

## BIBLIOGRAPHY

Crystal, D. (1997). *The Cambridge Encyclopedia of language*. 2nd ed. Cambridge: University Press

Fahreza, R. (2012). *Pragmatic presupposition in a controversial movie*. (unpublished undergraduate thesis). University of Andalas, Padang.

Handayani, F. (2014). *A study of Presupposition as found in Tagline of Fantasy Movie Series Posters*. (unpublished undergraduate thesis). University of Andalas, Padang.

Leech, G. (1981). *Semantics: The Study of Meaning*. England: Penguin books

Leech, G. (1983). *Principle of Pragmatics*. New York: Longman

Levinson, S.C. (1983). *Pragmatics*. Cambridge: Cambridge University Press.

Rahmi, T. A. (2014). *Pragmatic presupposition in Nestle Chocolate Slogan Advertisement*. (unpublished undergraduate thesis). University of Andalas, Padang

Sudaryanto. (1988). *Metode dan Aneka Teknik Pengumpulan Data*. Yogyakarta: GadjahMada University Press.

Sudaryanto. (1993). *Metode dan Aneka Teknik Analisis Bahasa: Pengantar penelitian Wahana Kebudayaan Secara Linguistik*. Yogyakarta: Duta Wacana University Press

Stalnaker, R. C. (1999). *Context and Content*. New York: Oxford University press.

Thomas, J. (1995). *Meaning in Interaction: an Introduction to Pragmatics*.

London, New York: Routledge

Wolfram, W. (2007). *Sociolinguistic Folklore in the Study of African American*

*English*: North Carolina state university.

Yule, G. (1996). *Pragmatics*. Oxford: Oxford University Press.

