

DAFTAR PUSTAKA

JURNAL DAN SKRIPSI

- International Korean Menu Guide*. The Ministry of Food, Agriculture, Forestry, and Fisheries, 2012.
- Bungin, Burhan. *Analisis Data Penelitian Kualitatif*. Jakarta, 2012.
- C.S, Indah, J, Ahmad, “Hallyu Sebagai Fenomena Transnational”, (Universitas Riau, 2012), hal. 8.
- Chapple-Sokol, Sam. “Culinary Diplomacy: Breaking Bread to Win Hearts and Mind.” *The Hague Journal of Diplomacy*, 2013: 161-183.
- Chapple-Sokol, Sam. “Culinary Diplomacy: Breaking Bread to Win Hearts and Minds”, *The Hague Journal of Diplomacy*, (2013), 161-83.
- Cho, S. H., & Cho, S. H. *Food and Nationalism: Kimchi and Korean National Identity*. *The Korean Journal of International Relations* , 46, 2006 : 207-229.
- Choi, Jong-Moon, Food and the Tourism Experience : “Globalising Korean Food and Stimulating inbound tourism”, (The OECD- Korea Workshop, 2012), hal. 123.
- Chung, Y.I. *South Korea in the Fast Lane*. New York: Oxford University Press,
- Forman, Johanna Mendelson, Chapple-Sokol, Sam, “*Conflict Cuisine : Teaching War Through Washington’s Ethnic Restaurant Scene*”, (APDS University of Southern California, 2014), hal. 42.
- Gecowets, Valerie, “Culinary Diplomacy Vs Gastrodiplomacy”, (United State of America, 2014), hal. 5.
- Hye-Kyung, Hwang, 2009. *The Korean Wave Causing Changes in the Perception of Korean and Japaense-Korean in the Japanese Society*, *Journal of the Japanese Culture*, Vol 42, hlm.273 .
- Jeongbin, I. *Korea's Agro-food Exports and Its Export Promotion Policy*, 2014.
- Jo A. Pham, Mary, “*South Korea’s Gastrodiplomacy*”, *Journal of International Service (JIS)*, (2013), hal. 9
- Jo Pham, Mary, “Food as Communication : A Case Study of South Korea’s Gastrodiplomacy”, *Journal of International Service, School of International Service*, (Washington, DC, American University, 2013), hal. 10.

- Jo. A Pham, Mary, Rockower, Paul S. "Food as Communication : A Case Study of South Korea Gastrodiplomacy." *Journal of International Service*, 2013: 4.
- Kim, Regina. "South Korean Cultural Diplomacy and Effort to Promote the ROK's Brand Image in the United States and Around the World." 2011: 124.
- Korean Food Foundation. "Primary Role of The Korean Food Foundation."
- Nirwandy, Noor, Azran Awang, Ahmad. *Conceptualizing Public Diplomacy Social Convention Culinary : Engaging Gastrodiplomacy Warfare for Economic Branding*. 2014: 325-332.
- Nugroho, Dr. Riant. *Metode Penelitian Kebijakan*. Yogyakarta, 2013.
- Nye, Joseph S. "Sources of American Soft Power." *Soft Power : The Means to Success in World Politics.*, 2004: 15.
- Osetrova, M. (2010). *Korean Cuisine and its Role in the Process of National Identity Making in Contemporary South Korea*. In *Korean Studies in Shift: Proceedings of the 2010 Pacific Asian Conference on Korean Studies* . New Zealand.
- Patrick A. Messerlin dan Wonkyu Shin. "The K-pop Wave : An Economic Analysis." (Seoul National University) 2013: 14.
- Pham, Marry Jo A. "Food as Communication : A Case Study of South Korea's Gastrodiplomacy." *Journal of International Service*, 2013: 10-25.
- Rockower, Paul S. "Projecting Taiwan : Taiwan's Public Diplomacy Outreach 47." 2011: 107-152.
- Rockower, Paul S. *Projecting Taiwan : Taiwan's Public Diplomacy Outreach 47*. Taiwan, Taipei: Institute of International Relations, National Chengchi University, 2011.
- Rockower, Paul S. *The Gastrodiplomacy Cookbook*. The Huffington Post, 2013.
- Rockower, Paul. "Recipes for Gastrodiplomacy." *Place Branding and Public Diplomacy*, 2012: 8.
- Sokol, S. C. *Culinary Diplomacy: Breaking Bread to Win Hearts and Minds*. *The Hague Journal of Diplomacy* (8), 2013: 161-183.
- The Ministry of Food, Agriculture, Forestry, and Fisheries, *International Korean Menu Guide* (Government of South Korea, 2012).

