

# CHAPTER I

## INTRODUCTION

### 1.1 Background

The era of free market or often referred to as the era of globalization became an interesting topic to be discussed several decades ago until now. According Mochtar (2001) globalization can be defined as the process of spreading everything quickly and thoroughly too all corners of the world. Globalization means localizing things from the outside. Something that is liked and become a habit of outsiders is now very quickly becoming a habit of Indonesian society.

The occurrence of the globalization era not only gives positive impacts that are profitable, but also adversely affects the Indonesian nation.

The positive impact of globalization is beneficial, among others, open access to information from various media that makes people more open and critical thinking, the communication is more easy and fast with the existence of advanced technologies, the opening opportunity to study in developed countries so that science and Indonesia's technology is growing, the increase of Indonesian economy because the value of exports and imports tend to be balanced and provide wide cooperation opportunities to foreign countries. However, if the Indonesian Human Resources are low and unable to compete with other countries, the consequence of globalization will harm Indonesia itself.

The negative impacts of globalization that harm the Indonesian people are as follows:

First, the flow of information is not controlled. Globalization makes access to information more open. People can get information from various media, such as internet, television, social media, and others with very easy and fast. Not only positive information, negative information can be easily obtained through various media. For example, internet technology that can provide information without limit by anyone, especially for the young people who every day is always in contact with the internet. If the public can not utilize this internet technology wisely, it will provide harm to the community itself. For example used for things that are not appropriate or open inappropriate sites that negatively affects the child.

Second, the proliferation of westernization or often called western culture among the Indonesian nation. Currently, Indonesian people tend to prefer to use western culture rather than using the local culture of Indonesia itself. Western culture is rife used by the Indonesian people, ranging from the way of dress that is too open, how to get too free, the pattern of life of hedonism, and others.

Third, the attitude of individualism is high. Currently, the Indonesian nation has been facilitated by the existence of advanced technologies such as mobile phones, tablets, laptops, and others that actually make people feel do not need the help of others. This causes people to be more individualistic, apathetic to the environment and to rarely interact with others.

Fourth, the social gap is getting bigger. In this country the social gap between the rich and the poor is increasingly visible. One side of globalization opens opportunities for educated people, while on the other hand globalization makes it more difficult for small people to sustain their lives. Increasing the number of rich people quickly and slowly decreasing the number of poor people shows the low quality of economic growth of the country; this is what then makes the social gap in Indonesia widened every year.

Fifth, consumptive lifestyle. Consumptive nature in question is the behavior of people who tend to shop the products they want not what they need. Of course this is a western behavior that is not in accordance with the culture of Indonesian society.

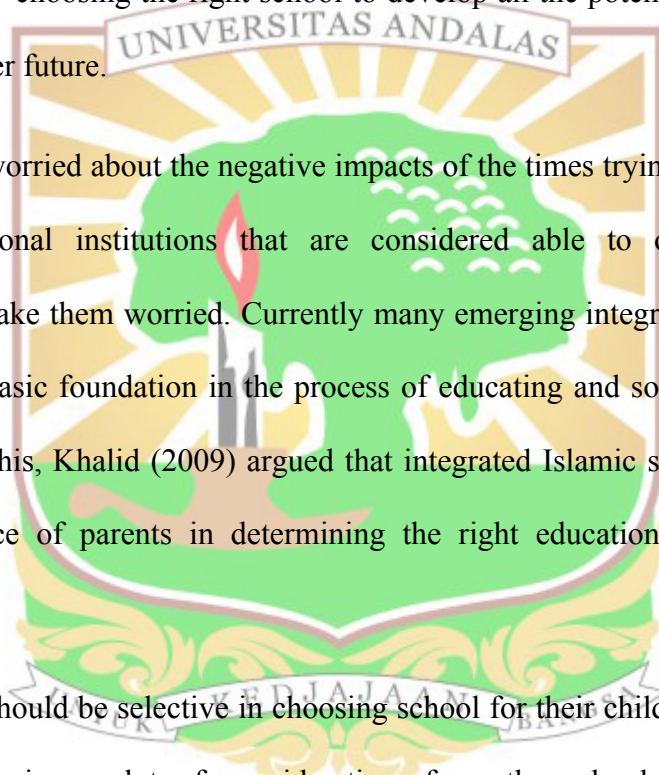
From these problems, it raises a concern for parents about the future of their children. Parents worry that their children will be affected by the negative cultures that are mushrooming among children and teenagers such as free sex, narcotics, liquor, pornography, and so on. The impact of globalization cannot be prevented, but as a wise Indonesian nation should be made a smart effort to tackle the dangers of the negative effects of globalization. The right effort to overcome the negative impact is through the realm of education.

