

REFERENCES

- Andrew Chan, Cathy H.C. Hsu & Tom Baum. (2015) *The Impact of Tour Service Performance on Tourist Satisfaction and Behavioral Intentions: A Study of Chinese Tourists in Hong Kong*
- Arnett, J. (1994). *Sensation seeking: A new conceptualization and a new scale.* Personality and Individual Differences, 16, 289–296.
- Babu P. George & Bibin P. George. (2004). *Past Visits and the Intention to Revisit a Destination: Place attachment as the mediator and novelty seeking as the moderator.*
- Baker, D.A. and Crompton, J.L., (2000). *Quality, Satisfaction, and Behavior Intentions.* Ann. Touris. Res., 27(3): 785-804.
- Braun-Latour, K. A., Grinley, M. J., & Loftus, E. F. (2006). *Tourist Memory Distortion.* Journal of Travel Research, 44, 360-367.
- Brewer, W. F. (1988). *Memory for Randomly Sampled Autobiographical Events.* In U. Neisser & E. Winograd (Eds.), *Remembering reconsidered: Ecological and traditional approaches to the study of memory* (pp. 21-90). Cambridge, England: Cambridge University Press.
- Brewer, W. F. (1994). *Autobiographical Memory and Survey Research.* In N. Schwarz & S. Sudman (Eds.), *Autobiographical memory and the validity of retrospective reports* (pp. 11-20). New York: Springer-Verlag.
- Chandralal, Lalith & Valenzuela, Fredy-Roberto. (2013). *Exploring Memorable Tourism Experiences: Antecedents and Behavioural Outcomes*
- Chandralal, Lalith & Valenzuela, Fredy-Roberto. (2015). *Memorable Tourism Experiences: Scale Development*
- D. Buhalis (2000). *Marketing the Competitive Destination of The Future.* Tourism Management, vol. 21, no. 1, pp. 97-116. choice: Concepts and research methods. Journal of Consumer Research, 9(1), 18-37
- Fornell, C., & Larcker, D. F. (1981). *Evaluating Structural Equation Models With Unob-Servable Variables And Measurement Error.* Journal of Marketing Research, 18(1), 39–50.
- Furnham, A. (2004). *Personality and leisure activity: Sensation seeking and spare-time activities.* In R. M. Stelmack (Ed.), *On the psychobiology of personality: Essays in honor of Marvin Zuckerman* (pp. 167-

- 183). Oxford: Elsevier.
- Gronholdt, L., A. Martensen, and Kristensen, K. (2000). *The relationship between customer satisfaction and loyalty: cross-industry differences*. Total Qual. Manage., 11(5): 509-516.
- Hair, J., Hult, G., Ringle, C., & Sarstedt, M. (2001). *A primer on partial least square structural equation modelling* (PLS-SEM). CA: Sage
- Hair, J.F., Black, W.C., Babin, B.J., & Anderson, R.E. (2010). *Multivariate Data Analysis*. Seventh Edition. Prentice Hall, Upper Saddle River, New Jersey
- Hair, J.F., Hult, G.T.M., Ringle, C.M. and Sarstedt, M. (2014), *A Primer on Partial Least Squares Structural Equation Modeling*. Sage, Thousand Oaks, CA.
- Hair, J.F., Ringle, C.M. and Sarstedt, M. (2014). *PLS-SEM: indeed a silver bullet*, *Journal of Marketing Theory and Practice*, Vol. 19 No. 2, pp. 139-151.
- J. H. Kim, J. R. B. Ritchie, and V. W. S. Tung. (2010). *The Effect Of Memorable Experience On Behavioral Intentions In Tourism: A Structural Equation Modeling Approach*. Tourism Analysis, vol. 15, no. 6, pp. 637-648, 2010.
- Jackson, M., White, G., & White, M. (2001). *Developing a tourist personality typology*. Proceedings of National Research Conference, Australia, 177–184.
- Kim, J. H. (2010). *Development Of A Scale To Measure Memorable Tourism Experiences*. European Journal Of Tourism Research.
- Kim, J.-H., & Ritchie, J. R. B. (2013). *Cross-Cultural Validation of a Memorable Tourism Experience Scale (MTES)*. Journal of Travel Research, 53(3), 323–335.
- Kim, J., Ritchie, J. R., & McCormick, B. (2012). *Development Of A Scale To Measure Memorable Tourism Experiences*. Journal of Travel Research, 51(1), 12-25.
- Klaaren, K. J., Hodges, S. D., & Wilson, T. D. (1994). *The Role Of Affective Expectations In Subjective Experience And Decision-Making*. Social Cognition, 12, 77-101.
- Kozak, M., 2001. *Repeating Behavior At Two Distinct Destinations*. Ann. Touris. Res., 28(3): 784-807.
- Lam Terry & H.C. Hsu, Cathy (2005). *Predicting Behavioral Intention Of Choosing A Travel Destination*
- Lee, S., Jeon, S., & Kim, D. (2011). *The Impact Of Tour Quality And Tourist*

