

**“PERAN PENYULUH DALAM MEMFASILITASI PENERAPAN
BUDIDAYA PADI ORGANIK DI KABUPATEN PADANG PARIAMAN”**

Tesis

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PERAN PENYULUH DALAM MEMFASILITASI PENERAPAN BUDIDAYA PADI ORGANIK DI KABUPATEN PADANG PARIAMAN

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Abstrak

Penelitian bertujuan untuk mendeskripsikan pelaksanaan penyuluhan pertanian organik, mengungkapkan peran penyuluh dan faktor-faktor yang mempengaruhi pelaksanaan peran penyuluh dalam memfasilitasi penerapan budidaya padi organik di Kabupaten Padang Pariaman. Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Penelitian kualitatif bertujuan untuk mendeskripsikan fenomena-fenomena sosial di masyarakat petani melalui data-data yang dikumpulkan yang dianalisa secara mendalam.

Berdasarkan hasil dan pembahasan dapat diambil kesimpulan sebagai berikut: Pelaksanaan penyuluhan padi organik di Kabupaten Padang Pariaman pada umumnya dilakukan di lokasi dan waktu yang disepakati Bersama. Pembahasan materi hanya pada aspek budidaya tanaman padi organik (belum menyinggung aspek pemasaran dan kelembagaan). Penyuluhan menggunakan metode ceramah dan diskusi dengan bantuan alat-alat tulis, laptop dan infokus.

Peran satuan tugas organik fokus pada pendampingan teknis budidaya padi organik dan menumbuhkan kelompok tani organik. Peran mereka masih sedikit dalam penguatan kelembagaan dan menjembatani hubungan dengan stakeholder lain. Peran penyuluh pertanian lapangan (PPL) ialah memotivasi dan mendampingi satuan tugas organik dalam penyuluhan budidaya padi organik. Peran penyuluh pertanian swadaya (PPS) memotivasi atau mengajak petani agar mau melaksanakan budidaya padi organik. Faktor-faktor yang diidentifikasi mempengaruhi aktivitas peran penyuluh dalam memfasilitasi petani padi organik di Kabupaten Padang Pariaman adalah: kompetensi penyuluh melaksanakan tugas dan fungsi penyuluhan, motivasi penyuluh serta orientasi kelembagaan penyuluhan.

Kata Kunci : Peran, PPL, Satgas organik, Penyuluh pertanian swadaya (PPS), Padi organik

The Role of Extension Workers in Facilitating the Dissemination of Practicing Organic Rice Innovation in Padang Pariaman District

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Abstract

This research aims at describing the implementation of practicing an organic agriculture innovation, domain of extension worker's role and the factors affecting the implementation of extension worker's role in facilitating the dissemination of organic rice innovation in Padang Pariaman district. The study used a descriptive method with a qualitative approach. Qualitative research approach showed social phenomena in society through the collected data and in-depth analysis.

Based on research findings and discussion, these could be concluded, as follows: the implementation of counseling the organic rice innovation in Padang Pariaman district was mainly carried out at farmers interest particularly in the location and time considerations. The discussion focused on disseminating of organic rice practice only (excluding marketing and institutional aspects) using word processor, LCD projector, and stationary.

Task force's roles focussed on assisting farmers to practice the technique of planting organic rice and establishing organic farmers groups. But their roles leaved behind the aspect of strengthening institution and stakeholders networking. Extension workers' role (PPL) motivated the organic task force in planting the organic rice. The role of self-help agricultural counselors was limited in affecting the farmers to cultivate organic rice. Factors affecting the activities of extension worker's role in facilitating farmers to palnt organic rice in Padang Pariaman district, namely: counselor's competency in performing the task and counseling's functions, counselor's motivation, and extension workers institutional affiliation.

Key words: Role, Extension worker, Organic task force, self-help agriculture counselor, organic rice