATION, DEMOGRAPHIC  
CHARACTERISTICS AND PERSONAL ATTITUDE ON ENTREPRENEURIAL  
INTENTION OF UNIVERSITY'S STUDENTS**

**THESIS**

*Thesis Is Submitted as Partial of The Requirement For a Bachelor Degree  
Management Department Faculty of Economics  
Andalas University*



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**BACHELOR DEGREE INTERNATIONAL MANAGEMENT**

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*Bachelor Thesis By: Satria Pramandika*


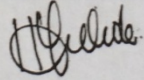
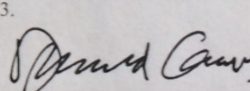
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**ABSTRACT**

The objective of this research is to investigate the effect of entrepreneurship education, demographic characteristics and personal attitude on entrepreneurial intention of university's students. The data was obtained through questionnaire and samples were drawn from 240 students of 4 universities in Padang city these are Andalas University, Padang State University, Bung Hatta University and UPI-YPTK. The data was analyzed by using SPSS 16. In this research there are three independent variables, namely entrepreneurship education, demographic characteristics and personal attitude and one dependent variable, namely entrepreneurial intention. The finding has indicated that entrepreneurship education, demographic characteristics and personal attitude positively and significantly effect on entrepreneurial intention.

**Keywords:** entrepreneurship, entrepreneurship education, demographic characteristics, personal attitude, entrepreneurial intention.

This thesis was already examined and passed on October 18, 2017. This abstract was already approved by supervisor and examiners:

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