

**THE IMPACT OF TOURISM DESTINATION ON THE WELFARE OF MICRO
BUSINESSES IN WEST SUMATERA**

THESIS

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Andalas University

**Duva Maisya Putri
BP 1210514004**

**Thesis Advisor
Abdul Khaliq, S.E, M.A
NIP. 197410282008011006**



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Thesis By : Duva Maisya Putri (1210514004)

Thesis Advisor : Abdul Khaliq SE, MA



Tourism sector being the industries that determine the long term economic growth, this sector give big contribution to the region, labor and can create job opportunity to local community through product and services. However the impact of tourism sector to the welfare of micro business is totally ignored. This Research is expected to provide the information about the impact of tourism destination to the welfare of micro business in West Sumatera. Structural Equation Modeling (SEM) is used to find the relationship between tourism destination to the micro business in tourism area. the research was conducted in February 2017 with the number of respondents 150 micro business in tourism area.

Keywords : *tourism, micro business, welfare, structural equation modeling (SEM)*