Wilson, Rachel, *Cocina Peruana Para El Mundo : Gastrodiplomacy, The Culinary Nation Brand, and The Context of National Cuisine in Peru*, (Syracuse University, 2010), hal. 13-20.

WEBSITE

About KCCLA, https://www.kccla.org/english/kccla_welcome_to_kccla.asp, (diakses Mei 23, 2016).

Ahn, Hyunju, “*Bibimbap Backpackers in the World*”, <https://prezi.com/53457h11zwja/copy-of-bibimbap-backpackers-in-prezi/>, (diakses, Juni 06, 2016).

Akun facebook artis yang paling populer, <http://autotekno.sindonews.com/read/1028735/132/10-akun-facebook-paling-populer-di-korea-selatan-1438568672>, (diakses Mei 31, 2016).

All eyes turn to Korean culture in London, 2012, <http://www.korea.net/NewsFocus/Sports/view?articleId=101552>, (diakses Mei 22, 2016).

Analisis Fungsi dan Makna Kuai Zi (Sumpit) Pada Masyarakat Tionghoa di Medan.” *Barometer, UNTWO World Tourism*. 2008.

APEGA. “*APEGA – Sociedad Peruana de Gastronomía*.” n.d. <http://www.apega.pe>. (diakses Oktober 13, 2015).

Booth, Robert, “*Taiwan Launches ‘Gastrodiplomacy’ Drive*,” *Guardian*, 2010, <http://www.theguardian.com/world/2010/aug/08/taiwan-launches-gastro-diplomacy-drive>. (diakses Oktober 08, 2014).

Chung-un, Cho, *All Eyes on Korea vies for London limelight*, *The Korea Herald*, 2012, <http://cbe.thejakartapost.com/news/2012/07/05/all-eyes-korea-vies-london-limelight.html>, (diakses Mei 22, 2016).

CJ Bibigo promotes Korean food at Hallyu convention KCON, 2014, <http://english.bibigo.co.kr/news/newsView.asp?idx=311&menuid=4&subid=1&hmenu=news>, (diakses Mei 22, 2016).

CJ Foodville, Bibigo in the World, Bibigo, 2010, <http://bibigo.com/>, (diakses Januari 29, 2016).

CJ vice chairwoman promotes hansik at Davos, 2014
<http://id.bibigo.com/notice/78>, (diakses Mei 22, 2016).

CN Blue menjadi brand Ambassador Makanan Korea ‘K-Food’ ”,
<http://www.kapanlagi.com/showbiz/asian-star/cn-blue-menjadi-brand-ambassador-makanan-korea-k-food-2e6db3.html> , (diakses Mei 31, 2016).

D’Addono, Beth, “Food Fad with Class, “*Drexel Creates a Couse in Korean Cuisine*”, The Philadelphia Inquirer, 2010, http://articles.philly.com/2010-09-23/entertainment/24978680_1_Korean-cooking-Korean-cuisine-Korean-food, (diakses Januari 29, 2016).

Documentary Synopsis, “De ollas y sueños,” www.guarango.com, (diakses Oktober 24, 2015).

Food as Ambassador : Thailand's Gastrodiplomacy. 2002.
<http://www.economist.com/node/999687> (diakses Oktober 15, 2014).

Food as Ambassador: Thailand's Gastro-diplomacy, the Economist, 2002,
<http://www.economist.com/node/999687>, (diakses Oktober 08, 2014).

Foodville in Global, “Bibigo”,
http://www.cjfoodville.co.kr/eng/global/globalfoodville_bibigo.asp, (diakses Juni 04, 2016).

Government find their way to the public's heart through the stomach.
<http://www.wtop.com> (diakses 10 15, 2014).

