

**FAKULTAS KESEHATAN MASYARAKAT
UNIVERSITAS ANDALAS**

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**ANALISIS MANAJEMEN PELAKSANAAN PENCAPAIAN CAKUPAN KB
BARU DAN AKTIF DI KECAMATAN PARIAMAN SELATAN KOTA
PARIAMAN TAHUN 2016**

X+ 95 halaman, 11 tabel, 3 gambar, 11 lampiran

ABSTRAK

Tujuan

Untuk mengatasi permasalahan perkembangan kependudukan diperlukan kebijakan pemerintah, Salah satunya program KB. Cakupan KB baru dan aktif di Kecamatan Pariaman Selatan masih jauh dari target nasional yaitu 63% sedangkan target nasional yaitu 80 % hal ini disebabkan oleh beberapa faktor seperti minimnya jumlah tenaga, motivasi. Tujuan penelitian ini untuk mengetahui pelaksanaan program KB dalam pencapaian cakupan KB baru dan aktif di Kota Pariaman tahun 2016.

Metode

Penelitian ini menggunakan pendekatan Kualitatif dengan metode wawancara mendalam. Informan penelitian terdiri dari satu orang Kasi BPPKB, satu orang Ka.UPT, satu orang PKB, dua orang Bidan, satu orang Bundo Kandung, dua orang PUS ber KB, dua orang PUS tidak ber KB. Teknik penentuan informan menggunakan metode purposive sampling. Pengolahan data menggunakan reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil

Hasil penelitian menunjukkan bahwa rendahnya pencapaian cakupan KB baru dan aktif disebabkan oleh kurangnya tenaga PKB, dana, motivasi PKB yang rendah, kurang terjalannya pendekatan tokoh formal maupun informal. selain itu perilaku dan pemikiran masyarakat yang belum sadar tentang manfaat KB, takut efek samping alat kontrasepsi Serta sosial budaya.

Daftar Pustaka : 44 (2003-2015)

Kata Kunci : Keluarga Berencana, KB baru, KB aktif

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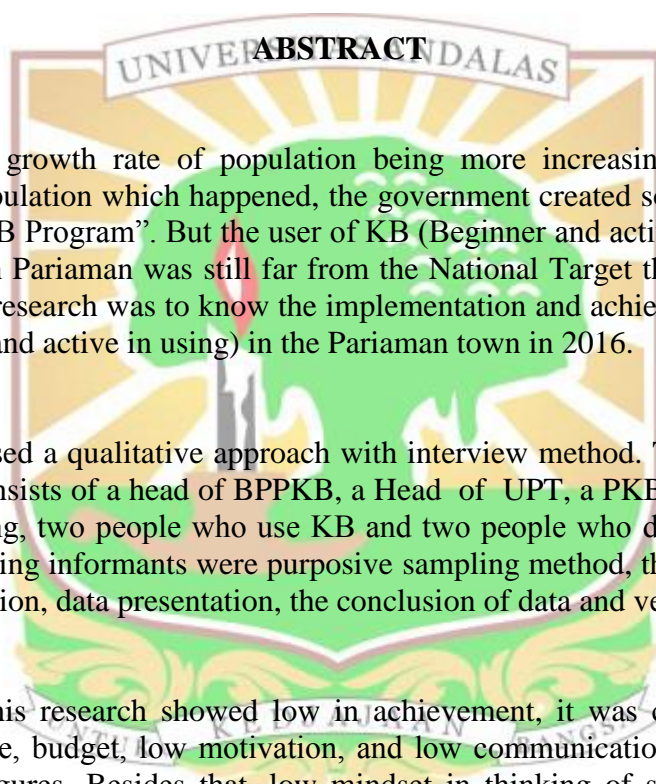
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ANALYSIS OF THE IMPLEMENTATION OF KB PROGRAM IN THE COVERAGE OF BEGINNER AND ACTIVE IN USING KB SCOPE IN THE DISTRICT OF SOUTH PARIAMAN IN 2016

X+ 95 Pages, 11 Tables, 3 Pictures, 11 Attachment



Objective

Nowadays, the growth rate of population being more increasing, to resolve the problems of population which happened, the government created some policies. One of them was “KB Program”. But the user of KB (Beginner and active in using) at the district of South Pariaman was still far from the National Target that was 63%. The purpose of this research was to know the implementation and achievement of the KB user (Beginner and active in using) in the Pariaman town in 2016.

Method

This research used a qualitative approach with interview method. The informants of this research consists of a head of BPPKB, a Head of UPT, a PKB, two midwives, a Bundo Kanduang, two people who use KB and two people who don't use KB. The method in deciding informants were purposive sampling method, the processing data used data reduction, data presentation, the conclusion of data and verification.

Result

The result of this research showed low in achievement, it was caused by low of PKB's employee, budget, low motivation, and low communication between formal and informal figures. Besides that, low mindset in thinking of society about KB, included strengtheners' and weakness the using of contraceptive tool, and also the influences of social culture towards low achievement.

Conclusion

The implementation of KB Program at South Pariaman district had not been good yet through. Whether the beginner user of KB or active in using. The implementation still got low in running. This achievement was influenced by PKB's employees who had not been still enough yet, low motivation of PKB's employee in doing their activities; good coordination between formal and informal figures should be done well, and protected of society.

References : 44 (2003-2015)

Keyword : Keluarga Berencana, KB baru, KB aktif

