

**EXISTENCE OF THE CANE PLANTATION
REVENUE IMPROVEMENT EFFORTS IN FARMER
IN THE SUNGAI ASAM VILLAGE DISTRICTS KAYU ARO BARAT
DISTRICT KERINCI**

Abstracts

Sugarcane and sugar which used to be excellent and commodity In the sungai asam village, now land area decreased from year to year , there is even one village which converts total sugarcane plantation area into horticulture. So this causes changes in socio-economic livelihoods and farmers in kayu aro and kayu aro barat districts and especially sungai asam village.

The problems of this research is: 1) How is the existence of sugar cane plantations in the sungai asam village? 2) What are the reasons farmers survive by farming sugar cane and switch on non- cane farming in the sungai asam village?

This research was conducted in the village sungai asam districts kayu aro barat district kerinci. The existence of a sugar cane plantation research results in the sungai asam village so that still survive today because of the sugar cane crop has become a habit and become plant hereditary society in the sungai asam village. besides the availability of labor still berkopenten that sugarcane plants still exist today land and land tenure is a very strong factor affecting the existence of sugar cane plantations , because the majority of farmers have enough land and land ownership also own property so there is no intervention to switch to other crops. The reason farmers survive in sugarcane is a crop of sugarcane is the type of plants that are resistant to pests and diseases is not dependent on the season, can be harvested throughout the year, small degree of risk, does not require substantial capital investment as well as the cultivation process easy, Sugar cane farmers who still survive are farmers, the majority of farmers who are old and low levels of education.

While the reason farmers switch in horticultural crops are the farmers regard the sugarcane crop is no longer not give enough income because production is inadequate. because the sugar cane crop is still using seeds that are too old, The majority of farmers are switching to other crops is the farmer who is younger and has a higher level of education.

Keywords: Plantation Sugar Cane Farmers