

DAFTAR PUSTAKA

Buku

- Andung, P. A., & Sos, S. (2019). *Etnografi Media: Potret Budaya Televisi Masyarakat Perbatasan*. SCOPINDO MEDIA PUSTAKA.
- Chris Brogan. (2010). *Social Media 101 Tactic and Tips to Develop Your Business*. Online Willey Publisher.
- David, F. R. (2008). *Strategic Management: Concepts and Cases*. Francis Marlon University.
- Dewdney, A., & Ride, P. (2006). *The New Media Handbook Media Practice The Newspapers Handbook 4th edition*. Routledge.
- Eco, U. (2015). *Número zero*. Bompiani.
- Fogg, B. J. (2003). *Computers as persuasive social actors*. In B. Fogg's, ed. *Persuasive technology: Using computers to change what we think and do*. San Francisco, CA: Morgan Kaufmann.
- Hovland, C. I., Janis, I. L., & Kelley, H. H. (1953). *Communication and persuasion: Psychological studies of opinion change*. New Haven, CT: Yale University Press.
- Jenkins, H. (2006). *Convergence Culture: Where Old and New Media Collide*.
- Katz, E., & Blumler, J. G. (1974). *The Uses of Mass Communications: Current Perspectives on Gratifications Research*. Sage Publications.
- Livingstone, S. (2002). *Young People and New Media: Childhood and the Changing Media Environment*. SAGE Publication Ltd.
- McQuail, D. (1994). *Mass communication theory: An introduction*. Beverly Hills, CA: Sage.
- O'Sullivan, Tim, Hartley, J., Saunders, D., & Fiske, J. (2006). *Key concepts in communication*. New York: Methuen
- Petty, R. E., & Cacioppo, J. T. (1986). The Elaboration Likelihood Model of persuasion. In L. Berkowitz (Ed.), *Advances in experimental social psychology*. New York: Academic Press, 19, 123-205.
- Puntoadi, Danis (2011). *Meningkatkan Penjualan Melalui Media Sosial*. Jakarta: PT. Gramedia. Pustaka Utama.
- Sukmi, Sih Natalia. (2016). *Rethinking Teori Komunikasi Dalam Konteks Media Baru (Telaah Pemikiran Holmes tentang Komunikasi, Teknologi dan Masyarakat)*.
- Sriyana, S. S. M. S. (2020). *Antropologi Sosial Budaya*. Penerbit Lakeisha.

Zarella, Dan. (2010). *The Social Media Marketing Book*. Canada: O'Reilly Media. Inc.

Jurnal

Cheung, C.M.K., Lee, M.K.O. & Rabjohn, N. (2008). The impact of electronic word-of-mouth: the adoption of online opinions in online customer communities. *Internet Research*, 18 (3) 229 - 247.

Dou, X., Walden, J.A., Lee, S. & Lee, J.Y. (2012) Does source matter? Examining source effects in online product reviews. *Computers in Human Behavior*, 28, 1555–1563.

Freeman, K.S. & Spyridakis, J. (2004). An Examination of Factors That Affect the Credibility of Online Health Information on the Internet. *Technical Communication*, 51, /1 239-263.

Hovland, C. I. & Weiss, W. (1951). The influence of source credibility on communication effectiveness. *Public Opinion Quarterly*, 15, 635-650.

Juwanda, A., Studi Pendidikan Kepelatihan Olahraga, P., & Ilmu Keolahragaan, F. (2020). Olahraga Tradisional Buru Babi Di Kenagarian Geragahan Lubuk Basung. Volume 2(1).

Kasman, S. (2014). Fungsi Muncak Dalam Aktivitas Buru Babi.

Ko, D.G., Kirsch, L.J. & King, W.R. (2005). Antecedents of knowledge transfer from consultants to clients in enterprise system implementations. *MIS Quarterly*, 1(29), 59- 85.

Kurniawan, Z. H., & Anton, K. (2020). Perkembangan Olahraga Buru Babi Di Kenagarian Gunung Medan Kabupaten Dharmasraya. Perkembangan Olahraga Buru Babi Di Kenagarian Gunung Medan Kabupaten Dharmasraya. Vol. 3(3): 343–353.

Larose, R., Mastro, D., & Eastin, M. S. (2001). Understanding Internet usage: A social- cognitive approach to uses and gratifications. *Social Science Computer Review*, 19(4), 395–413.

MacKenzie, S. B., & Lutz, R. J. (1989). An empirical examination of the structural antecedents of attitude toward the ad in an advertising pretesting context. *The Journal of Marketing*, 48-65.

Metzger, M.J. (2007). Making Sense of Credibility on the Web: Models for Evaluating Online Information and Recommendations for Future Research. *Journal of the American Society for Information Science and Technology*, 58 (13), 2078-2091.

Metzger, M.J., Flanagin, A.J. & Medders, R.B. (2010). Social and Heuristic

- Approaches to Credibility Evaluation Online. *Journal of Communication*, 60, 413-439.
- Ohanian, R. (1990). Construction and Validation of a Scale to Measure Celebrity Endorsers' Perceived Expertise, Trustworthiness, and Attractiveness. *Journal of Advertising*, 19 (3), 39-52.
- Ohanian, R. (1991). The Impact of Celebrity Spokespersons' Perceived Image on Consumer's Intention to Purchase. *Journal of Advertising Research*, 31 (February/March), 46-54.
- Pornpitakpan, C. (2004). The Persuasiveness of Source Credibility: A Critical Review of Five Decades' Evidence. *Journal of Applied Social Psychology*, 34 (2), 243- 281.
- Pratama, A., Budiwirman., Sandra.T (2015). Berburu Babi Sebagai Ide Penciptaan Karya Seni Grafis Dengan Teknik Serigraphy. *Journal of Art Education. Volume 3(2)*.
- Purnama, H. (2011). Media Sosial Di Era Pemasaran 3.0. Corporate and Marketing Communication. Pusat Studi Komunikasi dan Bisnis Program Pasca Sarjana Universitas Mercu Buana. Pp 107-124
- Rominto dan Barlian, Eri. (2019). Olahraga Tradisional Buru Babi. *Jurnal Patriot*, 2(4).
- Rominto, & Barlian, E. (2019). Olahraga Tradisional Buru Babi. *Olahraga Tradisional Buru Babi*, 1(3): 1026–1036.
- Sundar, S. S. (2008). *The MAIN Model: A Heuristic Approach to Understanding Technology Effects on Credibility*. In: M. J. Metzger & A. J. Flanagin, eds. *Digital Media, Youth, and Credibility*. Cambridge, MA: The MIT Press, 73–100.
- Warpindyastuti, L. D., Eka, M., & Sulistyawati, S. (2018). Pemanfaatan Teknologi Internet Menggunakan Media Sosial Sebagai Sarana Penyebaran Informasi dan Promosi Pada MIN 18 Jakarta. Vol. 2 (Issue 1).

Internet

- Hootsuite and We Are Social*. Hootsuite (We are Social): Indonesian Digital Report 2022. Diakses pada 7 Mei 2022, dari <https://andi.link/hootsuite-we-are-social-indonesian-digital-report-2022/>.
- Ratusan Pemburu Lintas Provinsi kerahkan anjing kepung Babi Hutan di Solok Selatan*. iNews.ID. (2021, December 19). Diakses 6 Juni 2022, dari <https://sumbar.inews.id/berita/ratusan-pemburu-lintas-provinsi-kerahkan-anjing-kepung-babi-hutan-di-solok-selatan/1>

Vin Crosbie. *What is New Media?*

https://www.academia.edu/1054828/What_is_new_media diakses 06 Juni 2022

