MASTER OF HOUSING AND SETTLEMENT STUDY PROGRAM



RESIDENTIAL SATISFACTION OF GOVERNMENT-PROVIDED FOUR-STOREY APARTMENT BUILDINGS FOR CIVIL SERVANTS IN NAYPYITAW, THE NEW CAPITAL CITY OF MYANMAR

BY

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A THESIS SUBMITTED TO THE FACULTY OF GRADUATE PROGRAM IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE MASTER'S DEGREE OF HOUSING AND SETTLEMENT DEVELOPMENT

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We certify that we have examined, and recommend to the University Steering Committee for Post Graduate Studies for acceptance of the thesis entitled "RESIDENTIAL SATISFACTION OF GOVERNMENT-PROVIDED FOUR-STOREY APARTMENT BUILDINGS FOR CIVIL SERVANTS IN NAYPYITAW, THE NEW CAPITAL CITY OF MYANMAR" submitted by Pan Ei Phyu, Student No. 2021648001 in partial fulfilment of the requirements for the Master's Degree of Housing and Settlement Development (S2 Program).

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ABSTRACT

Naypyitaw, proclaimed as the capital city of Myanmar in 2006, is the new administrative hub of the Union of Myanmar. The residential zone of the city has seen a surge in the construction of apartment blocks, with 1200 four-storey buildings being built for civil servants. Despite this, the designs of these apartment buildings have failed to consider the needs and preferences of the residents, indicating a lack of attention towards the satisfaction of the inhabitants. Therefore, this study examines the residential satisfaction of government-provided four-storey apartment buildings for civil servants in Naypyitaw, the new capital city of Myanmar. This study aims to find out the dominant factors that can improve residents' satisfaction with the government-provided four-storey apartment buildings in civil servant housings of Naypyitaw City, and to recommend suggestions that can help improve future housing development. For this study, data were collected from 455 households using a multicluster sampling method and structured questionnaires. A face-to-face interview approach was employed, and respondents were asked to express their level of importance and satisfaction using a five-point Likert Scale format when filling out the questionnaire. The collected data were analyzed using Importance-Performance Analysis (IPA) and Gap Analysis (GAP). The Hypothesis Test was then utilized to determine if there is a significant difference between the means of the two groups and how they are related. The study identified seven dominant factors that can improve residential satisfaction based on the results of Importance-Performance and Gap Analysis. These attributes fall under Quadrant II according to IPA and have values close to zero according to GAP. These factors are ceiling height (Gap Value 0.11), satisfaction with neighborhood relations (Gap Value 0.18), layout plan of apartment (Gap Value 0.19), size of rooms and corridor (Gap Value 0.28), numbers of rooms (Gap Value 0.29), staircase design (Gap Value 0.47), and proximity of the house to police station (Gap Value 0.47). Thus, the study recommends modifications to these seven factors to contribute to a more livable city.