

**Minangkabau Rethoric and Locality Style in Short Stories *Bertanya Kerbau pada Pedati* by A.A Navis**  
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**ABSTRACT**

This research was formed the background by the speciality of locality language style in Minangkabau local colour short stories. This research aims to describe Minangkabau rethoric and locality style in short stories entitled Bertanya kerbau pada Pedati by A.A Navis.

This research is qualitative research which focussed on content analysis. The data was gathered by using observational method. The method continued with uninvolved conversation observation technique and writing technique. The data were taken from 10 short stories in Bertanya Kerbau pada Pedati by A.A Navis. The data consisted of words, phrases, clauses, and sentences. Then the data were analyzed by using referential comparing method and pragmatism comparing method. The referential comparing method was used to explain the rethoric and the locality style based on its reference and pragmatism comparing method was used to explain the meaning based on its functions.

Based on the data analysis, the research found (1) the existence of confirmation and contradiction style as Minangkabau locality rethoric language style. The rethoric of confirmation found was paradox confirmation while the contradiction rethoric found was the hyperbole contradiction and erthesis or rhetorical contradiction. (2) the existence of Minangkabau locality figure of speech, i.e. the comparison and satire. The comparison found was in the form of association similarity or simile, metaphor, personification, and sinecdote while the satire found was in the form of irony, cynicism, and sarcasm. The dominant styles found in the short stories as the characteristics of A.A Navis were in the form of hyperbole contradiction rethoric and metaphor comparison.

*Key words: locality, language style, rethoric, figure of speech*