



DEPARTMENT OF ACCOUNTING

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS ANDALAS

MAPPING INVESTMENTS CRITERIA AND DECISION-MAKING PROCESS OF THE

VENTURE CAPITAL

BY:

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Submitted to fulfil the requirement to obtain bachelor's degree of accounting.

PADANG

2023



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CAPITAL

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ABSTRACT

This study aims to identify and classify all the criteria considered by previous researchers to determine whether some aspects were investigated more extensively than others and to understand the reasons for this type of approach. After screening the journal publications, 35 articles were selected for a detailed analysis. In total, 137 unique criteria were identified and were subsequently classified into 33 specific categories, 11 generic classes and 4 main domains of analysis. In this paper, a systematic literature review on the assessment criteria applied by venture capital.

Keyword: *venture capital, investment assessment criteria, decision making process, start-up*

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