

MINOR THESIS

**RESPONSIBILITY OF TRANSNATIONAL CORPORATIONS IN
FASHION INDUSTRIES IN MITIGATING THE IMPACT OF “FAST
FASHION” ON THE ENVIRONMENT BASED ON THE UNITED
NATIONS FASHION INDUSTRY CHARTER FOR CLIMATE
ACTION**

(Case Study of the Environmental Policies of H&M Group 2021)

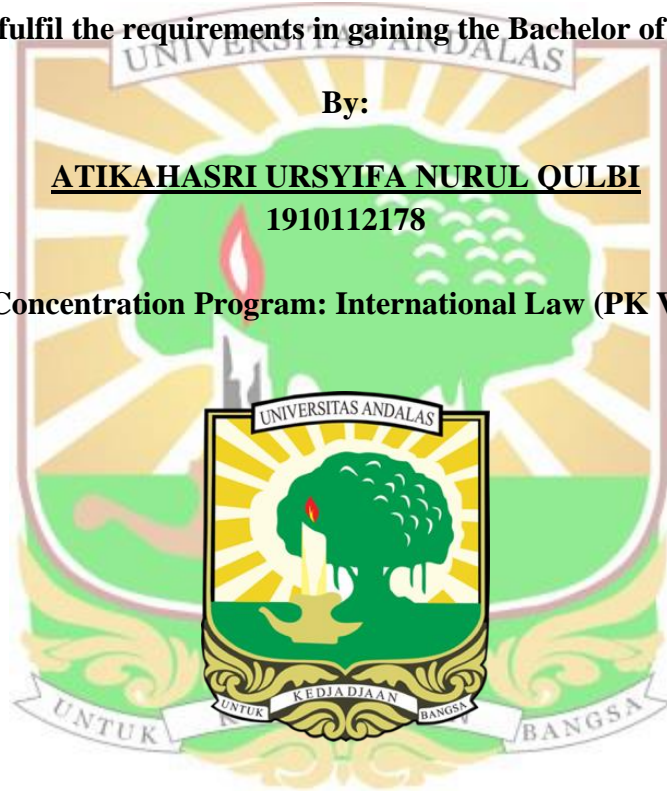
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ABSTRACT

Understanding of responsibility as a customary principal in international law has evolved from common state responsibility, towards finer actors, such as transnational corporations, as a result awareness regarding corporate social responsibility (CSR) regulations and environmental social governance (ESG) has increased. In the modern and diverse era today, the impact of corporations in the fashion sector specifically, has been unprecedented. Such impacts can be felt largely in the environment, wherein the fashion sector contributes to an erroneous percentage in greenhouse gas emissions. Concern regarding the fashion sector to the environment has been concreted by the launch of the Fashion Industry Charter for Climate Action, under the auspices of the United Nations Climate Change. Corporations in fashion opting for a sustainable business practice has signed the Fashion Charter, such the main actor in this minor thesis, H&M Group. This research was conducted using normative legal research, using both sources of international law such as primary international environmental law conventions like the Stockholm Convention, The Paris Convention, The International Panel on Climate Change research, and secondary sources, such as self-regulated instruments from H&M Group itself such as the H&M Group Sustainability Disclosures, Commitment, and Annual Reports, and external assessments by international organizations towards H&M Group. This research found: 1) the mechanism of the Fashion Industry Charter for Climate Action as an international framework on the world's largest fashion corporations, and 2) as of recent developments, H&M Group has implemented a high standard of sustainable business practice, based on the Fashion Industry Charter for Climate Action, proven by many external assessments by international commitments, non-governmental and governmental organizations.