As the age continues to grow, the parents are increasingly being sued to become parents today who must have a special strategy for the future of their children. Parents want to see their children become self-reliant and successful individuals for their nearest people (Aischa, 2010). Therefore, it is important for parents to plan for their children's education.

Parents are responsible for the education of their sons and daughters. Children's education starts from the family first. As stated by Lestari (2012) that as the first and the nearest environment, the family assumes primary responsibility in value education in children. According to Elkin and Handel (Lestari, 2012) family as the place where the child is born is the first reference on values, norms, and habitual habits to be a reference for evaluating behavior. Parents are not only responsible for education in the family, but parents are also responsible for education outside the family, that is by choosing the right school to develop all the potential of the child so as to have a better future.

Parents worried about the negative impacts of the times trying to find solutions through educational institutions that are considered able to overcome various problems that make them worried. Currently many emerging integrated schools some use Islam as a basic foundation in the process of educating and some who others do not. Related to this, Khalid (2009) argued that integrated Islamic schools can be one alternative choice of parents in determining the right educational institutions for children.

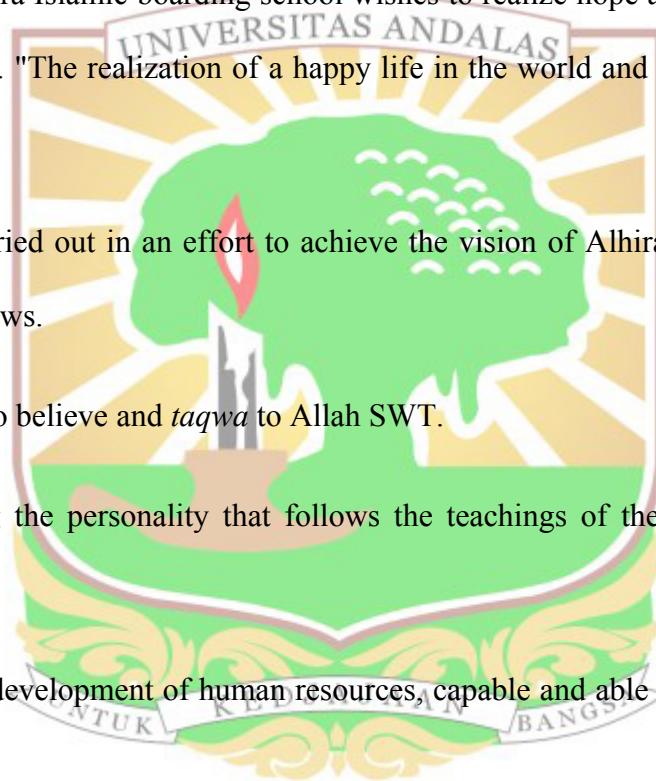
Parents should be selective in choosing school for their children. Choosing the right school requires a lot of consideration, from the school environment, the curriculum used, the condition of existing facilities and infrastructure, to the daily activities carried out within the school. In this respect, Alhira Islamic boarding school offers a variety of excellent quality programs and programs to address the concerns of parents. Here's an overview of Alhira Islamic boarding school.



Alhira Islamic boarding school is an Integrated Islamic School located on the highway of Padang Panjang - Bukittinggi KM.8 Aie Angek ,X koto ,Tanah Datar ,West Sumatra with Ust.Hasridaya zukifli, S.Ag as the leader of Boarding school .Alhira Islamic boarding school As an Islamic-based educational institution considering the expectations of students, parents, institutions of madrasah and community graduates in formulating their vision. Alhira Islamic boarding school is also expected to respond to future developments and challenges in science and technology. Alhira Islamic boarding school wishes to realize hope and response in the following vision. "The realization of a happy life in the world and a happy life in the afterlife."

