

IMPLEMENTASI PERATURAN DAERAH KAWASAN  
TANPA ROKOK DI TATANAN PERKANTORAN  
DI KABUPATEN DHARMASRAYA  
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TESIS



Dosen Pembimbing

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**ABSTRAK**

Kabupaten Dharmasraya menuju Dharmasraya sehat menetapkan kawasan tanpa rokok di tatanan perkantoran karena perkantoran dijadikan acuan/ *role* model bagi masyarakat dan pegawai, namun diperkantoran masih banyak pegawai yang merokok. Tujuan penelitian untuk mengetahui implementasi peraturan daerah kawasan tanpa rokok nomor 6 tahun 2015 di tatanan perkantoran di Kabupaten Dharmasraya tahun 2022.

Penelitian ini menggunakan metode penelitian kuantitatif dan kualitatif (*mix methods*), dengan strategi sekuensial eksplanatori (*explanatory sequential design*). Lokasi penelitian Dinas Komunikasi & Informatika, Dinas Kependudukan & Pencacatan Sipil, Dinas Pendidikan, Badan Keuangan Daerah. Penelitian kuantitatif menganalisis variabel pengetahuan dan sikap dengan desain *cross sectional*. Populasi adalah seluruh pegawai yang ada di empat kawasan tanpa rokok sebanyak 193 orang, dan 130 orang sampel melalui teknik pengambilan sampel *proportionate stratified random sampling*.

Pemilihan informan dengan metode kualitatif melalui teknik *purposive sampling*. Informan berjumlah 8 orang, peserta FGD sebanyak 8 orang pegawai kantor dan 8 orang pengunjung kantor, dilakukan pada bulan April-November 2022. Metode pengumpulan data melalui wawancara mendalam, FGD, dan observasi dilihat dari aspek komunikasi, sumber daya, disposisi dan struktur birokrasi.

Hasil analisis kuantitatif didapatkan sebagian besar responden memiliki pengetahuan baik dan sikap positif. hasil analisis kualitatif terkait penyampaian informasi peraturan daerah disampaikan pada tahun 2016, tetapi belum disampaikan secara berulang disetiap kegiatan. Belum ada komitmen atau konsistensi dari pimpinan. Belum ada staf khusus yang mengawasi kawasan tanpa rokok. Implementasi peraturan daerah kawasan tanpa rokok di tatanan perkantoran, belum menerapkan sanksi yang tegas dan belum memberikan reward. Belum ada standar operasional prosedur (SOP), belum ada dilakukan evaluasi dan belum ada satgas terkait peraturan daerah kawasan tanpa rokok di tatanan perkantoran.

Kepustakaan : 68 (2012 – 2022)

Kata Kunci : Kawasan tanpa rokok ,Implementasi Peraturan Daerah, Kabupaten Dharmasraya

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**ABSTRACT**

Dharmasraya Regency towards healthy Dharmasraya establish smoking-free areas in office settings because offices are used as a reference/role model for the community and employees, but in offices there are still many employees who smoke. The aim of the study was to find out the implementation of the smoking-free regional regulation number 6 of 2015 in office settings in Dharmasraya Regency in 2022.

This study used quantitative and qualitative research methods (mix methods), with an explanatory sequential design. Research location: Communication & Informatics Service, Population & Civil Registration Service, Education Service, Regional Finance Agency. Quantitative research analyzes knowledge and attitude variables with a cross sectional design. The population consisted of all employees in the four non-smoking areas, 193 people, and 130 people were sampled using a proportionate stratified random sampling technique.

Selection of informants with qualitative methods through purposive sampling technique. There were 8 informants, 8 office employees and 8 office visitors who participated in the FGD, conducted in April-November 2022. The method of collecting data was through in-depth interviews, FGDs, and observations in terms of communication, resources, disposition and bureaucratic structure.

The results of the quantitative analysis showed that the majority of respondents had good knowledge and positive attitudes. results of qualitative analysis regarding the delivery of information on regional regulations was submitted in 2016, but has not been submitted repeatedly in every activity. There has been no commitment or consistency from the leadership. There is no special staff supervising smoke-free areas. The implementation of regional regulations for smoke-free areas in office settings has not applied strict sanctions and has not provided rewards. There is no standard operating procedure (SOP), no evaluation has been carried out and there is no task force regarding regional regulations for smoke-free areas in office settings.

Bibliography : 68 (2012 – 2022)

Keywords : Non-smoking area, Implementation of Regional Regulations, Dharmasraya Regency