

## DAFTAR PUSTAKA

- Abraham, Stan (2013). Will business model innovation replace strategic analysis?. *Strategy & Leadership*, Volume 41 Number 2 Page 31-38. Emerald Group Publishing Limited.
- C.Zott, & R. Amit (2012). Creating value through business model innovation, *MIT Sloan Management Review*, Volume 53 Number 3: Massachusetts Institute of Technology.
- Darmawi, Herman. (2012). *Manajemen perbankan*. Jakarta: Bumi Aksara.
- David, Fred R. (1997). *Manajemen strategis konsep*. Jakarta: Salemba Empat
- Hrebiniak, Lawrence. (2005). *Making strategy work*. New Jersey: Wharton School Publishing
- Kaplan, S Robert & Norton, P David (2001). *The strategy focused organization: how balanced scorecard companies thrive in the new*. United States: Harvard Business School Publishing Corporation.
- Kotler, Phillip. (2000). *Marketing management*. New Jersey : Prentice Hall.
- Leschke, John P. (2013). Stop! before you write business plan, create a business model, *Entrepreneurial Practical Review*, Volume 3: School of Business and Economics, University of Wisconsin Steven Point.
- McChesney, Covey and Huling. (2013). *The 4 discipline of execution*. Jakarta: PT. Dunamis Intra Sarana
- Ningky Sasanti Munir. (2013). *Memperbarui model bisnis*, PPM Manajemen, From <http://ppm-manajemen.ac.id/memperbarui-model-bisnis>
- Osterwalder, Alexander. (2010). *Business model generation: A handbook for visionaries, Game Changers, and Challengers*. New York: Wiley, John & Sons, Incorporated
- Osterwalder, Alexander and Yves Pigneur. (2014). *Membangun Bisnis Model "Business Model Generation"*, Jakarta: PT Gramedia
- Patton, M. Q., *Qualitative research and evaluation methods*. California: Sage Publishing.

Permatasari, A dan Wawan Dhewanto. (2013). *Business Model Innovation towards Competitive Advantage : Case Study in Indonesian Cosmetics and Herbal Health Companies*,

Porter, Michael. (1996). *What is strategy?*, Harvard Business Review, November- December: Harvard Business School Publishing Corporation.

Porter, Michael. (1998). *Competitive advantage: creating and sustaining superior performance*, New York: The Free Press A Division of Simons & Schusters, Inc.

PPM Manajemen. (2012). *Business model canvas; Penerapan di Indonesia*, Jakarta: Penerbit PPM.

R. Amit and C.Zott. (2010). *Business model innovation: creating values in times of change*, IESE Business School- University of Navarra

Rangkuti, Freddy. (2016). *Analisis SWOT: Teknik Membedah Kasus Bisnis*, Jakarta: PT Gramedia Pustaka Utama

Rangkuti, Freddy. (2016). *Swot balance scorecard*, Jakarta: PT Gramedia Pustaka Utama)

Sekaran, Uma. (2000). *Research methods for business*, New York: Wiley, John & Sons, Incorporated

S. Soelaimani & Harry Bouwan. (2012). *A Framework for The Alignment of Business Model and Business Processes. Business Process Management Journal Vo. 18 No. 4: Emerald Group Publishing Limited.*

Sugiyono. (2015) *Metode Penelitian Manajemen*, Bandung: Alfabeta.

Teece, D.J. (2010). *Business models, business strategy and innovation*. Volume 43 page 172-194: Long Range Planning

Yunus, Eddy. ( 2016). *Manajemen Strategis*, Yogyakarta: Penerbit Andi.

