

REFERENCE

- Bello, D. C., & Etzel, M. J. (1985). The role of novelty in the pleasure travel experience. *Journal of Travel Research*, 24, 20–26.
- Biran, A., Poria, Y., & Oren, G. (2011). Sought experiences at heritage sites. *Annals of Tourism Research*, 38(3), 820–841.
- Cheng, T. M., & Lu, C. C. (2013). Destination image, novelty, hedonics, perceived value, and revisiting behavioral intention for island tourism. *Asia Pacific Journal of Tourism Research*, 18(7), 766-783.
- Cohen, E. 1972 Toward a Sociology of International Tourism. *Social Research* 39: 164-182.
- Crompton, J. (1979). Motivation for pleasure vacation. *Journal of Leisure Research*, 6, 408e424.
- Dann, G. M. (1981). Tourism motivations: an appraisal. *Annals of Tourism Research*, 8 (2), 189e219.
- Feng, R., & Jang, S. (2004). Temporal destination loyalty: a structural initiation. *Advances in Hospitality and Tourism Research*, 9, 207e221.
- Feng, R., & Jang, S. (2007). Temporal destination revisit intention: the effects of novelty seeking and satisfaction. *Tourism Management*, 28, 580e590.
- Gonzalo, R. P. A. (2011). Packaging heritage tourism: A value chain approach for creating heritage tourism experiences. *International Journal of Agricultural Travel and Tourism*, 2(1), 71–86.

Hair, J., Hult, G., Ringle, C., & Sarstedt, M. (2001). *A primer on partial least square structural equation modelling (PLS-SEM)*. CA: Sage

Hair, J.F., Black, W.C., Babin, B.J., & Anderson, R.E. (2010). *Multivariate Data Analysis*. Seventh Edition. Prentice Hall, Upper Saddle River, New Jersey

Hair, J.F., Hult, G.T.M., Ringle, C.M. and Sarstedt, M. (2014), *A Primer on Partial Least Squares Structural Equation Modeling*. Sage, Thousand Oaks, CA.

Hair, J.F., Ringle, C.M. and Sarstedt, M. (2011). *PLS-SEM: indeed a silver bullet*, *Journal of Marketing Theory and Practice*, Vol. 19 No. 2, pp. 139-151.

Ismagilova, G., Safiullin, L., & Gafurov, I. (2015). Using historical heritage as a factor in tourism development. *Procedia-Social and Behavioral Sciences*, 188, 157-162.

Keaveney, S. M. (1995). Customer switching behavior in service industries: an exploratory study. *Journal of Marketing*, 59, 71e82.

Kerstetter, D. L., Confer, J. J., and Graefe, A. R. (2001). An exploration of the specialization concept within the context of heritage tourism. *Journal of Travel Research* 39(3), 267-274

Kim, J. H., & Ritchie, J. B. (2014). Cross-cultural validation of a memorable tourism experience scale (MTES). *Journal of Travel Research*, 53(3), 323-335.

- Kim, J.-H., Ritchie, J. R. B., and McCormick, B. (2010). Development of a scale to measure memorable tourism experiences *Journal of Travel Research*, 51(1), 12-25.
- Kim, Jong-Hyeong, J. R. Brent Ritchie, and Bryan M. McCormick. (2012). "Development of a Scale to Measure Memorable Tourism Experiences." *Journal of Travel Research*, 51 (1): 12-25.
- Lee, C., Y. Lee, and B. Lee. (2005). "Korea's Destination Image Formed by the 2002 World Cup." *Annals of Tourism Research*, 32: 839-58.
- Lee, T.-H., & Crompton, J. (1992). Measuring novelty seeking in tourism. *Annals of Tourism Research*, 19, 732-751.
- McAlister, L. (1982). A dynamic attribute satiation model of variety seeking behavior. *Journal of Consumer Research*, 9(2), 141-150.
- McIntosh, R. W., Goeldner, C. R., & Ritchie, J. R. B. (1995). *Tourism: Principles, practices, philosophies*. New York: Wiley.
- Reichheld, F. (1996). *The loyalty effect*. Harvard Business School.
- Ritchie, J. R. Brent, and Geoffrey I. Crouch. (2003). *The Competitive Destination: A Sustainable Tourism Perspective*. Wallingford, Oxon: CABI.
- Scott, D. (1996). A comparison of visitors' motivations to attend three urban festivals. *Festival Management and Event Tourism*, 3(3), 121-128.
- Sekaran, U. (2006). *Research Methods for Business*. John Wiley & Sons, Inc.
- Sun, M.-Y., & Shi, M.-Y. (2012). Study on the motivation of intangible cultural heritage recreational visitors and its market segmentation. *Tourism Tribune*, 27(12), 95-102.

Sun, M.-Y., & Shi, M.-Y. (2012). Study on the motivation of intangible cultural heritage recreational visitors and its market segmentation. *Tourism Tribune*, 27(12), 95–102.

Supriatna, D., Wibowo, L. A., & Yuniawati, Y. (2016). Analisis faktor-faktor dominan dalam pembentukan creative tourism dan pengaruhnyaterhadap keputusan berkunjung (Survei terhadap Wisatawan Mancanegara Asal Belanda, Jerman dan Perancis yang berkunjung ke DI Yogyakarta). *Tourism & Hospitality Essentials Journal*, 4(2), 823-842.

United Nations World Tourism Organization (UNWTO). (2012). Challenges and opportunities for tourism development in small island developing states. Madrid: Author. ISBN: 978-92-844-1455-0.

Urbach, N. & Ahlemann, F. (2010). *Structural Equation Modellig In Informations Systems Research Using Partial Least Squares*. Journal of Information Technology Theory and Application, 11 (2).

Uysal, M., & Hagan, L. R. (1993). Motivation of pleasure to travel and tourism. In M. D. O. M. A. Khan, & T. Var (Eds.), *Encyclopedia of hospitality and tourism* (pp.798e810). New York: Van Nostrand Reinhold.

Zuckerman, M. (1971). Dimensions of sensation seeking. *Journal of Consulting and Clinical Psychology*, 36(1), 45–52.