

DAFTAR PUSTAKA

- Ali, F., Ashfaq, M., Begum, S., & Ali, A. (2020). How “Green” thinking and altruism translate into purchasing intentions for electronics products: The intrinsic-extrinsic motivation mechanism. *Sustainable Production and Consumption*, 24, 281–291. <https://doi.org/10.1016/j.spc.2020.07.013>
- Allen. (2018). *Green Marketing (Suatu Perspektif Marketing Mix & Theory Of Planned Behavior)*. Yayasan Makaria Waya
- Al-Mamary, Y. H. S., & Alraja, M. M. (2022). Understanding entrepreneurship intention and behavior in the light of TPB model from the digital entrepreneurship perspective. *International Journal of Information Management Data Insights*, 2(2). <https://doi.org/10.1016/j.jjime.2022.100106>
- Anderson, E. C., Carleton, R. N., Diefenbach, M., & Han, P. K. J. (2019). The Relationship Between Uncertainty and Affect. *Frontiers in Psychology*, 10. <https://doi.org/10.3389/fpsyg.2019.02504>
- Asmuni, S., Yusoff, S., & Mohd Jafri, N. L. A. (2021). Predictors of intention to use reusable drinking straw. *Journal of Emerging Economies and Islamic Research*, 9(2), 88. <https://doi.org/10.24191/jeeir.v9i2.12739>
- Barbarossa, C., De Pelsmacker, P., & Moons, I. (2017). Personal Values, Green Self-identity and Electric Car Adoption. *Ecological Economics*, 140, 190–200. <https://doi.org/10.1016/j.ecolecon.2017.05.015>
- Cahigas, M. M., Prasetyo, Y. T., Persada, S. F., Ong, A. K. S., & Nadlifatin, R. (2022). Understanding the perceived behavior of public utility bus passengers during the era of COVID-19 pandemic in the Philippines: Application of social exchange theory and theory of planned behavior. *Research in Transportation Business and Management*. <https://doi.org/10.1016/j.rtbm.2022.100840>
- Caldera, H. T. S., Desha, C., & Dawes, L. (2019). Transforming manufacturing to be ‘good for planet and people’, through enabling lean and green thinking in small and medium-sized enterprises. *Sustainable Earth*, 2(1). <https://doi.org/10.1186/s42055-019-0011-z>
- Chen, J., & Liu, L. (2020). Customer participation, and green product innovation in SMEs: The mediating role of opportunity recognition and exploitation. *Journal of Business Research*, 119, 151–162. <https://doi.org/10.1016/j.jbusres.2019.05.033>

- Dwi, D., Rini, O., & Hariyanto, W. (2019). Pelaksanaan Internal Audit Terhadap Niat Whistleblowing Dalam Rangka Mencapai Good Corporate Governance Melalui Perceived Enviromental Uncertainty (Pada Perusahaan Farmasi Di Sidoarjo). In *Jurnal Balance: Vol. XVI* (Issue 1).
- Fadhilla, H. N., & Astuti, M. E. (2022). The Influences of Green Packaging and Ecolabel Toward Green Purchase Intention Hanifa Nur Fadhilla. *Journal of Business and Behavioural Entrepreneurship*, 6(2), 30–36.
<https://doi.org/10.21009/JOBBE.006.2.03>
- Fauzan, M. (2021, January 18). www.kumparan.com.
- Ghozali, I. (2015a). *Partial Least Squares: Konsep, Teknik, dan Aplikasi Menggunakan Program SmartPLS 3.0*. Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2015b). *Partial Least Squares: Konsep, Teknik, dan Aplikasi Menggunakan Program SmartPLS 3.0*. Badan Penerbit Universitas Diponegoro.
- Habaib, N., & Mukarramah, A. (2022). *Tinjauan Normatif Penerapan Prinsip Tanggung Jawab Produsen dalam Pengaturan Tata Kelola Sampah Plastik di Indonesia*. <https://doi.org/10.24970/bhl.v6i2.159>
- Han, H., Chua, B. L., & Hyun, S. S. (2020). Consumers' intention to adopt eco-friendly electric airplanes: The moderating role of perceived uncertainty of outcomes and attachment to eco-friendly products. *International Journal of Sustainable Transportation*, 14(9), 671–685.
<https://doi.org/10.1080/15568318.2019.1607957>
- Hasbullah, N. A., Osman, A., Abdullah, S., Salahuddin, S. N., Ramlee, N. F., & Soha, H. M. (2016). The Relationship of Attitude, Subjective Norm and Website Usability on Consumer Intention to Purchase Online: An Evidence of Malaysian Youth. *Procedia Economics and Finance*, 35, 493–502.
[https://doi.org/10.1016/s2212-5671\(16\)00061-7](https://doi.org/10.1016/s2212-5671(16)00061-7)
- Herlyana, E., Islam, U., Sunan, N., Yogyakarta, K., Marsda, J., & Yogyakarta, A. (2012). *FENOMENA COFFEE SHOP SEBAGAI GEJALA GAYA HIDUP BARU KAUM MUDA*.
- Hong, I. B. (2015). Understanding the consumer's online merchant selection process: The roles of product involvement, perceived risk, and trust expectation. *International Journal of Information Management*, 35(3), 322–336.
<https://doi.org/10.1016/j.ijinfomgt.2015.01.003>