- Satisfaction On Tourist Loyalty: The Case Of Chinese Tourists In Korea.* Tourism Management,
- Lenggogeni, S. (2015). *Travel Risk Perceptions, Travel Intentions And Influencing Factors: A Natural Disaster Context.*
- Li, C.-Y., & Tsai, B.-K. (2013). *Impact Of Extraversion And Sensation Seeking On International Tourism Choices.* Social Behavior and Personality: An International Journal, 41(2), 327–333.
- Lynch, J. G., & Srull, T. K. (1982). *Memory And Attentional Factors In Consumer.* Marschall, S. (2012). *Tourism And Memory.* Annals of Tourism Research, 39(4), 2216–2219.
- Mitchelle, T. R., Thompson, L., Peterson, E., & Cronk, R. (1997). *Temporal Adjustments In The Evaluation Of Events: The “Rosy View”.* Journal of Experimental Social Psychology, 33, 421-448.
- Oliver, R. L. (1997). *Satisfaction: A Behavioral Perspective On Consumer.* New York, NY: McGraw-Hall.
- Pillemer, D. B. (2001). *Momentous Events And The Life Story.* Review of General Psychology, 5(2), 123-134.
- Pizam, A. (2010). *Creating Memorable Experiences.* International Journal of Hospitality Management, 29(3), 343.
- Prayag, G. (2009). *Tourist’s Evaluations Of Destination Image, Satisfaction, And Future Behavioral Intentions: The Case Of Mauritius.* Journal of Travel & Tourism Marketing, 26(8), 836–853.
- Reinartz, W. J., Michael H., and Jörg H. (2009). *An Empirical Comparison of the Efficacy of Covariance-Based and Variance-Based SEM,* International Journal of Market Research, 26 (4), 332–344.
- Robertson, R. and Regula, J., (1994). *Recreational displacement and overall satisfaction: a study of Central Iowa’s Licensed Boaters.* J. Leisure Res., 26(2): 174-181
- S. J. Hoch and J. Deighton, (1989). *Managing What Consumers Learn From Experience.* The Journal of Marketing, vol. 53, no. 2, pp. 1-20, 1989.
- S.J. Luo and L. Y. Hsieh. (2013). *Reconstructing Revisit Intention Scale in Tourism*
- Sarstedt, M., Ringle, C. M., Henseler, J., & Hair, J. F., Jr. (2014). *On the emancipation of PLS-SEM. Long Range Planning*
- Saumure, K., & Given Lisa M. (2008). *Convenience Sample.* In *The SAGE Encyclopedia of Qualitative Research Methods.* Thousand Oaks, CA: Sage.

- Sekaran, U. (2006). *Research Methods for Business*. John Wiley & Sons, Inc.
- Suhud, U. (2015). *A Study To Examine The Role Of Environmental Motivation And Sensation Seeking Personality To Predict Behavioral Intention In Volunteer Tourism*. International Journal of Research Studies in Education, 4(1), 17–29.
- Talarico, J. M., & Rubin, D. C. (2003). *Confidence, Not Consistency, Characterizes Flashbulb Memories*. Psychological Science, 14, 455-461.
- The Canadian Tourism Commission (2004). *Defining Tomorrow's Tourism Product: Packaging Experiences*. Ottawa: Canadian Tourism Commission.
- Trimpop, R., Kerr, J., & Kirkcaldy, B. (1999). *Comparing Personality Constructs Of Risk-Taking Behavior*. Personality and Individual Differences, 26, 237–254.
- Tung, V. W. S., & Ritchie, J. R. B. (2011). *Exploring The Essence Of Memorable Tourism Experiences*. Annals of Tourism Research, 38(4), 1367-1386.
- Urbach, N. & Ahlemann, F. (2010). *Structural Equation Modelling In Information Systems Research Using Partial Least Squares*. Journal of Information Technology Theory and Application, 11 (2).
- W.Chin, W. (1998). *The partial least square approach to structural equation modelling*. In G. A. Marcoulides (Ed.), Modern methods for business research. New Jersey: Lawrence Erlbaum Associates.
- Wirtz, D., Kruger, J., Scollon, C. N., & Diener, E. (2003). *What To Do On Spring Break? The Role Of Predicted, On-Line, And Remembered Experience In Future Choice*, Psychological Science, 14, 520-524.
- World Tourism Organization (WTO), 2016.
www.emaritim.com
www.touropia.com
- Zuckerman, M. (1994). *Behavioural expression and biosocial bases of sensation seeking*. New York: Cambridge University Press.