

CHAPTER IV

CONCLUSION

The language use between men and women are influenced by gender identity. Lakoff (1975) distinguished the features of women's language. In fact, these women's language features are not only found in women's language but also used by some gay. For instance, women's language features are identified in William Jardell, Cory Wade, and Lance Bass' captions in their Instagram's account. Three of them are American gay entertainers.

In this research, the writer focuses on analyzing the study of the language of three American gay entertainers as found in Instagram's caption. Lakoff (1975) stated women's language features in women's language related the condition of women in society. Also Holmes's theory (2013) supported the functions of the use of women's language features. This research analyses 95 data which found 4 women's language features used by three American gay entertainers, William Jardell, Cory Wade, and Lance Bass as found in Instagram's captions. They are 3 lexical hedges, 15 intensifiers, 6 'empty' adjectives, and 15 emphatic stresses. There are also two functions of the use of language features found in this study, 2 data to reduce (hedging) and 25 data to intensify (boosting) the strength of an assertion. The findings are described in two tables.

The writer found 27 data containing 39 times features from 95 data analysis in table 1. The most used features are intensifier and emphatics stress. The total number

of the women's language features of three American gay entertainers in Instagram's captions is less than 50% (only 40,95%). Meanwhile, table 2 shows that there are two functions found in this study: hedging and boosting devices. There are 27 data containing functions of language features and 25 of it used as boosting device. This happens because those American gay entertainers need to strengthen the assertion and get people's attention in Instagram's captions.

It can be concluded that William Jardell, Cory Wade, and Lance Bass tend to use language containing features of women's language in their Instagram's captions. Their language use is more similar to women's language than gay language. In this research, they often use some features of women's language, such as lexical hedges (*just, kind of*) and intensifiers (*so, incredibly*). In contrast, gays tend to use their own language, such as "lavender lexicon" (using the words *drag, basket*) and "camp" (language style using feminine gestures, female names, etc). They tend to use women's language because they need to strengthen their assertion to get people's attention. It is related to their sexual identities as gay considering LGBT has achieved the admission among US's society, they are still unconfident to use language properly to show their status as gays and choose to use women's language.