- Indrayana, B., Seminar, K. B., & Sartono, B. (2016). Faktor Penentu Minat Penggunaan Instagram Untuk Pembelian Online Menggunakan Technology Acceptance Model (TAM) Dan Theory Of Planned Behavior (TPB). *Jurnal Aplikasi Bisnis Dan Manajemen*, 2(2), 138–147. <https://doi.org/10.17358/jabm.2.2.138>
- infopublik.id. (2018, July 26). *Atasi Sampah Plastik, Dinas Lingkungan Hidup Kota Padang Sosialisasikan Perwako.*
- Islam, M. A., Saidin, Z. H., Ayub, M. A., & Islam, M. S. (2022). Modelling behavioural intention to buy apartments in Bangladesh: An extended theory of planned behaviour (TPB). *Heliyon*, 8(9). <https://doi.org/10.1016/j.heliyon.2022.e10519>
- Jaiswal, D., Kaushal, V., Kant, R., & Kumar Singh, P. (2021). Consumer adoption intention for electric vehicles: Insights and evidence from Indian sustainable transportation. *Technological Forecasting and Social Change*, 173. <https://doi.org/10.1016/j.techfore.2021.121089>
- Kim, J., Eys, M., Robertson-Wilson, J., Dunn, E., & Rellinger, K. (2019). Subjective norms matter for physical activity intentions more than previously thought: Reconsidering measurement and analytical approaches. *Psychology of Sport and Exercise*, 43, 359–367. <https://doi.org/10.1016/j.psychsport.2019.04.013>
- Kusumawati, A., & Tiarawati, M. (2022). Pengaruh Green Perceived Risk Dan Green Packaging Terhadap Green Purchase Intention Pada Produk Skincare Avoskin (Studi Pada Konsumen Terhadap NiatBeli Produk Avoskin). *SIBATIK JOURNAL / VOLUME*, 1(10). <https://doi.org/10.54443/sibatik.v1i10.305>
- Lita, R. P., Meuthia, M., Alfian, H., & Dewi, D. S. (2020). Perceived Packaging, Perceived Value, Perceived Quality dan Purchase Intention pada Tenun Kubang di Kabupaten Lima Puluh Kota. *Jurnal Samudra Ekonomi Dan Bisnis*, 12(1), 46–61. <https://doi.org/10.33059/jseb.v12i1.2418>
- Mansoor, M., & Paul, J. (2022). Impact of energy efficiency-based ICT adoptions on prosumers and consumers. *Journal of Cleaner Production*, 331. <https://doi.org/10.1016/j.jclepro.2021.130008>
- Mohd, J., Kadir, A., Nurul, N., Hassan, N. M., Noor, N., & Aziz, A. (2018). Investigating Students' Attitude and Intention to Use Biodegradable Drinking Straw in Emerging Country. *International Journal of Science and Research*. <https://doi.org/10.21275/ART20203982>

