CHAPTER IV

CONCLUSION

In this research the writer identifies the types of impoliteness strategy which are used by the main character in "South Park Television Series" that is considered containing moral issues related to anti-Jew, Hippie, Gingger and Minority people.

Referring to the research question mentioned above, there are two findings in this research. Firstly, the writer found there are four impoliteness strategy used in the series. Those are bald on record, positive impoliteness, negative impoliteness and sarcasm or mock impoliteness. Positive impoliteness is used in five sub strategies such as, call the other name, use taboo word, dissacociate from the other, unconcerned, exclude the other from activity, use obscure or secretive language, be disinterested and seek disaggrement. Negative impoliteness occurs in three utterances. They are applied in three sub strategies which are, explicitly associate the other with negative aspect, condescend and invade the other space. Bald on record are found in eight utterance, and the last one is sarcasm or mock impoliteness are found in three utterance. They are used in a type of sentences such as, enforce role shift and hinder/ block.

Secondly, the writer found the characters are influenced by some factors in using impoliteness strategies in the series. There are four contextual factor that influence the character to use impoliteness strategy. The first one is SETTING and PARTICIPANT which influences 6 utterances. The second one is KEYS that influences 5 utterances. The third one is END that influence 4 utterances, and the last one is NORM influences 1 utterance.

Referring to the findings the writer concludes that positive impoliteness seems very useful for Cartman to maintain the relationship with his friends and South Park community. The goals in using positive impoliteness mostly to command, maintain relationship, interfere, defend the argument and insult the interlocutor. This strategy makes him becomes much closer to his friends. Beside that, it also makes him becomes a good and tough leader among his friends.