Hongkong Hustle, “A Quick Guide To Hong Kong’s Korean Grocery Stores!”.
2013. <http://www.hongkonghustle.com/food/7981/korean-grocery-store-hong-kong-food-market-hk-best-guide-kimberley-street-kimberly-shop-supermarket-address-austin-avenue-jinmi-mart-road-tsim-sha-tsui-products-stuff-ingredients-restaurant-kimchi/>, (diakses Mei 10, 2016).

Hyun-cheol Kim, “Global Hansik off to Strong Start”, *Korea Times*, 2009,
http://www.koreatimes.co.kr/www/news/biz/2009/05/123_42711.html,
(diakses Desember 08, 2014).

Hyun-cheol, Kim, “*Campaign Start to Globalize Korean Food*“, *Korea Times*,
2008. http://www.koreatimes.co.kr/www/news/biz/2009/10/123_32807.html, (diakses Januari 20,
2016).

Hyun-cheol, Kim, “*Global Hansik Off to Strong Start*,” *Korea Times*, 2009.
http://www.koreatimes.co.kr/www/news/biz/2009/04/123_42711.html,
(diakses Januari 20, 2016).

- Hyun-cheol, Kim. "Campaign Start to Globalize Korean Food." *Korea Times*. 2008. http://www.koreantimes.co.kr/www/news/biz/2009/10/123_32807. (diakses Januari 20, 2016).
- Hyun-cheol, Kim. *Global Hansik off to Strong Start*. Mei 2009. <http://www.koreantimes.co.kr> (diakses Desember 8, 2014).
- Ilbo, Chosun, "Tous Les Jours Bakery Chain to Open Store in Manhattan", , 2012, http://english.chosun.com/site/data/html_dir/2012/06/22/2012062200934.html, (diakses Januari 29, 2016).
- Ilbo, Chosun. *K-pop Leads Record Earnings from Cultural Exports*. 07 February 2012. <http://english.chosun.com> (diakses 06 19, 2015).
- J. Hyeon, *The Korean food wave*. The Korea Herald, 2008. (Diakses Juni 3, 2016).
- Jae-sun, Jo, *Background and Development of Korean Kimchi*, 2008, http://koreana.kf.or.kr/pdf_file/2008/2008_WINTER_E006, (diakses April 08, 2015).
- Jeong, Yong-Chan. "Gastronomic Tourism in Korea : Globalizing Hansik." *UN World Tourism Organization*. 2012. http://dtxtq4w60xqpw.cloudfront.net/sites/all/files/pdf/food_tourism_ok.pdf . (diakses Januari 20, 2016).
- Ji-sook, Bae, "CJ vice chair woman promotes hansik at Davos, Nation's top food company hopes to cater to global tastes with CJ's Korean cuisine", *The Korea Herald* , 2014, <http://www.koreaherald.com/view.php?ud=20140113000768>, (diakses Mei 22, 2016).
- Joongang Daily, Seorang Koki generasi Joeson menampilkan masakan tradisional Korea dalam sebuah forum, <http://kenterin.net/article/3324i>, (diakses Juni 6, 2016).
- Jung Yoon, Kim, "British are Eating Up Korean Food Product", 2013, <http://koreajoongangdaily.joins.com/news/article/article.aspx?aid=2980044>, (diakses Mei 12, 2016).
- Kidihae, "Psy menjadi model Produk mie Instan yang akan melakukan promosi secara internasional", <https://koreanindo.net/2012/10/12/psy-menjadi-model-produk-mie-instan-yang-akan-melakukan-promosi-secara-internasional/>, (diakses Mei 31, 2016).
- Kim, Marie, "Bibigo in London Case", <http://www.businesskorea.co.kr/english/news/lifestyle/11798-bibigo's-london-case-korean-food-ready-go-mainstream>, (diakses Juni 04, 2016).

KOCIS. *Korean Wave*. 2009. <http://www.korea.net> (diakses April 4, 2015).

Kolesnikov-Jessop, Sonia. *South Korea Sets its Sights on Foreign Tourist*. New York: Ny Times, 2010.(diakses April 4, 2015).

Korea Brand and Entertainment Expo 2013 at Old Billingsgate, London 2013, <http://unitedkpop.com/2013/11/review-korea-brand-and-entertainment-expo-2013-old-billingsgate-london/>, (diakses Mei 22, 2016).

