

**ANALYSIS OF THE RELATIONSHIP BETWEEN CHARISMATIC  
LEADERSHIP AND FOLLOWER EFFECTS (STUDY OF : PT.  
KUNANGO JANTAN GROUP)**

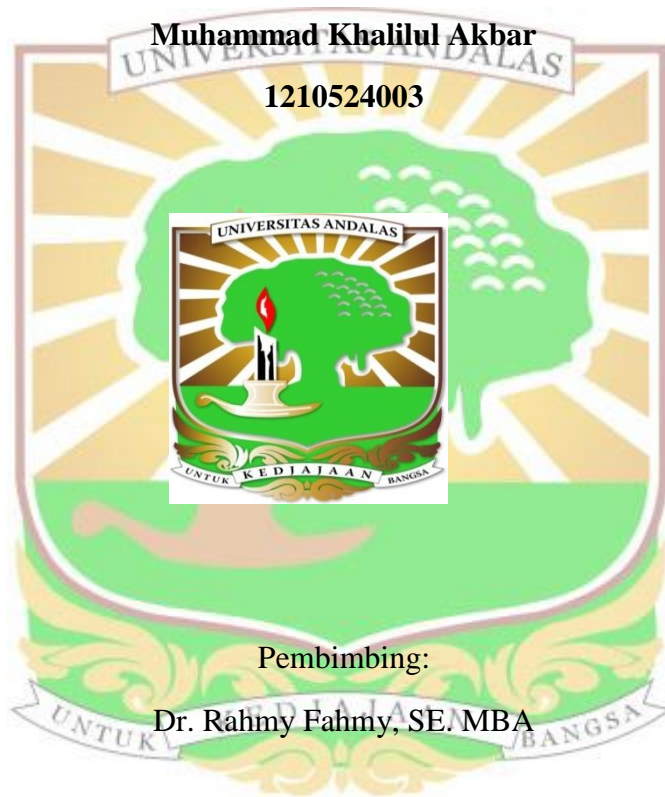
**THESIS**

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**BACHELOR DEGREE INTERNATIONAL MANAGEMENT**

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# **Analysis of the Relationship Between Charismatic Leadership and Followers Effects Study Of : PT. Kunango Jantan Group**

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## *Abstract*

*This research investigated about Analysis of the Relationship Between Charismatic Leadership and Follower Effects in PT. Kunango Jantan Group in West Sumatera. The data obtained through questionnaire. The samples were drawn from 146 permanent employees. The data analyzed by using SPSS 17. In this research there are 2 variables; those are independent variable which is charismatic leadership, and the dependent variable which is follower effects. Follower Effects consist of sense of reverence, trust, satisfaction, collective identity, group task performance and empowerment. The findings indicated that all of the variables is has positive and significant relationship.*

**Keywords:** *Charismatic Leadership, Follower Effects, PT Kunango Jantan Group*

