

DAFTAR PUSTAKA

- Baker, D. A., & Crompton, J. L. 2000. Quality, satisfaction, and behaviour intentions. *Annals of Tourism Research*, 27(3) 785-804
- Cooper, D. R. Pamela, S. Schindler. 2006. *Bussiness Research Methods*. Edisi 9. McGraw-Hill International Edition.
- Chaohui,Wang.Lin,lu.&Qiaoyun,Xia (2012),Impact of Tourists'Perceived Value on Behavioral Intention for Mega Events: Analysis of Inbound and Domestic Tourists . *National Natural Science Foundation of China*. Vol. 22 No. 6 pp. 742–754.
- Dharmestha, S. B., & Handoko, T. H. (2008). Manajemen Pemasaran: Analisa Perilaku Konsumen, edisi pertama, cetakan keempat. *BPFE, Yogyakarta*.
- Ferdinand, A. (2006). Metode penelitian manajemen. *Semarang: Badan Penerbit Universitas Diponegoro*, 248-9.
- Ghozali,Imam.2012.*Konsep,Teknik dan Aplikasi SmartPLS 2.0 M3*.Badan Penerbit Universitas Diponegoro.
- Hair, J.F., Hult, G.T.M., Ringle, C.M., Sarstedt, M., 2013. *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Sage, Thousand Oaks.
- Hyunjin, Jeon.(2013).The Effect of Experiential Marketing on Customer Satisfaction and Revisit Intention of Beauty Salon Franchise Stores. *J. fash. bus*. Vol. 17, No. 3:109-121.
- Kertajaya, Hermawan. 2006.*Marketing InVenus*. Jakarta: PT Gramedia.

Kementerian Pariwisata. (2015). Sambutan Menteri Pariwisata R.I Pada Peringatan World Tourism Day dan Hari Kepariwisata Nasional. <http://www.kemenpar.go.id/asp/detil.asp?c=125&id=2975>. Diakses pada tanggal 20 Desember 2015 pukul 13.00 WIB

Kotler, Philip. 2009. *Manajemen Pemasaran : Analisis, Perencanaan dan Pengendalian*. Jilid 1 dan 2. Edisi Millenium. Ahli Bahasa Hendra Teguh ,SE, Ak dan Ronny A Rusli SE, Ak. Prehalindo. Jakarta.

Lee, S. H., Chang, S. C., Hou, J. S., & Lin, C. H. (2008). Night market experience and image of temporary residents and foreign visitors. *International Journal of Culture, Tourism and Hospitality Research*, 2(3), 217-233.

Luo, S. J., & Hsieh, L. Y. (2013). Reconstructing revisit intention scale in tourism. *Journal of Applied Sciences*, 13(18), 3638-3648.

Mohammad, Al Bashar Aref & Mohammad, Haj. (2014). Examining Tourist's Satisfaction, Loyalty and Intention to Revisit. *International Journal of Management Sciences* Vol. 2, No. 6, 260-273.

Pine, B.J. and Gilmore, J.H. (1999), Welcome to the experience economy, *Harvard Business Review*, Vol. 76 No. 4, pp. 97-105.

Puan, Ahmad., Marzuki, Azizan., Yousef ,Maryam., & Khalifeh, Ala`a Nimer Abu. (2012). Factors Influencing Visitors' Revisit Behavioral Intentions: A Case Study of Sabah, Malaysia. *International Journal of Marketing Studies*; Vol. 4, No. 4.

Salah Wahab, L.C Crampon, L.M Roth Field. (2000). *Tourism Management*. Jakarta. PT. Pradaya Paramita

Schmitt, Bernd. 1999. *Experiential Marketing*. *Journal of Marketing Management*.

Westburn Publisher Ltd.

Sekaran, U. (2006). *Research methods for business: A skill building approach*. John Wiley & Sons.

Som, A. P. M., Marzuki, A., Yousefi, M., & AbuKhalifeh, A. N. (2012). Factors influencing visitors' revisit behavioral intentions: a case study of Sabah, Malaysia. *International Journal of marketing studies*, 4(4), 39.

Sugiono.(2008).*Metode Penelitian Pendekatan Kuantitatif,Kualitatif dan R&D*.Bandung:ALFABETTA

Su-Hsin, Lee., Shu-Chen, Chang., and Jing-Shoung, Hou.(2008).Night market experience and image of temporary residents and foreign visitors. *International Journal of Culture, Tourism and Hospitality Research*. Vol. 2 No. 3, pp. 217-233.

Tempo.Co. (2014). Pariwisata Indonesia Lampauai Pertumbuhan Ekonomi.<http://travel.tempo.co/read/news/2014/03/06/202559869/pariwisata-indonesia-lampauai-pertumbuhan-ekonomi>. Diakses pada 28 November 2015

Uma Sekaran. 2009. *Research Methods For Business (Metodologi Penelitian untuk Bisnis)*. Jakarta: Salemba Empat.

Wang, Chung-Yu dan Li-Wei Wu. 2011. Reference Effects on Revisit Intention : Involvement As A Moderator. Taylor & Francis Group, LLC.

Yang, C. Y. (2009). The study of repurchase intentions in experiential marketing-an empirical study of the franchise restaurant. *The International Journal of Organizational Innovation*, 2(2), 245-261.

<http://sumbar.travel/detail/a/627> diakses pada 16 Oktober 2015

www.caretourism.wordpress.com diakses pada 16 Oktober 2015