Korea Foods Supermarket serving the community, http://www.koreafoods.co.uk/retail_01.php, (diakses Mei 10, 2016).

Korea Shining Bright lights up London, introduces new Hallyu content on the world stage, Visit Korea Year, 2012, http://english.visitkoreayear.com/english/community/community_01_01_01_view.asp?bidx=325&st=&sech=&page=1, (diakses Mei 22, 2016).

Korean Cultural Center Los Angeles, "Exhibition", https://www.kccla.org/english/programs_exhibition.asp, (diakses Mei 23, 2016).

Korean Cultural Center, "Seminar/workshop", https://www.kccla.org/english/programs_lecture_seminar.asp, (diakses Mei 23, 2016).

Korean Cultural Center, "Performing Arts", https://www.kccla.org/english/performing_art.asp, (diakses Mei 23, 2016).

Korean Culture and Information Service. 2011. *The Korean Wave: A New Pop Culture Phenomenon*. Seoul: Korean Culture and Information Service, & Ministry of Culture, Sports and Tourism. (diakses Juni 3, 2016)

Korean Food Foundation menerbitkan sebuah buku masak resep Korea untuk orang asing, http://www.hansik.org/en/board.do?cmd=view&bbs_id=058&menu=PEN5080000&lang=en&art_id=44607, (diakses Juni 24, 2015)

Korean Food Foundation, "*Korean Food Globalization with the People's Support*", News and Media, 2012, http://www.hansik.org/en/board.do?cmd=view&bbs_id_059&menu=PEN3020400&lang=en&art_id=2187, (diakses Januari 20, 2016).

Korean Food Foundation. "*Korean Food Globalization with the People's Support*." News and Media. 2012.

http://www.hansik.org/en/board.do?cmd=view&bbs_id_059&menu=PEN3020400&lang=en&art_id-2187 (diakses Januari 20, 2016).

Korean Wave of Korean foods in the World's Biggest Halal Food Market, Indonesia!, 2015, http://english.mafra.go.kr/eng/list.jsp?id=29801&pageNo=1&NOW_YEAR=2015&group_id=1001&menu_id=1020&link_menu_id=1020&division=B&board_kind=G&board_skin_id=G1&parent_code=1001&link_url=&depth=1&code=&link_target_yn=&menu_introduction=&menu_name=&popup_yn=& (diakses Mei 10, 2016).

Layanan Informasi dan Kebudayaan Korea Kementerian Budaya, Olahraga dan Pariwisata. *Korea : Dulu dan Sekarang, "Kehidupan orang Korea Selatan"*. 2012. <http://www.korea.net> (diakses Juni 21, 2015).

Layanan Informasi dan Kebudayaan Korea Kementerian Budaya, Olahraga dan Pariwisata. <http://www.korea.net> (diakses Januari 18, 2015).

Lee, Hyo-sik, "*Hansik' Globalization Efforts in Full Swing*", Korea Times, 2012, http://www.koreatimes.co.kr/www/news/biz/2012/08/123_118481.html, (diakses Januari, 20, 2016).

Lee, Jeong-yoon, "*Jeonju City, The Global Mecca of Traditional Hansik*", Korea Industry Technologi Times, 2012, <http://www.koreatimes.com/story20381/jeonju-city-global-mecca-traditional-hansik>, (diakses Januari 20, 2016).

M. Park , *K-Drama fever impacts other industries*. The Korea herald, 2012. (Diakses Juni 3, 2016).

Mark, McDonald, *Codex Standar kimchi Codex Alimentarius Commission*, The New York Times, <http://www.nytimes.com>, (diakses Mei 19, 2015).

Membantu KTO mendefinisikan kembali paradigma pariwisata, <http://interbrand.com/work/redefining-tourism-from-a-tourist-perspective/>, (diakses Maret 11, 2016).

mk 뉴스 Lotte Mart to Relocate to China Once Overseas Sales Surpass Domestic Performance. News.mk.co.kr, (diakses Mei 14, 2016).

Music makes one! The Greatest music festival in Asia, Mnet Asian Music Awards, <http://mama.mwave.me/about>, (diakses Mei 22, 2016).

News, Voa. *Asia Goes Crazy Over K-pop*. 7 January 2006. <http://english.chosun.com> (diakses Juni 19, 2015).

