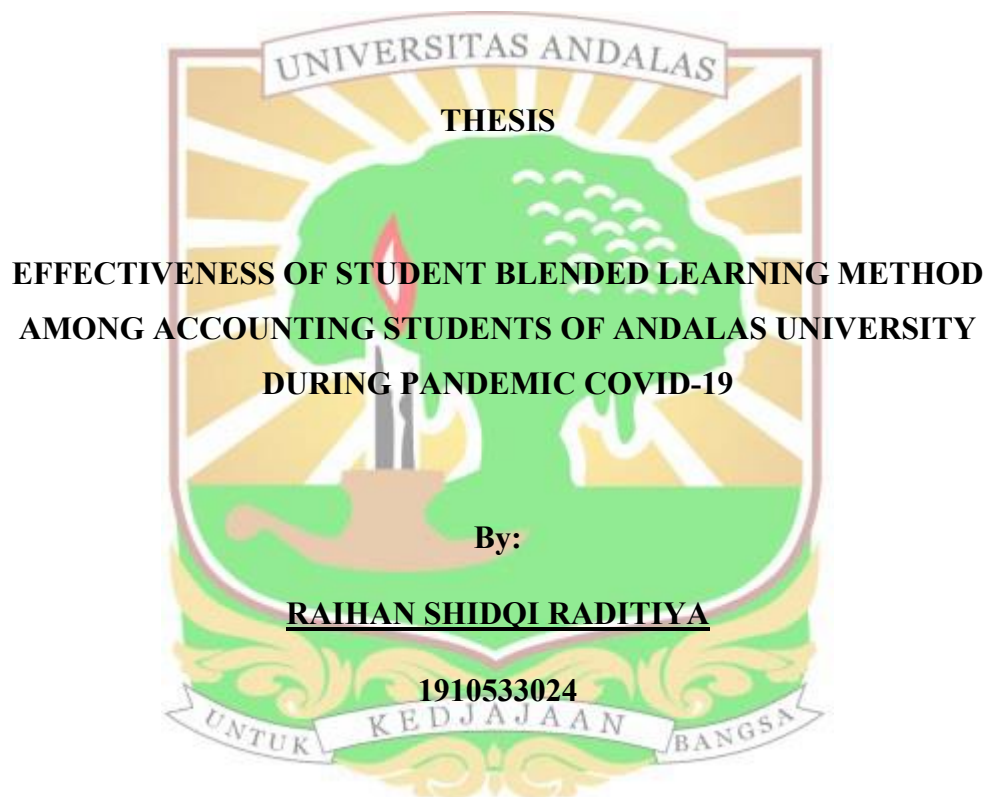




DEPARTMENT OF ACCOUNTING
FACULTY OF ECONOMICS AND BUSINESS
ANDALAS UNIVERSITY



**EFFECTIVENESS OF STUDENT BLENDED LEARNING METHOD
AMONG ACCOUNTING STUDENTS OF ANDALAS UNIVERSITY
DURING PANDEMIC COVID-19**

By:

RAIHAN SHIDQI RADITIYA

1910533024

Thesis Advisor:

Dra. Husna Roza SE, Mcom(Hons), Akt

*Submitted to fulfil the requirements to obtain a Bachelor's Degree in
Accounting*

PADANG

2023

ABSTRACT

This study aims to determine Effectiveness of Student Blended-Learning Method Among Accounting students of Andalas University During Pandemic COVID-19. The research was conducted using a descriptive quantitative method with a population of all active students of the Accounting Study Program who had applied Blended-Learning starting from the class of 2019-2022 totaling 593 students. While the sample was 86 students taken using Proportionate Stratified Random Sampling Technique. The results of this study show that the effectiveness of learning using the Student Blended-Learning Method among Accounting students of the Faculty of Economics and Business, Andalas University during the COVID-19 pandemic is classified as effective. This can be seen from the four indicators namely learning quality indicators, appropriate level of learning indicators, incentives indicators, and time indicators which overall received 73,05% with the effective category.

Keyword: *Effectiveness, Blended-Learning, COVID-19 Pandemic*

