

REFERENCES

- Aisyah, Ismi Nur, Margono Setiawan Sunarya; “*faktor-faktor yang mempengaruhi sikap konsumen dan minat pembelian produk handbag merek tiruan (studi pada konsumen wanita di kota malang)*”, Malang, 2014
- Ajzen, Icek, 2005, *Attitudes, Personality and Behavior*, (2nd edition), Berkshire, UK: Open University Press-McGraw Hill Education.
- Ajzen, Icek, 2007. *Understanding Attitudes and Predicting Social Behavior*. Englewood Cliffs, NJ: Prentice Hall
- Ang, S.H., P.S., Lim, E.A.C., Tambyah, S.K> 2001. “ Spot the Difference: Counsumer Responses Towards Counterfeit”. *Journal of Consumer Marketing*. Vol. 18
- Anggelina, Jessvita; Edwin Japarianto, “*analisis Pengaruh sikap, subjective norm dan perceived behavioral control terhadap purchase Intention Pelanggan SOGO department Store di tunjanganb Plaza Surabaya*”, Surabaya, 2014
- Assael, 2002, “*Consumen Behavior and Marketing Action*, Edisi 3, Kent Publishing Company”, Boston Massachusset, AS
- Augusto S, Pereira MJ, Stores A, Branquinho C (2007), “*The Comtribution of Invironmental Biomonitoring eith Licchens to Assess Human Exponse to dioxin*” *Int J Hyg Environ*.
- Bandura, A. (1977). Self-efficacy: Toward a unified theory of behavioral change. *Psychological Review*, 84, 191-215.
- Bandura, A. (1982). Self-efficacy: Mechanism in human agency. *American Psychologist*, 37, 122-147.
- Baron, R. and Kenny, D.A. (1986). *The moderator-mediator distinction in social psychological research: conceptual, strategic, and statistical considerations*, *Journal of Personality and Social Psychology*, Vol. 51 No. 6, pp. 1173-1182.
- Bhuono, *Strategi Jitu Memilih Metode statistik Penelitian dengan SPSS*. Yogyakarta: Andi. 2005
- Bloch, M.,J.B Guerard Jr.,H.M. Markowitz, P.Todd, and G.L.Xu.1993 “*Acomparison of Some Aspect of the U.S and Japanese Equity Market*” Japan & the Wrld Economy.

- Budiman, S (2012), *Analysis of Consumer Attitude to Purchase Intention of Counterfeiting bag Product in Indonesia*, International Journal of Management, 1-12.
- Chau, Patrick Y. K. dan Hu, Paul J. (2002). Examining a Model of Information Technology Acceptance by Individual Professionals: An Exploratory Study [electronic version]. *Journal of Management Information System*
- Cheng, Shih I, Hwai- Hui Fu, Le Thi Cam Tu,; “examining customer purchase intention for counterfeit product base on a modified theory of planned behavior”, China, 2011
- Chung, J. and G. S. Monroe (2003). Exploring Social Desirability Bias. *Journal of Business Ethics*, 44 (4),
- Chung, Joe Eun and Hee Yeon Kim, 2011, Consumer Purchase Intention for Organic Personal Care Product,*Journal of Consumer Marketing*, Vol.28 No.1, 40-47
- Cooper, Donald R. and Schindler, Pamela S. 2011. *Business Research Methods*. New York: McGraw-Hill.
- De Matos, Ituassu, and Rossi. 2007. Consumer Attitudes Toward Counterfeit: A review and Extension.*Journal of Consumer Marketing*.
- Doyle, Pete. Marketing Management. Edisi \$. New York: Mc Graw Hill, 1998
Ebert, Ronald J., & Griffin, Ricky W, *Business Essentials. International Edition* Third , Upper saddle River New Jersey: Prentice Hall., Inc , 2000.
- Ghozali, I. (2001). *ApplikasiAnalisis Multivariate dengan Program SPSS*, BP UNDIP, Semarang.
- Ghozali, I. (2006). *ApplikasiAnalisis Multivariate Dengan Program SPSS*. CetakanKeempat.Semarang:Badan Penerbit Universitas Diponegoro.
- Ha, Y. and Lennon, S. J., (2008). “Effects of site design on consumer emotions: role of product involvement”. *Journal of Research in Interactive Marketing*, 4 (2), 80–96.
- Hair et al., (1998).*Multivariate Data Analysis*, Fifth Edition, Prentice Hall, Upper Saddle River : New Jersey
- Hair, J., Hult, G., Ringle, C., & Sarstedt, M. (2001). *A primer on partial least square structural equation modelling (PLS-SEM)*. CA: Sage

Hair, J.F., Black, W.C., Babin, B.J., & Anderson, R.E. (2010). *Multivariate Data Analysis*. Seventh Edition. Prentice Hall, Upper Saddle River, New Jersey

Hogg, M., & Vaughan, G. (2005). Social Psychology (4th edition). London: Prentice-Hall.

