

## DAFTAR PUSTAKA

- A.C. Nielsen. 2007. *Survei Of Consumer Behavior and Perception Toward Modern Retail and Traditional Trade Channels*. Jakarta: Departemen Perdagangan Indonesia.
- Amiri, F., Jasour,J., Shirpour, M., & Alizadeh, T. 2012. *Evaluation of Effective Fashionism Involvement Factors Effects on Impuls Buying of Customers and Condition of Interrelation between These Factors*.*Journal of Basic and Applied Scientific Research*, 2(9) 9413-9419.
- Beatty, S. E., dan Ferrell, M. E., 1998. "Impulse buying: Modeling its precursors",*Journal of Retailing*, 74(2), 169-191.
- Chin, Wynne W. 1998. *"The Partial Least Squares Approach to Structural Equation Modeling*.Lawrence Erlbaum Associates, Publisher: London.
- Fadilah, Mailani. 2013. Pengaruh Kompetensi Sumber Daya Manusia Pengelola Keuangan dan Pengendalian Internal Terhadap Kualitas Laporan Keuangan. Skripsi Universitas Pendidikan Indonesia.
- Ghozali, Imam. 2013. Aplikasi Analisis Multivariate dengan Program IBM SPSS 21: *Update PLS Regresi*. Semarang: Badan Penerbit Universitas Diponegoro.
- Jantarat, J., Laisawa,T. S., dan Shannon, R. 2011. *The Effect of Fashion Involvement on Shopping Behaviours: An exploratory study in Thailand*. *Journal of economic psychology*, 21. (5). 1-9.

Kacen, J. J., and Lee, J. A., 2002, "*The Influence of Culture on Consumer Impulsive Buying Behaviour*", *Journal of Consumer Psychology*, 12(2), 163 - 176.

Paramita, A. O., Arifin. Z., Sunarti. 2014. Pengaruh Nilai Belanja Hedonis Terhadap Pembelian Impulsif pada Toko *Online* dengan Emosi Positif Sebagai Variabel Perantara. *Jurnal Administrasi Bisnis (JAB)*. Volume 8, Nomor 2, Maret 2014.

Park, E. J., Kim, E. Y., & Forney, J. C. 2006. *A Structural Model of Fashion-Oriented Impulse Buying Behaviour*. *Journal of Fashion Marketing and Management*, 10(A): 433-446.

Pattipeilohy, V.R., Rofiaty., dan Idrus M.S. 2013. *The Influence of the availability of Money and Time, Fashion Involvement, Hedonic Consumption Tendency and Positive Emotions towards Impulse Buying Behavior in Ambon City (Study on Purchasing Products Fashion Apparel)*. *International Journal of Business and Behavioral Sciences*, Volume 3, Nomor 8, August 2013.

Pentecost, R., & Andrews, L. 2010. *Fashion Retailing and The Bottom Line : The Effects of Generational Cohorts, Gender, Fashion Fanship, Attitudes and Impulse Buying on Fashion Expenditure*. *Journal of Retailing and Consumer Services*, 17(1). 43-52.

Rachmawati, V. 2009. Hubungan antara *Hedonic Shopping Value, Positive Emotion*, dan *Perilaku Impulse Buying* pada Konsumen Ritel. *Majalah Ekonomi*. XIX(2): 192-209.

Rehman, S. U., Shareef, A., & Ishaque, A. 2012. *Situational and Enduring Involvement: Impact on Relationship Marketing Tactics*. *Institute of Interdisciplinary Business Research*. Volume 4, Nomor 1.May 2012.

Sekaran, Uma. 2006. *Research Methods for Business*. Metode Penelitian untuk Bisnis. Jakarta : Salemba Empat.

Setiadi, N. J., 2003.Perilaku Konsumen:Perspektif Kontemporer pada Motif,Tujuan, dan Keinginan Konsumen.Edisi Revisi.Jakarta : Kencana Prenada Media Group.

Taushif, M. R., Gupta, M. 2013. *A Study Of Factors Affecting Impulse Buying Behaviour of Consumers At Malls (Delhi)*. *International Journal of Research and Development - A Management Review (IJRDMR)*, ISSN (Print): 2319-5479, Volume-2, Issue - 2, 2013.

Tirmizi, M. A., Rehman, K. U., & Saif, M. I. 2009. *An Emphrical Study of Cosumer Impulsive Buying Behaviour in local Markets*. *European Journal Wof Scientific Research*, 28((4)), 522-532.

Vazifehdoost, Yasaman Modabbernia, Fatollah Toluei. 2015.*Evaluation of the Influence of Environmental Factors, Personality Traits, Hedonic Consumption and Positive Feeling on Impulsive Purchase*. *Journal of Applied Environmental and Biological Sciences*,5(3)132-138.

Widyanto, Yohan. 2014. *Identifikasi Dimensi Gaya Hidup Mahasiswa Berdasarkan Tingkat Pendapatan dan Gender*. Yogyakarta: Universitas Atma Jaya.



Wikipedia. 2012. <http://wikipedia.org>. Diakses pada hari Minggu tanggal 03 April 2016 jam 13:25 WIB.

