CHAPTER 1

INTRODUCTION

1.1 Background of the research

In communicating to each other, people must be talking with the meaning behind. When uttering something, he/she performs speech act as the way to identify the meaning. This research focuses on speech act. According to Yule (1996: 47), speech act is the action performed via utterance, such as apology, complain, compliment, invitation, promise, or request. In analyzing speech acts, the meaning of utterances is included because the meaning of an utterance depends on the context. Yule (1996: 3) mentions that pragmatics involves the interpretation of what people mean in a particular context and how the context influences what is said. The study of speech act is very important in knowing how to perform these acts and being able to recognize them when performed by someone.
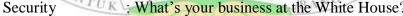
There are many popular talkshows in many countries those are interesting to tune. One of them is an America talkshow that's known as *The Late Late Show* hosted by James Corden. The conversation in it is one of a good quote to analyze speech act in relation that the host intends to do something by saying something. Moreover, they have many segments in the talkshow. One of them is *Carpool Karaoke*.

Carpool Karaoke is one of the segments in *The Late Late Show* which gets great attention from the viewers because the conversation and interview between

the host and the guest stars is held on the car. Then the conversation goes on while the host is driving and the guest star is sitting beside the host and sometimes on the sidelines during conversations, they sing the song of guest stars together. In this case, James Corden brings the moment of singing in the car becomes more interesting, cool, and unique. Later, the cool atmosphere becomes viral or spreads to the society. *Carpool Karaoke* contains super famous artist singing in moving car driven by Corden. Therefore, the atmosphere of *Carpool Karaoke* looks natural, because the people do it as if a daily activity.

Because of that, *The Late Late Show* gets many awards such as 5th Critics' Choice Television Awards, 6th Critics' Choice Television Awards, 68th Primetime Emmy Awards, and special thing the *Carpool Karaoke* becomes a new talk show airing on YouTube but has different schedule from *The Late Late Show.* It is due the high rating. So, this is the reason why the writer chooses *Carpool Karaoke* and be interested to research the program.

The conversation below is one of the examples from *Carpool Karaoke* talk show:

Security   : What's your business at the White House?

James   : **I have a tour of the White House**.

This conversation occurs on the gate of the White House. At that time, James gets into the White House, and the security asks "what's your business at the White House"? Then, the utterance which is uttered by James Corden **"I have a tour of the White House"** can be identified as a type of speech act. It is direct-

literal because what the speaker says is what the hearer wants. And the function of this utterance is the representative because the speaker's meaning is to make the hearer believing him or to convince the hearer getting inside to the White House for having a tour at the White House.

We can find speech act application in *Carpool Karaoke*. Many types and functions of speech act are performed by the host and the guest star at the show. Moreover, the host uses multi-functions speech act in his utterances. He also uses language which is easily understood by the hearer or speaker. Therefore, the writer is interested in conducting a research in a paper entitled *An Analysis of Speech Act as Found in Carpool Karaoke Talk show.*

1.2   Identification of the Problems

Pertaining the background above, this research is conducted to answer the following problems as the focus of the study. They are:

1.   What are the types of speech act used by the host in *Carpool Karaoke* talk show?

2.   What are the functions of speech act in the conversation?

1.3   Objective of the Research

The identification of the problems above can give description about the objective of this research. This research is aimed:

1.   To find out the types of speech act by the host in *Carpool Karaoke* talkshow.

2.   To explain the functions of speech act in the conversation.

1.4   Scope of the Research

In relation to the identification of the problem above, the writer comes to the scopes of the research in order to receive the focus of the study. The analysis is limited only on the utterances produced by James Corden as the host, because he has important role in this talk show. In addition, the program (*Carpool Karaoke*) appeared since James was appointed as the host in *The Late Late Show*. We can say that it is pioneered by James Corden himself. Michelle Obama episode is chosen for the research because she is the first Lady of America who can generate special atmosphere in the interaction.

The research focuses on the types of speech act, such as direct literal, direct non-literal, indirect literal, and indirect non-literal based on the theory from Parker (1986). It also focuses on the functions of speech act, such as, declaration, representative, expressive, directive, and commissive based on theory from Yule (1996). Furthermore, the writer also pays attention to the context of the utterances by using the theory from Leech (1983). The context of an utterance may be regarded as the factor that influences the use of utterances in making speech acts.

1.5   Methods of the Research

This thesis, entitled *An analysis of Speech Act as Found in Carpool Karaoke Talk show*, consists of four chapters. They are; introduction, review of related literature, data analysis, and conclusion. Furthermore, there are three procedures in conducting this research proposed by Sudaryanto (1993), they are; collecting the data, analyzing the data, and presenting the result of analysis.

In this research, the writer used observational method by Sudaryanto (1993). The writer observes the utterance of the host in *Carpool Karaoke* talkshow based on the context. In observational method, the writer uses some technique. They are non-participant and note taking techniques. It means that the writer acts as observer without participating in the conversation. There are some steps taken in collecting the data. The first step is downloading the talkshow from internet. Then, watching the show for several times and deciding which show should be taken. Before choosing the episodes (data), the reason of choosing this talk show is because it becomes a very trending topic talkshow that get huge attentions from the viewer.

As the writer states before, this talkshow also has own schedule on YouTube because it's high rating. In this case, episode of First Lady Michelle Obama has been chosen because it is one of the most popular episodes; it has a lot of viewers than other episodes. But according to the writer, during the conversation between James and Michelle Obama, the host is more cautious in talking with Michelle Obama. The situation is more formal. The next step is transcribing the conversation between the speaker and hearer of the talk show. The next step is reading the script as well as watching the talkshow for several times. The last step is collecting all the utterances spoken by James Corden as the primary data.

Then, the criteria for the data are; the utterances are James Corden's. They must contain the types of speech act and the functions of speech act. As the result the writer gets 17 data those are fit to the criteria. All chosen utterances of James

are analyzed. The video itself consists of 14:41 minutes and mostly in some parts of the video, the speaker and the hearer are singing together.

The process of analyzing the data is used identity pragmatic method through by some following steps; considering the context of the conversation, and, then, classifying the types, and also functions of speech act. The writer decides to use purposive sampling regarding that, in taking the samples, they must have some intended characteristics. Purposive sampling is a sampling technique with a certain considerations. In other words the sample unit is adapted to certain criteria based on objective research.

In presenting the result of analysis, all of utterances spoken by the host are classified according to the types and functions of speech act. The result of analysis is also presented in the form of table. Table provides a summary of the utterances and the intentions of uttering.