

**FAKULTAS KESEHATAN MASYARAKAT
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DESI AULIA, No.BP: 1210332039

**HEALTH BELIEFS MODEL (HBM) PERILAKU DETEKSI DINI KANKER LEHER
RAHIM METODE IVA PADA WANITA USIA SUBUR DI PUSKESMAS PADANG
PASIR TAHUN 2016**

xii + 76 halaman, 28 tabel, 5 gambar, 5 lampiran

ABSTRAK

Tujuan

Kesadaran WUS untuk melakukan IVA masih rendah, cakupannya di Indonesia kurang dari lima persen (2,45%,) sehingga seringkali menyebabkan kematian pada wanita. Penelitian ini bertujuan untuk mengetahui *Health Beliefs Model (HBM)* perilaku deteksi dini kanker leher rahim metode IVA pada wanita usia subur di Puskesmas Padang Pasir Tahun 2016.

Metode

Penelitian ini merupakan penelitian observasional dengan desain *cross sectional*. Penelitian dilakukan dari bulan Juni - Juli 2016 dengan jumlah sample sebanyak 60 responden. Cara pengambilan sampel menggunakan metode *consecutive sampling*. Pengumpulan data dilakukan melalui wawancara dengan kuesioner. Data diolah dengan SPSS dan dianalisis dengan uji statistik *Chi-Square* dan *regresi logistik* dengan derajat kepercayaan 95% ($\alpha=0,05$).

Hasil

Hasil penelitian menunjukkan bahwa terdapat hubungan bermakna antara pengetahuan ($p=0,001$), persepsi kerentanan individu ($p=0,006$), persepsi keseriusan penyakit ($p=0,023$), persepsi manfaat ($p=0,013$), dan persepsi hambatan ($p=0,003$) dengan tindakan deteksi dini kanker leher rahim metode IVA. Tidak terdapat hubungan bermakna antara usia ($p=1,000$) dan pendidikan ($p=0,400$) terhadap tindakan deteksi dini kanker leher rahim metode IVA.

Kesimpulan

Terdapat hubungan antara pengetahuan, persepsi kerentanan individu, persepsi keseriusan penyakit, persepsi manfaat, dan persepsi hambatan dengan tindakan deteksi dini kanker leher rahim metode IVA pada WUS di Puskesmas Padang Pasir Tahun 2016. Disarankan Puskesmas Padang Pasir meningkatkan lagi sosialisasi dan promosi kesehatan deteksi dini kanker leher rahim metode IVA melalui penyuluhan - penyuluhan tentang pentingnya melakukan deteksi dini kanker leher rahim metode IVA.

Daftar Pustaka : 44 (2005-2016)

Kata Kunci : IVA, Persepsi, *Health Beliefs Model*

**FACULTY OF PUBLIC HEALTH
ANDALAS UNIVERSITY**

**Undergraduate Thesis, July, 2016
DESI AULIA, No.BP: 1210332039**

**HEALTH BELIEFS MODEL (HBM) OF CERVICAL CANCER EARLY
DETECTION BEHAVIOR WITH IVA METHOD ON CHILDBEARING WOMEN IN
PADANG PASIR PRIMARY HEALTH CENTRE IN 2016**

xii + 76 pages, 28 tables, 5 pictures, 5 attachments

ABSTRACT

Objective

Awareness of childbearing women to IVA is still low, the coverage in Indonesia is less than five percent (2.45%) so often cause death in women. This study aims to determine the Health Beliefs Model (HBM) of cervical cancer early detection behavior with IVA methods on childbearing women in Padang Pasir primary health centre 2016.

Methods

This study was an observational study with cross sectional design, conducted from June - July 2016 took 60 respondents as the sample. Sampling method using consecutive sampling. Data was collected through interview use kuesioner.. The data was processed with SPSS and analyzed by Chi-Square and logistic regression test statistic with 95% ($\alpha = 0.05$) confidence interval.

Results

The results showed that there was a significant relationship between knowledge ($p=0,001$), perceived susceptibility ($p=0,006$), perceived seriousness ($p=0,023$), perceived benefits ($p=0,013$), and perceived barriers ($p=0.003$) with action cervical cancer early detection with IVA methods. There was no significant relationship between age ($p=1,000$) and education ($p=0,400$) against acts of cervical cancer early detection with IVA methods.

Conclusions

There is a relationship between knowledge, perceived susceptibility, perceived seriousness, perceived benefits, and perceived barriers to early detection of cervical cancer action with IVA methods on childbearing women in Padang Pasir primary health centre 2016. Suggested to Padang Pasir primary health centre to increase further dissemination and health promotion of cervical cancer early detection with IVA method through counseling about the importance of early detection with IVA method.

References : 44 (2005-2016)

Key Word : IVA, Perception, Health Beliefs Model

