

## Daftar Pustaka

- Agustiadi, A., Syarief, R., & Nurrochmat, D. R. (2018). Strategi Pengembangan Bisnis Rental Mobil Wiralodra 27 dengan Pendekatan Model Bisnis Kanvas. *Jurnal Aplikasi Bisnis Dan Manajemen*, 138–150. <https://doi.org/10.17358/jabm.4.1.138>
- Alfarisi, A., & Sudjatno, D. (2019). *Perumusan Strategi Business Model Canvas (BMC) pada Perusahaan Sandal Toyosima Singosari*.
- Aliwinoto, C., Hediyan, M., & Malinda, M. (2022). Analisis Business Model Canvas Usaha Mikro Kecil Menengah Toko Jif Bandung, INDONESIA. *Seminar Nasional Pariwisata Dan Kewirausahaan (SNPK)*, 1.
- Anwar, M. (2018). Business model innovation and SMEs performance-Does competitive advantage mediate? *International Journal of Innovation Management*, 22(7). <https://doi.org/10.1142/S1363919618500573>
- Azhar, A. L., Selatan, J., Diajukan, S., Ekonomi, F., Bisnis, D., Hayyu, O. R., Ekonomi, J., & Ekonomi, S. F. (n.d.). *Analisis Bisnis Model Dengan Pendekatan Business Model Canvas Terhadap Baitul Maal Wat Tamwil Masjid*.
- Dan Iptek, B., Tinggi Ilmu Ekonomi Pasundan Bandung, S., Fransisca, Y., Novalia, N., & Darawati, A. (2021). *Fransisca, Analisis model bisnis canvas Analisis Bisnis Model Canvas Pada Operator Jasa Online Ride-Sharing Noompang*.
- David, F. R. (2011). *Strategic management : concepts and cases*. Prentice Hall.
- Djufri, W., & Lukman, S. (2020). *Strategi Pengembangan Workshop Pt Semen Padang (Pendekatan Analisis Swot Dan Model Bisnis Kanvas)*. XIV. <https://docplayer.info/docview/110/192520947/#file=/storage/110/192520947/192520947.pdf>
- Ferranti, E. J. S., & Jaluzot, A. (2020). Using the Business Model Canvas to increase the impact of green infrastructure valuation tools. *Urban Forestry and Urban Greening*, 54. <https://doi.org/10.1016/j.ufug.2020.126776>
- Fitriani, R., & Sultan, Mokh. A. (2019). Model Bisnis Kanvas Sebagai Solusi Inovasi Bagi Yang Kecil Bisnis. *Ilmu Manajemen & Bisnis*, 10 no 2.
- Foss, N. J., & Saebi, T. (2017). Fifteen Years of Research on Business Model Innovation: How Far Have We Come, and Where Should We Go? *Journal of Management*, 43(1), 200–227. <https://doi.org/10.1177/0149206316675927>
- França, C. L., Broman, G., Robèrt, K. H., Basile, G., & Trygg, L. (2017). An approach to business model innovation and design for strategic sustainable development. *Journal of Cleaner Production*, 140, 155–166. <https://doi.org/10.1016/j.jclepro.2016.06.124>
- Garrido Salsas, J., Saurí, S., Rúa, C., & Torrent, J. (2022). Conceptualisation of the Port of the Future based on the Business Canvas Model: Case study of the Vision 2040 for Barcelona. *Case Studies on Transport Policy*, 10(2), 1427–1437. <https://doi.org/10.1016/j.cstp.2022.05.002>