<http://www.businessdictionary.com/definition/attitude.html#ixzz4KIJn19DP>

Huang, L., and Ho. 2004. Consumer Attitude Toward Gray Market goods. International marketing review,(21)

Huda Nurul, Novarini, Yosi Mardoni, *The analysis of attitude, subjective norms, and behavioral control on muzakki's intention to Pay zakah*, Jakarta; Universitas Andalas,2012

Jogiyanto, 2007, *Sistem Informasi Keperilakuan*, Andi Offset, Yogyakarta.

Katz, J., Medwetsky, L., Burkard, R. & Hood, L. (2009). Handbook of Clinical Audiology. (6th Edition). Baltimore, MD: Lippincott, Williams and Wilkins. I

Koklic, M.K And Vida, I (2009). *A strategic household purchase: consumer house buying behavior*. Managing global transition

Kotler, Philip and Gary Amstrong, Principle of Marketing, Prentice Hall Inc., (edition 10) Englewood Cliffs, New Jersey, 2004

Michon, R., Chebat, J.-C., & Turley, L.W. (2005). Mall atmospheric: the interaction effects of the mall environment on shopping behavior. *Journal of Business Research*, 58(5), 576-583.

Misbah, khalid., Saleem , Ur Rahman. "Word of mouth, Perceived risk and emotion, Explaining consumers'counterfeit product Purchase Intention in a Developing country: Implication for Local and international original brands" , Pakistan, 2015

Nia, A.. and Zaichkowsky, J.L. 2000. Do counterfeit de value of ownership of luxury brand ? the journal of product and brand management, vol 9 no 7.

Numraktrakul, P., Ngarmyarn, A., & Panichpathom, S. (2012). *Factors Affecting Green Housing Purchase*. In 17th International Business Research Conference. Toronto, Canada.

Penz, E and B.Stottinger:2005, “ forget the real thing- take the copy! An explanatory model for the volitional purchase of Counterfeit product”, *Advances in consumer behavior*

Perner, L (2010), Consumer Behavior : Attitudes. *University of Southern California Marshall.*

Peter, J.P. and Olson, J.C. (2003).*Consumer Behavior and Marketing Strategy*, 6th ed., McGraw-Hill, Singapore.

Riachard, Jean . *pengaruh imitasi terhadap intensi pembelian konsumen produk minuman bersoda baru big cola : perspektif theory of planned behavior.* jakarta; Universitas Indonesia, 2011.

Salomon, Michael R. 2009, “*Consumer Behaviour: Buying, Having and Being,*” 8th edition, Pearson International Edition.

Saumure, K., & Given Lisa M. (2008). *Convenience Sample. In The SAGE Encyclopedia of Qualitative Research Methods.* Thousand Oaks, CA: Sage.

Sekaran, U, (2003). *Research Method for Business : A Skill Building Approach.* Four Edition. New York. John Wiley & Sons Inc.

Sekaran, Uma. (2006). *Research Methods For Business.* 4th ed. SalembaEmpat. Jakarta.

Solomon, M.R. 2011. *Consumer Behavior: Buying, Having, and Being.* New Jersey: Pearson Education inc.

Stanton, William J, 2002. *Fundamental of Marketing*, 10th Edition, Singapore: Mc Graw-hill International.

Sugiyono, *Statistika untuk Penelitian*, Bandung : CV. Alfa Beta, 2005

Sutisna, 2008, *Perilaku Konsumen dan Komunikasi Pemasaran*, Cetakan Pertama, Penerbit Liberty, Yogyakarta.

Sutisna, 2008. *Manajemen Pemasaran*, eleven Edition. Jakarta

Tommy, H.T. 2012. “*Pengaruh Faktor Sosial dan Personal terhadap Sikap dan Niat Beli Konsumen untuk Barang Fashion Palsu di Kota Denpasar dan Kabupaten Badung*”, Tesis. Jurusan Magister Manajemen Program Studi Manajemen Universitas Udayana Denpasar, Bali.

Urbach, N. & Ahlemann, F. (2010). *Structural equation modelling in information systems research using partial least squares*. Journal of Information Technology Theory and Application, 11 (2).

Vaughan And., Hogg, m. A (2009)., Social Psychology - Pearson Education Limited 2014 (print and electronic)

Wang, K., Kim, and Sen, S. 2009. Buy genuine Luxury Fashion Product or Counterfeit ? Advances in Consumer Research.

Wilcox, K., Kim, H., Sen, S. (2009), “*Why do Consumers buy Counterfeit Luxury Brands?*”, Journal of Marketing Research, Vol. 46

www.ekonomi.kompasiana.com , 2003

www.financial.times.com

www.iacc.org/resources/about/what-is-counterfeiting

www.oxforddictionaries.com

Yoo, L.Y and Lee J.A.(2009) “*Characteristic and factors Associated with Falls of the Community-dwelling Elderlyin Small Cities*”. Jof Korean of Living Environment System,

Yoon, C. 2011. *Theory of Planned Behavior and Ethics Theory in Digital Piracy: An Integrated Model*. Journal of Business Ethics

Yusliza Mohd. Yusuf and T.Ramayah (2011) “*Factor Influencing Attitude Toward Using Electronic HRM*” international Conference on Business and Economic research.