INTERNET ADDICTION OF GENERATION Z: THE PREVALENCE AND ITS CORRELATION WITH EXTRACURRICULAR ACTIVITIES (CASE: UNDERGRADUATE MANAGEMENT STUDENTS OF ECONOMIC FACULTY IN ANDALAS UNIVERSITY)

THESIS

This is submitted in partial fulfillment of the requirements for the bachelor degree from Andalas University



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ABSTRACT

The purpose of this research is to determine the prevalence of Internet Addiction among Undergraduate Management Students of Economics Faculty in Andalas University based on gender and age and also to examine the correlation between extracurricular activities and Internet Addiction. The data was obtained by using questionnaire. The samples were drawn from 142 students who categorized as Generation Z, which means that they are not older than 21 years old at the time the research was done. The data was analyzed by using SPSS 16.0. There are two variables in this research, which are Internet Addiction as dependent variable and gender, age, and extracurricular activities as independent variables. The findings indicated that female students and students above 18 years old has higher prevalence of being Internet addicts than male students and students aged 18 years old and below. The result also showed that Internet Addiction has negative correlation with extracurricular activities.

Keywords: Internet, Internet Addiction, Generation Z, Extracurricular activities