- Geissdoerfer, M., Vladimirova, D., & Evans, S. (2018). Sustainable business model innovation: A review. In *Journal of Cleaner Production* (Vol. 198, pp. 401–416). Elsevier Ltd. <https://doi.org/10.1016/j.jclepro.2018.06.240>
- Gustavian, A. (n.d.). *Analisis Dan Implementasi E-Commerce Dengan Metode Business Model Canvas (Studi Kasus: Toko Jade Bag)*.
- Harianto, E., & Soenardi, E. (2022). Creating New Strategy for Business Sustainability Through Business Model Canvas (BMC) Evaluation in Paper Manufacturing. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 6(2), 978. <https://jurnal.stie-aas.ac.id/index.php/IJEBAR>
- Hasanudin, M., Kristiadi, D. P., & Haryanto, B. (2021). E-business Startup Model using Canvas Business Model (case study: SiJasPro). *International Journal of Information System & Technology Akreditasi*, 5(2), 127–135.
- Iheanachor, N., David-West, Y., & Umukoro, I. O. (2021). Business model innovation at the bottom of the pyramid – A case of mobile money agents. *Journal of Business Research*, 127, 96–107. <https://doi.org/10.1016/j.jbusres.2021.01.029>
- Keane, S. F., Cormican, K. T., & Sheahan, J. N. (2018). Comparing how entrepreneurs and managers represent the elements of the business model canvas. *Journal of Business Venturing Insights*, 9, 65–74. <https://doi.org/10.1016/j.jbvi.2018.02.004>
- LK, D., AH, N., & BA, N. (2017). Model Dasar Pengembangan Business Model Canvas ke Balanced Scorecard (Studi Kasus: PT. Boma Bisma Indra). *Sains Dan Seni ITS*, 6.
- Makkulau, A., Hamzah, D., & Laba, R. (2017). *Analisis Strategi Bisnis Dalam Meningkatkan Market Share Dengan Menggunakan Pendekatan Analisis Business Model Canvas (BMC) dan SWOT Analysis pada PT Semen Tonasa*.
- Mărcine, V., Voican, O., & Scarlat, E. (2020). The Digital Transformation and Disruption in Business Models of the Banks under the Impact of FinTech and BigTech. *Proceedings of the International Conference on Business Excellence*, 14(1), 294–305. <https://doi.org/10.2478/picbe-2020-0028>
- Nurrohman, A. F. (2019). *Penerapan Model Bisnis Canvas Pada Perusahaan Jasa Wedding Organizer*.
- Oktapriandi, D., Purnomo, M. R. A., & Parkhan, A. (2017). *Analisis Pengembangan Model Bisnis Pada Industri Animasi Menggunakan Business Model Canvas yang Terbatas Biaya*. 23(3), 195–210.
- Permatasari, A., & Dhewanto, W. (2013). Business Model Innovation towards Competitive Advantage: Case Study in Indonesian Cosmetics and Herbal Health Companies. In *Information Management and Business Review* (Vol. 5, Issue 8). [www.mustika-ratu.co.id](http://www.mustika-ratu.co.id),
- Pollard, J., Osmani, M., Grubnic, S., Díaz, A. I., Grobe, K., Kaba, A., Ünlüer, Ö., & Panchal, R. (2023). Implementing a circular economy business model canvas in the electrical and electronic manufacturing sector: A case study approach.

- Sustainable Production and Consumption*, 36, 17–31.  
<https://doi.org/10.1016/j.spc.2022.12.009>
- Rothaermel, F. T. (2017). *Frank T. Rothaermel (Ed 3e )* (Third edition). McGraw-Hill Education.
- Sinaga, R., Praptono, B., & Tripiawan, W. (2021). *Business Development in Productive Coconut Plants Business Using the Business Model Canvas (BMC) Method*. 8(4), 3993.
- Theresia Pontoh, G., Syamsuddin, Ulfha Irwan, R., & Astari, F. (2021). Analisis Enterprise Resource Planning (ERP) Terhadap Business Model Inovasi (BMI). In *Jurnal Bisnis STRATEGI* • (Vol. 30, Issue 1).
- Theresia Pontoh, G., Ulfha Irwan, R., & Astari, F. (2021). Analisis Enterprise Resource Planning (Erp) Terhadap Business Model Inovasi (Bmi). In *Jurnal Bisnis Strategi* • (Vol. 30, Issue 1).
- Toro-Jarrín, M. A., Ponce-Jaramillo, I. E., & Güemes-Castorena, D. (2016). Methodology for the of building process integration of Business Model Canvas and Technological Roadmap. *Technological Forecasting and Social Change*, 110, 213–225. <https://doi.org/10.1016/j.techfore.2016.01.009>
- Turoń, K. (2022). Open Innovation Business Model as an Opportunity to Enhance the Development of Sustainable Shared Mobility Industry. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(1). <https://doi.org/10.3390/joitmc8010037>
- Wahyudi, A., Maupa, H., & Jusni, H. (2017). *Strategi Pengembangan Usaha Menggunakan Model Kanvas Pada PT Nusantara Terminal Servica di Makassar*.
- Wibowo, K., & Pradopo, L. R. (2021). Penerapan Model Bisnis pada Waskita Beton Precast Tbk. *Jurnal Akuntansi Dan Manajemen*, 18(02), 32–46. <https://doi.org/10.36406/jam.v18i02.428>
- Wirtz, B. W., & Daiser, P. (2018). Business Model Innovation Processes: A Systematic Literature Review. In *Journal of Business Models* (Vol. 6, Issue 1).
- Yulia, Y., Bahtera, N. I., Evahelda, E., Hayati, L., & Bahtera, N. T. (2020). Business Development Strategy Using Business Model Canvas Approach. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 4(1), 106. <https://doi.org/10.24912/jmieb.v4i1.7563>