

POLA DESKRIPTIF RISIKO OPERASIONAL PADA PT. SANG HYANG SERI (PERSERO) CABANG LUBUK ALUNG PADANG PARIAMAN

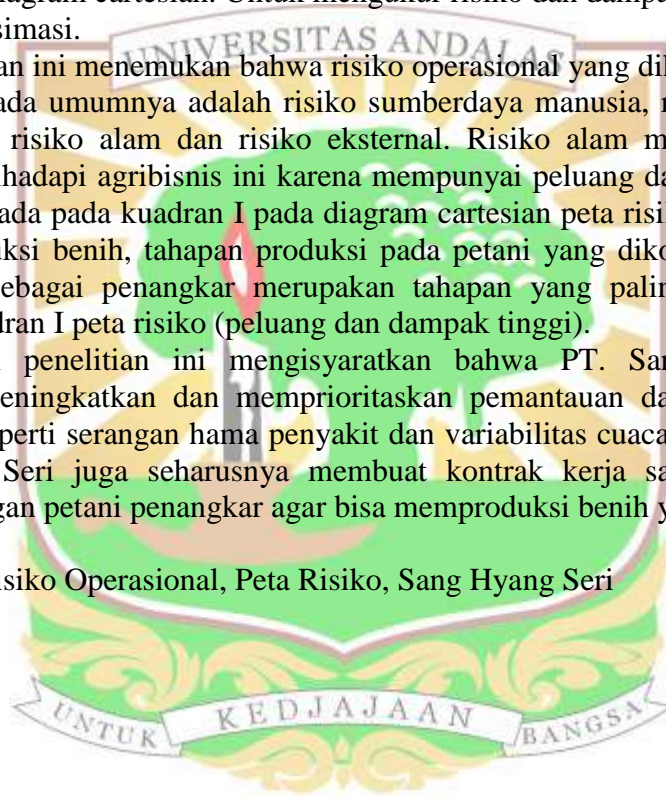
ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan risiko operasional yang dihadapi PT. Sang Hyang Seri, sebuah agribisnis yang memproduksi benih padi, pada tahun 2014. Data dikumpulkan melalui observasi dan wawancara dengan informan kunci menggunakan lembar penilaian risiko. Risiko operasional diidentifikasi dan diukur dalam hal peluang dan dampaknya sebelum dipetakan pada sebuah diagram cartesian. Untuk mengukur risiko dan dampaknya digunakan metode aproksimasi.

Penelitian ini menemukan bahwa risiko operasional yang dihadapi PT. Sang Hyang Seri pada umumnya adalah risiko sumberdaya manusia, risiko teknologi, risiko sistem, risiko alam dan risiko eksternal. Risiko alam merupakan risiko utama yang dihadapi agribisnis ini karena mempunyai peluang dan dampak yang tinggi dan berada pada kuadran I pada diagram cartesian peta risiko. Berdasarkan tahapan produksi benih, tahapan produksi pada petani yang dikontrak PT. Sang Hyang Seri sebagai penangkar merupakan tahapan yang paling berisiko dan berada di kuadran I peta risiko (peluang dan dampak tinggi).

Temuan penelitian ini mengisyaratkan bahwa PT. Sang Hyang Seri seharusnya meningkatkan dan memprioritaskan pemantauan dan pengendalian risiko alam seperti serangan hama penyakit dan variabilitas cuaca. Selain itu, PT. Sang Hyang Seri juga seharusnya membuat kontrak kerja sama yang lebih mengikat dengan petani penangkar agar bisa memproduksi benih yang baik.

Kata kunci: Risiko Operasional, Peta Risiko, Sang Hyang Seri



DESCRIPTIVE PATTERN OF OPERATIONAL RISKS FACED BY PT. SANG HYANG SERI BRANCH LUBUK ALUNG PADANG PARIAMAN

ABSTRACT

This research aims at describing operational risks faced by PT. Sang Hyang Seri, a rice seed producing agribusiness, in 2014. Data was gathered through observation and key informant interviewing using risk assessment forms. Operational risks were identified and measured in terms of probability and impact before they were mapped. To measure the risks and their respective impacts the method of approximation was employed.

The research found that operational risks faced by PT. Sang Hyang Seri were mostly human resource risks, technological risks, system risks, natural risks and external risks. Natural risks are the main risk faced by the agribusiness since they have high probability and high impact and located at the first quadrant of the cartesian diagram of risks map. In terms of seed production phases, the production phase of the seed in the contracted farmers farm is the riskiest phase, which is also in the first quadrant of the cartesian diagram (high probability and high impact).

The findings of the research suggest that PT. Sang Hyang Seri should improve and prioritize the monitoring and controlling natural risks such as those caused by pests and diseases as well as those resulting from weather variability. Moreover, the agribusiness should also make a more binding contract with the farmers to ensure that the farmers comply with all the requirements in producing good rice seed for PT. Sang Hyang Seri.

Key Words :Operational Risk, Risk Map, Sang Hyang Seri

