CHAPTER IV

CONCLUSION

The source of data is taken from *Hell's Kitchen Season 7; Deleted dinner Service Footage (Uncensored)* video. *Hell's Kitchen* is an American reality cooking competition and also cooking challenge which is broadcasted by Fox movie. Each episode typically includes a challenge and a dinner service followed by the elimination of one chef. It is hosted by celebrity chef Gordon Ramsay. The conclusion presents the summary of the research findings related to the identification of the problem and objective of the research. Based on the analysis and findings in Chapter III, the conclusion can be drawn as follows:

The result of the analysis shows that the writer find four types of impoliteness strategies used by Gordon Ramsay in his utterances in the video. They are *sarcasm or mock impoliteness, bald on record impoliteness, positive impoliteness* and *negative impoliteness*. *Sarcasm or mock impoliteness* strategy is found as the commonly used by Gordon Ramsay, that appears in 9 (nine) utterances. Then, *bald on record impoliteness* appears in 8 (eight) utterances. After that, *positive impoliteness* appears in 6 (six) utterances, and the last one, *negative impoliteness* appears in 3 (three) utterances.

Reffering to the findings, this research shows that Ramsay mostly applied *sarcasm or mock impoliteness* in his utterances rather than using other impoliteness strategies. He does this because he wants to face the chef to be by his sarcasm utterance which contextually will pressed harder these chef to be.

Whereas, *withhold impoliteness* strategy is not found after analyzing the data, because theoritically *withhold impoliteness* is an action of attacking the H's face by the absence of doing politeness. The writer only focuses on Ramsay's utterances because she considers that Ramsay is the head chef and also the jury in *Hell's Kitchen.* He has a power over the chefs to be, so he is able for being rude to them without negative consequences. Behind it all, he must control all the chefs and he does not allow any little mistakes happened in the kitchen.