

CHAPTER IV CONCLUSION

After doing the analysis, the writer found out the one who hegemonizes the working class in the story are the land owner and the red party, especially Mac and Jim. The characters that are being hegemonized are people in society, including the citizens and all the apple farm pickers on the farm.

In the story, the writer found that there are ideological and dictatorship (repressive) ways to control over the society. The story also can be interpreted as a clash between two superior ideologies which are capitalism that brought by the land owner and communism that brought by the red party. The capitalist system in the story will fully control the farm; the workers and the society just do what capitalists order them to do. Moreover, Mac and Jim bring communist ideology because they are members of the party. After Mac and Jim join the workers' group, soon they start to spread their ideology of fairness and rebellion. They try to do everything they need to spread their ideology.

Then the writer found that there are three mediums that are used in the oppression. The first one is the law that can make people obedience to it. In managing a group of people, they need rules to be followed to make everything under control. The second is a repressive way by using public apparatus such as cops and sheriff deputies. The landowner cannot stand by himself; he needs an apparatus to help him control the lower class people. The last effort is the apple farm owner who control the workers and society by using mass media such as newspaper to hegemonize the rest of the citizens. He did it in order to control public opinion to not participate in the strike and against the farm owner.

Then the writer also found that propaganda as a media of counter-hegemony to hegemonize the workers. Jim and Mac influence the workers through several ways. First, they try to create a good image as the savior for the workers. It can help them gain people's attention and trust toward them. Second, they encourage the workers through speech and language. Language is an important thing to influence people. If Jim and Mac have a good talent in giving a speech, the other people will easily agree with him. The third is by showing to the workers, there is an inspiring leader to follow. They need a strong figure the leader, such as London, to unite and stir the worker. The last one is the writer also showing the party's secret agenda to control the workers in order to go to strike.

The writer found that power could influence someone to control others through hegemony, even when the hegemonizers do not possess the ruling system in a place such as Mac and Jim. Even though, they still can hegemonize people around them through propaganda. In the other side, the people who possess the ruling system such as the landowner, they could do anything in getting benefits through hegemony, including killing and oppress someone who oppose them or using ideological movement to hegemonize them.

The writer concludes that Steinbeck wants to show us the exploitation through hegemony that happened in a capitalist system. He also puts other ideology such as communism to against capitalism in controlling the workers. In order to fight against hegemony, the opposing ideology (communism) also uses hegemony to counter the system in that place.

Steinbeck positions himself as neutral and explains that whatever system that are used by the government, it will change nothing. The lower class is still

being the lower class and the power class will keep controlling everything. The situation will not change just because of ideology's turnover, on behalf of every human being possessed by greediness to achieve even greater power.

There are still many shortcomings and weaknesses of this analysis because of the lack of knowledge and references. The writer will greatly appreciate if there are some students in the academy that want to continue the research of this analysis. Hopefully this analysis will be useful for the readers and the students for their research.

