

ABSTRACT

Strategy of Request Utterances by Najwa Shihab in Talkshow “Mata Najwa” Metro TV.

By: Silviana Masran

Silviana.masran87@gmail.com

Supervisor: 1) Dr. Ike Revita, M.Hum., 2) Dr. Rina Marnita AS. M.A

The research is about Strategies of Request Utterances by Najwa Shihab in Talkshow “Mata Najwa” in Metro TV. The objectives of research are to identify the strategies, sequences, and the functions of utterances by the presenter Najwa Shihab in Talkshow “Mata Najwa”.

The data of the research are Najwa’s utterances of request in her talkshow “Mata Najwa”. Data are collected using observational method and note-taking technique. The analysis is done by using referential and pragmatic identity method. The result of analysis is presented both in formal and informal way.

Having analysed the data, it shows that the presenter of the talk show used three request strategies in her utterances. They are: (1) speech formulation of desire, and (2) speech act of question formulation. The forms of strategies of request often used by Najwa is the speech act of question formulation. This is due to this form is more easily understood by the informant as a request. In addition, the presenter also wants to see how the informant responds based on their respective profession. Sequences of request used are (1) head act, (2) head act following supporting moves, (3) supporting moves following head act, and (4) head act flanked by supporting moves. Sequence that is often by used is the head act because Najwa tries to directly request the guests. The functions of speech acts found are (1) expressive, (2) informative, (3) descriptive, and (4) argumentative. Argumentative and informative function are used more because the presenter is required to give an opinion as well as information related to theme of dialog.

Keywords: strategy, sequent, speech act, request, pragmatic