

CHAPTER IV

CONCLUSION

The comic strips is now available on the internet. For instance, the humorous comic strips are found in *Carbon Dating* web comic. The implicature is found when there is non-cooperative behavior on the conversation. The analyzing of the sequences of utterances which leads to the main utterance which creates humorous message in which at the same time it creates violation of maxim by analyzing and explaining why it is categorized as it is. Since there is a violation of maxim in the utterance, there occurs implicature.

Grice (1989) looks at language utterances as having more functions than they say. In analyzing the humour the writer should know the implied meaning behind the humorous comic strips and then the humour is analyzed based on three theories (incongruity, superiority, and release) by Ross (1998). To get the implied meaning of the humorous comic strips the writer should know the context first. The writer used the theory from Leech (1983). The situational context like picture, characters, location, and topic is found in the comic strips page.

After doing the analysis about implicature in 15 data of humorous comic strips, the writer found the implied meanings and humour. Based on the analysis, the implicature and humor in the comic strips mostly talk about the problems experienced by young generation like the performance, love stories, and friendship. Misjudgment of characters in responding to the speakers making these 15 comic strips contains implicature and humour.

Based on the analysis, the writer concludes that all of 15 humorous comic strips generate conversational implicature. This happens because in the data there are violation of four maxims, quantity, quality, relevance, and manner. Furthermore, the writers conclude that each character has his or her own ways to convey his or her message to the hearer by

breaking rules of maxim. The hearer thinks or guesses beyond what has actually been said. Likewise, the writers also conclude that the speakers intentionally break the maxim in each story to generate humorous effect that will make the story more amusing and interesting.