Oh, Sangyong, Gain Report: "Retail Foods Sector Report Biennial", 2015, hal.3

Pariwisata dan makanan, http://www.koreanculture.org/?document_srl=1704, diakses pada 11 Maret 2016.

Park M. 2012. *K-Drama fever impacts other industries*. The Korea herald (diakses 3 Juni 2016)

Patronite, Rob. *Grub Street*. april 13, 2011. http://newyork.grubstreet.com2011/04korean_mobile_kitchen_kicks_of_html. (diakses Januari 21, 2016).

Patronite, Rob. Raisfeld, Robin, "Korean Mobile Kitchen Kicks Off Five Weeks of Free Lunch This Monday, Starting with Danji's Sliders," *Grub Street*, 2011, http://newyork.grubstreet.com2011/04korean_mobile_kitchen_kicks_of_html, (diakses Januari 21, 2016).

Public Diplomacy and Global Communication " Gastronomic Diplomacy". 06 February 2014. <https://pdgc2013b.wordpress.com/2014/02/06/gastronomic-diplomacy/> (diakses 10 14, 2014).

Public Diplomacy and Global Communication "Gastronomic Diplomacy", 2014 <https://pdgc2013b.wordpress.com/2014/02/06/gastronomic-diplomacy/>, (diakses Oktober 08, 2014).

Purwanto, Agus, *K-Pop World Festival 2014*, Indopos, 2014, <http://www.indopos.co.id/2014/04/k-pop-world-festival-2014.html>, (diakses Mei 21, 2016).

Rockower, Paul, "Malaysia Jumps on Gastrodiplomacy Bandwagon," (*The Daily Beast*, 2011), <http://www.thedailybeast.com/articles/2011/03/29/malaysia-jumps-on-gastrodiplomacybandwagon.html>. (diakses Oktober 15, 2014).

Rockower, Paul, *Korea Tacos and Kimchi Diplomacy*, USC Center on Public Diplomacy, 2010, http://uspublicdiplomacy.org/blog/korean_tacos_and_kimchi_diplomacy/, (diakses Juni 13, 2016).

Rockower, Paul. *Malaysia Jumps on Gastrodiplomacy Bandwagon*. 29 March 2011. <http://www.theguardian.com> (diakses Oktober 16, 2014).

Rodbard, Matt “Meet Psy’s \$40,000 A Month Gangnam-Style Personal Chef”,
<http://www.foodrepublic.com/2013/08/12/meet-psys-40000-a-month-gangnam-style-personal-chef/>, (diakses Mei 31, 2016).

S. H, Kim,, “Bibigo at the vanguard of Hansik’s globalization”, *The Korean Herald*.
(2013)
<http://www.koreaherald.com/view.php?ud=20130609000246&mod=skb>,
(diakses Mei 11, 2016).

Sejarah Kimchi, <http://www.american.edu/tesd/kimchi.htm>, (diakses Oktober 20,
2014).

South Korea Profile. 2012. <http://www.bbc.co.uk> (diakses Januari 18, 2015).

Strombald J. 2011. *Living a balanced healthy lifestyle*. Seoul : Korea Times.
(Diakses Juni 2, 2016)

Strombald. J, *Living a balanced healthy lifestyle*. (Seoul : Korea Times, 2011).
(Diakses Juni 03, 2016).

Tae-gyu K. 2011. *K-Food to be the next big thing in Korea wave*. The Korea Times.
(diakses Juni 3, 2016)

The Taste of Korea Hansik, Publications e-Book,
http://www.hansik.org/en/board.do?cmd=view&bbs_id=055&menu=pen4020000&art_id=44905&lang=en&preSearchType=&preSearchWord=&searchType=ALL&searchWord=, (diakses Juni 05, 2016).

Welcome to Le Cordon Bleu Korea,
<http://www.cordonbleu.edu/index.cfm?setcampusid=4&fa=frontendmod.campushomepage&setlangid=1>, (diakses Mei 23, 2016).

Wentz, Laurel, “Korean Food Company Helps Psy Find Personal Chef”, 2013.
<http://adage.com/article/global-news/korean-food-company-helps-psy-find-personal-chef/240854/>, (diakses Mei 31, 2016).