

CHAPTER IV

CONCLUSION

The Oprah magazine was a popular magazine, and people were familiar with this name. It was started with the Oprah Winfrey show, and then she published O, The Oprah magazine on April 19, 2000. To analyze the data, the writer takes from *What I Know For Sure* column's in The Oprah magazine with applying five editions. In each edition, the writer analyzes with using pragmatic presupposition approach. Presupposition is a part of object study in pragmatics, which discusses about speaker's meaning, and the assumption of the speaker is based on context to make a sense and assertion.

What I know for Sure is the Oprah's argument and Oprah's assumption after the Oprah Winfrey show. Therefore, she writes her idea in her own writing on *What I know for Sure*. Each edition has different topic that can be analyzed by presupposition. From the analysis, the writer finds excessively the existential presupposition. Mostly the Oprah assumes about the name existential of someone/something. In Yule's theory, the data are clearly analyzed with using six types of presupposition. Each edition has different analysis that can find the new presupposition, and this is interesting topic that presupposition can be analyzed with different aspect, which can find the type and the meaning in each presupposition after analyzing the data. To make understandable, the writer concludes the data with the result of the analysis and presents to the reader how many types of presupposition can be found in *What I Know for Sure*.

In finding, there are 17 times of the existential presupposition, 5 for factive presupposition, 5 lexical, 2 structural, 2 non-factive presuppositions and 2 counter-factual presuppositions. There are 33 presuppositions found in What I Know for sure column and the

writer can identify six types of presupposition by Yule (1995) that make people easy to distinguish each type of presupposition. The writer explains and gives two examples to make understandable. Finally, this paper hopefully can give knowledge for the readers and give some information about presupposition in pragmatic approach. With pragmatics, it can improve our knowledge about a concept, language, context meaning, and presupposition. In communication, presupposition is a good way to make a goal relationship between the speaker and the hearer, and reading Oprah magazines give more ability to know about a great experience. If it is difficult to watch the Oprah Show, we can read her experience in the last page that entitles *What I know For sure*.

