The Influence of Liquidity, Profitability, and Solvency toward Stock Price in Manufacturing Company listed in Indonesia Stock Exchange for Period 2011-2014

ABSTRACT

The purpose of this research is to analyze the influence of profitability, liquidity, and leverage toward stock price in manufacturing companies listed in Indonesia Stock Exchange (IDX) period 2011-2014. The independent variables in this research are Current Ratio (CR), Quick Ratio (QR), Earning per Share (EPS), Return on Equity (ROE), Debt to Equity Ratio (DER), and Debt to Total Asset (DAR). As for dependent variable is Stock Price. Type of this research is hypothesis test by testing of all variables. Investment in stock market is an alternative decision in financial ratio towards the stock price. All independent variables give the significant influence at level 69.7% to the stock price. The most important thing from this research is to give information for investors about condition and which company that has potential for their investment, so they can analyze before they do investment activities.

Keyword: Current Ratio (CR), Quick Ratio (QR), Earning per Share (EPS), Return on Equity (ROE), Debt to Equity Ratio (DER), Debt to Total Asset (DAR), Stock Price