Entrepreneurial Intention to Build a Business based on Attitude Toward Entrepreneurship, Perceived Structural Support, and Perceived Relational Support

(Study: Students of Higher Educational Institution in Padang City, West Sumatra)

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ABSTRACT

This paper examines the effect of student’s entrepreneurial intention to start-up business based on attitude toward entrepreneurship, perceived structural support and perceived relational support. It is important to analyze the quantity based on student’s perspective of making their own career in entrepreneurial area. Entrepreneurial intention can bring the self-efficacy as job maker that bring students can create the job and decrease unemployment. The survey was conducted using a self-distributed questionnaire to higher educational students from two public universities and two private universities in Padang City West Sumatra who already had entrepreneurial course and focusing on economic faculty that would be the leader in economical circumstances. The sample used is a convenience sample, which is 150 students in higher educational institution. The data was treated using the partial least squares (PLS) using SmartPLS 3.0 and SPSS 16. This study found that attitude toward entrepreneurship, perceived structural support and perceived relational support successful and supported to affect student’s entrepreneurial intention, and student’s entrepreneurial intention also has supported on students to start-up their own business.

Keyword: Entrepreneurial Intention, Business Start-Up, Attitude Toward Entrepreneurship, Perceived Structural Support, and Perceived Relational Support

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