

**PENGARUH GAYA KOMUNIKASI DAN IKLIM ORGANISASI
TERHADAP KINERJA PETUGAS PENYULUH LAPANGAN
PERTANIAN DI KABUPATEN SIAK**

T E S I S



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ABSTRACT

THE INFLUENCE OF COMMUNICATION STYLE AND THE ORGANIZATIONAL ACCLIMATION TO THE PPL-AGRICULTURE IN DISTRICT OF SIAK

By

Margono Benny Purwindra

Master of Science Communication University Of Andalas

Supervisor :

Dr. Azwar, M.Si and Dr. Aidinil Zetra, MA

This study discusses the communication style from the head of UPT-Corporation of agricultural counselor and tenaaty of food as well as the organizational acclimation to the performance of Field counselor officers in district of Siak.

The purpose of this study is to examine wheter there is the influence between communication style and organizational acclimation to the performance of field counselor officer in district of Siak.

This study is quantitative, study which is done in UPT-BPPKP by using survey method. For the population is the PPL-Agriculture as many as 107 members then it is obtained a sample of 84 PPL-Agriculture. The calculation number of samples uses a table determining number of samples from particular population with 5% level of error which is developed by Issac and Michael. The sample selection is done by using "probably sampling" technique. The independent variable in this study is communication style and the organizational acclimation, while the dependent variable is performance of PPL-Agricultural performance. The measurement of data is done by using the scale of Likert. Data analysis uses the multiple linear regression analysis. The result of hypothesis then it is tested by test of "t" and test of 'F'.

The result of study concludes that, 1) There is a positive and significant influence between communication style and the performance of PPL-Agriculture in district of Siak. 2) There is positive and significant influence between the organizational acclimation to the performance of PPL-Agriculture in district of Siak. 3) There is positive and significant influence between communication style and the organizational acclimation to do together the performance of PPL-Agriculture in district of Siak. With the persentase of 37.4% to the performance of Agricultural field counselor which is determined by communication style factor and organizational acclimation, while the remaining 62.6% to the performance of Agricultural field counselor which is determined by other.

Key terms : Communication Style, Organizational Acclimation, Performance and PPL