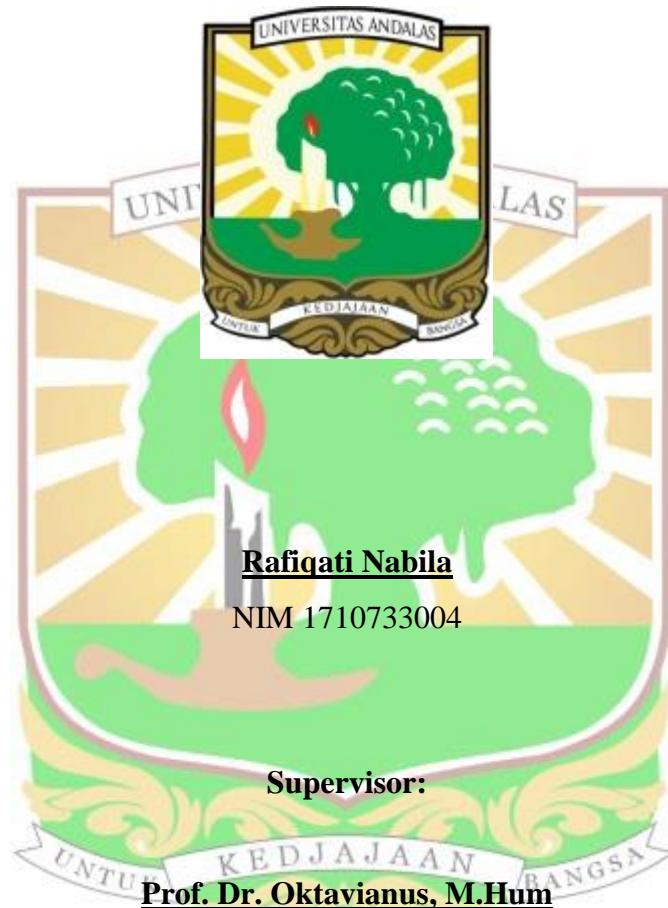


**THE MEANING OF SHORT NOTICES AGAINST COVID-19**

**A Thesis**

*Submitted as Partial Fulfillment to the Requirement for the Degree of Sarjana Humaniora*



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## ABSTRAK

Penelitian ini berfokus pada makna pemberitahuan singkat terhadap Covid-19. Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis makna yang terdapat dalam pemberitahuan singkat tentang Covid-19 dan menganalisis jenis makna apa paling dominan yang ditemukan dalam pemberitahuan singkat tentang Covid-19. Sumber data dalam penelitian ini diambil dari brosur digital tentang Covid-19 yang diperoleh dari situs resmi CDC (Centers for Disease Control and Prevention). Pengumpulan data dilakukan dengan menggunakan metode observasi non partisipan. Kemudian data dianalisis dengan menggunakan teori makna dari Lyon (1997) dan Leech (1974). Hasil penelitian ini disajikan dalam bentuk deskriptif dan dirangkum dalam bentuk tabel. Dari penelitian ini, penulis menemukan 42 pemberitahuan singkat. Jenis makna konseptual merupakan jenis makna yang paling dominan ditemukan dalam pesan pendek, dengan persentase 100%, dibandingkan makna konotatif, makna stilistika, makna afektif, makna refleksi, makna kolokatif, dan makna tematik.

**Kata kunci:** *Covid-19, makna, pemberitahuan singkat, semantik*



## ABSTRACT

This research focuses on the meaning of short notice against Covid-19. This research aims to identify what are the types of meaning in the short notices used against Covid-19 and analyzing what is the most dominant type of meaning found in the short notices against Covid-19. The source of data in this research was taken from digital flyers about Covid-19 which were obtained from the official websites of the CDC (Centers for Disease Control and Prevention). The data were collected by using the non-participant observation method. Then, the data were analyzed by using the theory of meaning by Lyon (1997) and Leech (1974). The result of this research is presented in a descriptive form and summarized in table form. From this research, the writer found 42 short notices. The type of conceptual meaning is the most dominant type of meaning found in the short notices, with a percentage of 100%, than connotative meaning, stylistic meaning, affective meaning, reflected meaning, collocative meaning, and thematic meaning.

**Keywords:** *Covid-19, meaning, semantics, short notices*

