

**ANALYSIS THE EFFECT OF PERCEIVED USEFULNESS, PERCEIVED
EASE OF USE, AND SOCIAL INFLUENCE ON INTENTION TO USE OF
QR CODE PAYMENT SERVICE
(STUDY: MILLENNIAL QRIS USER IN PADANG)**

THESIS

Submitted as partial requirements to achieve a bachelor's degree in Undergraduate
Study Program Department of Management Faculty of Economics and Business
Andalas University



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ABSTRACT

This research aims to analyze the influence of perceived usefulness, perceived ease of use and social influence on intention to use. The sample of this research is a millennial QRIS user domiciled in the Padang city who have known and have transacted using QRIS, with a total of 150 samples. The sampling technique of this research uses purposive sampling (non-probability sampling) using primary data with a 5-point Likert scale. Data processing in this research was carried out using Microsoft Office Excel and SmartPLS software version 4.0. The results of this research show that perceived usefulness variable, perceived ease of use variable, and social influence variable have a positive and significant influence on intention to use variable

Keywords : *Perceived Usefulness, Perceived Ease of Use, Social Influence, Intention to Use, QRIS*

This thesis has been examined and passed on the date of : July 24, 2023. This abstract has been approved by supervisor and examiners:

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