

CHAPTER IV

CONCLUSION

In this analysis, the writer categorizes the address forms reflecting racial discrimination in *The Help* movie based on the type and social dimension. This analysis not only that from the analysis of the data, but also be reflected in how racial discrimination condensed on each dialog. The finding is the use of the address forms has an important role in the interaction. It is an important component in establishing a successful communication. It relates to the understanding of the context where, when and to whom the people interact. That is the social concept of human relationship in society.

The research identifies 20 data. The result of the analysis finds four types of address forms used by the characters in the movie. There are Title (T), First Name (FN), Nickname (NN) and Combination of some forms such as Title + Last Name (TLN) and Title + First Name (TFN). These types are different in social dimension perspectives, they are; social distance scale, status scale and formality scale.

The use of the address forms of the participants indicates some functions. Address forms Title (T) is used to address respected person or to show honor to a person involved in communication. The person in a social interaction becomes general title, professional title, kinship title and honorific title.

Meanwhile, First Name (FN) is used to show closeness, intimacy and solidarity of participants. Nickname (N) is used to show more intimate rather than a First Name (FN). It is also to describe the closeness and intimacy with the addressee, to show love between lovers and also to assert something. Last Name (LN) is just used to address a person as a polite way to signify less intimate in relationships. The last address forms is such combinations of forms as Title and Last Name (T+LN) or Title and First Name (T+FN), also to show respect or honorific and polite attitude to the participants. It is addressed to people who are less intimate. However, all the address forms depend on the situation and the setting of the conversation.



Social dimension is also reflected in the way participants use the address forms in the movie. The use of address forms reflects the relationship with social distance scale, status scale, formality scale and referential and affective function scale. The social distance scale reflects the relationship among the participants, whether they have close relationship or not, or they communicate with solidarity or not. Social distance scale is not emphasized to the social status, but to the distance of intimacy of someone with others. While status scale is associated with the social status that every single person has his/her own background. The use of the address forms here is to show the different social status between them. Formality scale is used in the situation when the participants are in the formal setting. While the referential and affective

function scales detect how the feeling of a speaker is reflected from the chosen address forms to address people.

Finally, the writer states that there are various types of address forms used to communicate in establishing communication with the participants in The Help movie. The address forms is used to make the interaction runs well. Address forms has an important role in effective communication. The address forms T, FN, NN, TFN and TLN which are used in daily social interaction that always following by certain social dimension in this movie.