The mission carried out in an effort to achieve the vision of Alhira Islamic boarding school is as follows.

1. Meal people to believe and *taqwa* to Allah SWT.
2. Strengthening the personality that follows the teachings of the Holy Qur'an and noble character.
3. Growing the development of human resources, capable and able to develop science and technology.
4. Create a generation that can contribute to the nation and the nation.
5. Collaborate with educational institutions, both domestic and abroad.
6. It is a qualified, professional, and international quality educational institution.



Currently Alhira Islamic boarding school is in the spotlight from various circles of society as a quality school based on religion and make DasaDharma Pramuka as the basis of everyday students. Alhira scout Islamic boarding school became the first pesantren who prepares Scout in teaching. Parents are increasingly motivated to send their children to school.

The development of Alhira Islamic boarding school is increasingly increasing. This can be seen from the number of prospective new learners who always increase each year. Candidates of new students who register are not all accepted as new learners, but to be able to become learners Alhira Islamic boarding school must go through the stage of selection, which include reading, writing, counting, memorizing short letters, recitation of daily prayers, And read Al-Qur'an. Until now Alhira Islamic boarding school has an increasing number of students every year.

This school stands for 9 years have a large number of students and grow every year. Students who attend Alhira Islamic boarding school are not only children who live in the city, even many students from out of town, across the island, even abroad who choose Alhira Islamic boarding school as a means to study and develop their own potential.

Based on the above, the authors are interested to analyze how the social factors such as highest education of household head, Occupation and economic factors such as household income and education cost of decision making for their children entering Islamic boarding school, as stated in the title: **“The Analyze Parental Socio-Economic Status of Decision Making for Their Children Entering Islamic Boarding School “(Case Study: Alhira Islamic Boarding School).**

## 1.2 Research Questions

Based on the background described, then there is a problem formulation that can be taken as a research study that will be conducted. The formulation of the problem is needed as a way to take a decision of this study:

1. What are the parental factors of decisions making for their children entering Alhira Islamic boarding school?
2. How is the relationship between the parental factors in decision making for entering their children entering Alhira Islamic boarding school?

## 1.3 Research Objectives

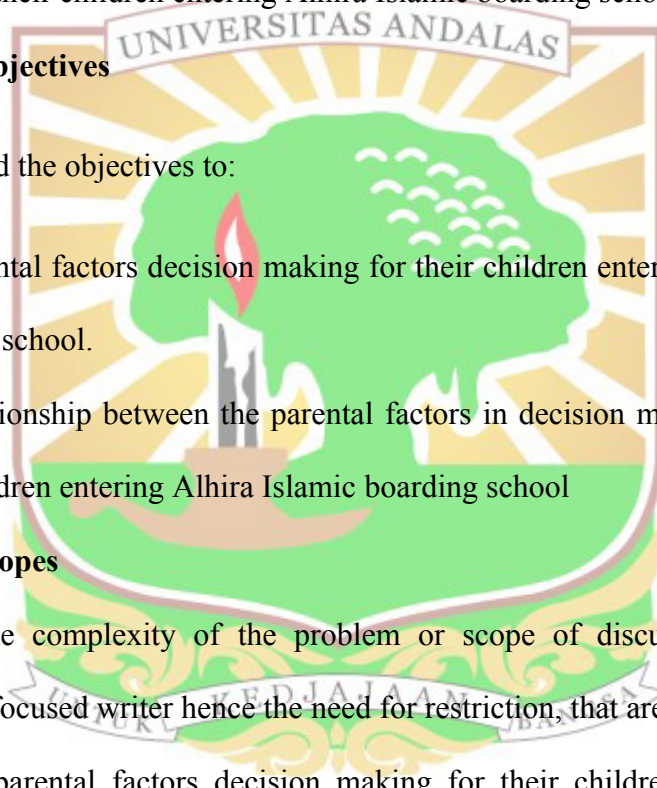
This research had the objectives to:

1. The parental factors decision making for their children entering Alhira Islamic boarding school.
2. The relationship between the parental factors in decision making for entering their children entering Alhira Islamic boarding school

## 1.4 Research Scopes

Given the complexity of the problem or scope of discussion to simplify and make more focused writer hence the need for restriction, that are:

1. The parental factors decision making for their children entering Alhira Islamic boarding school.
2. The relationship between the parental factors in decision making for entering their children entering Alhira Islamic boarding school

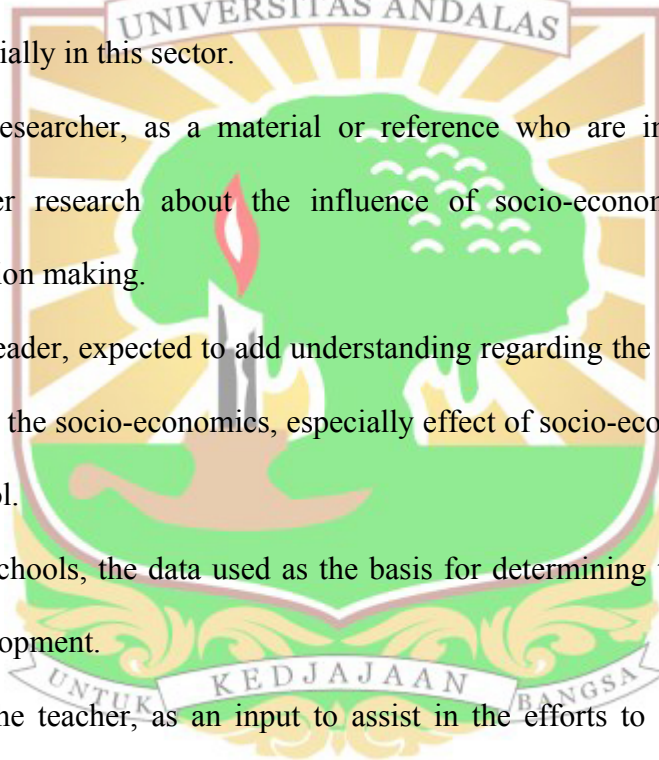


## 1.5 Research Advantages

The research is expected to provide the following benefits:

This study is expected to be useful for writer and other interested parties. As for the benefits of this research include:

1. As the partial fulfillment of Bachelor of Economics in Economic Faculty, Andalas University.
2. For the writer, improving my ability in writing report and doing research, especially in this sector.
3. For researcher, as a material or reference who are interested in doing further research about the influence of socio-economic conditions of decision making.
4. For reader, expected to add understanding regarding the economic analysis about the socio-economics, especially effect of socio-economics in study at school.
5. For schools, the data used as the basis for determining the school's future development.
6. For the teacher, as an input to assist in the efforts to overcome and the economic conditions of students.
7. For society, will provide a proactive stimulus as a controller of social-economics and increase public awareness to reach them children's achievement in school.
8. For the Department of Education, as a reference for the consideration and input or resources in the policy relating to the planning, development and problem solving, especially in education.





## 1.6 Organization of Study

This thesis is conducted as follow; Chapter I, Introduction, this chapter is part of the introduction which contains the background underlying the selection problem in this research, research question, research objective, research scopes, research advantages, and organization of study. Chapter II, theoretical Framework and Literature Review, this chapter contains theories and previous research underlying this research, theoretical framework and hypotheses. Chapter III, Research Methodology, this chapter describes the variables used in the study, and operational definitions, types and sources of data, methods of collection and analysis methods used in the study. Chapter IV, Overview, contains a description of the research object obtained. Chapter V, Empirical Result and Analysis, discussion section describes this chapter provide empirical result and analysis of the comprehensive study. Chapter VI, Conclusion and Recommendation, this chapter is the last chapter contains the conclusions derived from the results discussed in chapter V, other than that this chapter also contains recommendation that will be useful for interested parties.