- Nekmahmud, M., Naz, F., Ramkissoon, H., & Fekete-Farkas, M. (2022). Transforming consumers' intention to purchase green products: Role of social media. *Technological Forecasting and Social Change*, 185. <https://doi.org/10.1016/j.techfore.2022.122067>
- Neves, J., & Oliveira, T. (2021). Understanding energy-efficient heating appliance behavior change: The moderating impact of the green self-identity. *Energy*, 225. <https://doi.org/10.1016/j.energy.2021.120169>
- Nguyen, T. K. C., Nguyen, D. M., Trinh, V. T., Tran, T. P. D., & Cao, T. P. (2020). Factors affecting intention to purchase green products in Vietnam. *Journal of Asian Finance, Economics and Business*, 7(4), 205–211. <https://doi.org/10.13106/JAFEB.2020.VOL7.NO4.205>
- Panda, T. K., Kumar, A., Jakhar, S., Luthra, S., Garza-Reyes, J. A., Kazancoglu, I., & Nayak, S. S. (2020). Social and environmental sustainability model on consumers' altruism, green purchase intention, green brand loyalty and evangelism. *Journal of Cleaner Production*, 243. <https://doi.org/10.1016/j.jclepro.2019.118575>
- Quintal, V. A., Lee, J. A., & Soutar, G. N. (2010). Risk, uncertainty and the theory of planned behavior: A tourism example. *Tourism Management*, 31(6), 797–805. <https://doi.org/10.1016/j.tourman.2009.08.006>
- Rademaker, C. A., & Royne, M. B. (2018). Thinking green: How marketing managers select media for consumer acceptance. *Journal of Business Strategy*, 39(2), 30–38. <https://doi.org/10.1108/JBS-05-2017-0070>
- Sekaran, U. (2016). *Research Methods For Business: Vol. Vol. 52* (Issue 1).
- Singh, A., Rana, N. P., & Parayitam, S. (2022). Role of social currency in customer experience and co-creation intention in online travel agencies: Moderation of attitude and subjective norms. *International Journal of Information Management Data Insights*, 2(2), 100114. <https://doi.org/10.1016/j.jjime.2022.100114>
- Siyal, S., Salamzadeh, Y., Cerchione, R., & Gelaidan, H. M. (2022). *Green transformational leadership and green creativity? The mediating role of green thinking and green organizational identity in SMEs.*
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D* (Sugiyono, Ed.). CV Alfabeta.
- van Twillert, A., Kreijns, K., Vermeulen, M., & Evers, A. (2020a). Teachers' beliefs to integrate Web 2.0 technology in their pedagogy and their influence on

- attitude, perceived norms, and perceived behavior control. *International Journal of Educational Research Open*, 1. <https://doi.org/10.1016/j.ijedro.2020.100014>
- van Twillert, A., Kreijns, K., Vermeulen, M., & Evers, A. (2020b). Teachers' beliefs to integrate Web 2.0 technology in their pedagogy and their influence on attitude, perceived norms, and perceived behavior control. *International Journal of Educational Research Open*, 1. <https://doi.org/10.1016/j.ijedro.2020.100014>
- Wan, C., Shen, G. Q., & Choi, S. (2018). The moderating effect of subjective norm in predicting intention to use urban green spaces: A study of Hong Kong. *Sustainable Cities and Society*, 37, 288–297. <https://doi.org/10.1016/j.scs.2017.11.022>
- Wang, Q., Zhang, W., Tseng, C. P. M. L., Sun, Y., & Zhang, Y. (2021). Intention in use recyclable express packaging in consumers' behavior: An empirical study. *Resources, Conservation and Recycling*, 164. <https://doi.org/10.1016/j.resconrec.2020.105115>
- Wasiati, H. (n.d.). Pengaruh Environmental Uncertainty, Entrepreneurial Orientation, Pengambilan Resiko Berinovasi, Komitmen Terhadap Kinerja Organisasi (The Influence of Environmental Uncertainty, Entrepreneurial orientation, Innovation Risk Taking, and Organizational Commitment Against Organizational Performance (Vol. 3, Issue 2).
- Wiryan, L., & Augustine, Y. (n.d.). Pengaruh Karakteristik Informasi Sistem Akuntansi Manajemen Terhadap Kinerja Manajerial Dengan Variabel Moderasi Strategi Bisnis, Perceived Environmental Uncertainty (PEU), Ketidakpastian Tugas Dan Desentralisasi.
- Zameer, H., & Yasmeen, H. (2022). Green innovation and environmental awareness driven green purchase intentions. *Marketing Intelligence and Planning*, 40(5), 624–638. <https://doi.org/10.1108/MIP-12-2021-0457>
- Zhou, G., & Liu, W. (2022). Consumer choice in online vegetable distribution terminals: A Planned Behavior approach. *Journal of Retailing and Consumer Services*, 68. <https://doi.org/10.1016/j.jretconser.2022.103019>