

TESIS

**PERBANDINGAN MEDIA *LEAFLET* DAN MODUL TERHADAP
PERILAKU IBU DALAM MEMBERIKAN STIMULASI
PERKEMBANGAN PADA ANAK USIA 36-48 BULAN
DI WILAYAH KERJA PUSKESMAS IKUR KOTO
KOTA PADANG**

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**Perbandingan Media *Leaflet* dan Modul Terhadap Perilaku Ibu Dalam Memberikan
Stimulasi Perkembangan Pada Anak Usia 36-48 Bulan
di Wilayah Puskesmas Ikur Koto Kota Padang**

xviii + 236 Halaman + 5 Skema + 5 Tabel + 22 Lampiran

ABSTRAK

Pemberian stimulasi merupakan salah satu kebutuhan dasar pada anak. Stimulasi membantu anak agar mendapatkan perkembangan yang optimal sesuai dengan usia anak. Salah satu faktor yang dapat menyebabkan gangguan perkembangan anak yaitu kurangnya pengetahuan, sikap dan tindakan ibu tentang stimulasi perkembangan anak. Salah satu cara agar ibu bisa menstimulasi perkembangan anak dengan memberikan edukasi kesehatan berupa pemberian media, salah satunya adalah media *leaflet* dan media modul. Tujuan penelitian untuk mengidentifikasi media yang efektif terhadap perilaku ibu dalam memberikan stimulasi perkembangan anak usia 36-48 bulan. Desain penelitian *Quasi Eksperimen Pre Posttest With Control Group Pretest-Posttest Design*. Metode pengambilan sampel dengan menggunakan teknik *simple random sampling* dengan jumlah sampel 82 responden. Kelompok intervensi pertama diberikan media *leaflet* dan kelompok intervensi kedua diberikan media modul. Analisa secara univariat ditampilkan dengan tabel distribusi frekuensi dan bivariat dengan menggunakan uji *wilcoxon rank test* dan uji *mann whitney*. Hasil uji *wilcoxon rank test* didapatkan adanya pengaruh media *leaflet* dan modul terhadap perilaku ibu dengan nilai *p value* 0,000. Nilai yang didapatkan sesudah diberikan edukasi kesehatan kelompok intervensi pertama pengetahuan ibu kurang (48,8%), sikap positif (56,1%), tindakan cukup (56,1%), sedangkan kelompok intervensi kedua pengetahuan ibu baik (70,7%), sikap positif (78,0%) dan tindakan baik (61,0%). Hasil uji *mann whitney* didapatkan adanya perbedaan media *leaflet* dan modul terhadap perilaku ibu dengan nilai *p value* < 0.05. Diharapkan Puskesmas Ikur Koto khususnya di kegiatan Posyandu bisa menggunakan panduan modul dalam memberikan edukasi kesehatan.

Kata kunci : Media *Leaflet*, modul, Perilaku Ibu, Stimulasi perkembangan
Daftar Pustaka : 107 (2013 – 2021)

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***Comparison of Media Leaflets and Modules on Maternal Behavior in Providing
Developmental Stimulation in Children Aged 36-48 Months in the Ikur Koto Health
Center Area, Padang City.***

xviii + 222 Pages + 5 Schemas + 5 Tables + 22 Appendices

ABSTRACT

Providing stimulation is one of the basic needs in children. Stimulation helps children to get optimal development according to the child's age. One of the factors that can cause child development disorders is the lack of knowledge, attitudes and actions of mothers about stimulating child development. One way that mothers can stimulate children's development is by providing health education in the form of providing media, one of which is media leaflets and media modules. The aim of the research was to identify media that are effective for mother's behavior in stimulating the development of children aged 36-48 months. Research design Quasi Experiment Pre Posttest With Control Group Pretest-Posttest Design. The sampling method used simple random sampling technique with a total sample of 82 respondents. The first intervention group was given leaflet media and the second intervention group was given module media. The univariate analysis was shown with a frequency distribution table and bivariate using the Wilcoxon rank test and the Mann Whitney test. The results of the Wilcoxon rank test showed that there was an influence of leaflet and module media on mother's behavior with a p value of 0.000. The value obtained after being given health education in the first intervention group, the mother's knowledge was lacking (48.8%), positive attitude (56.1%), sufficient action (56.1%), while the second intervention group had good knowledge of the mother (70.7%), positive attitude (78.0%) and good actions (61.0%). The results of the Mann Whitney U test found that there were differences in leaflet and module media on mother's behavior with a p value <0.05. It is hoped that the Ikur Koto Health Center, especially in Posyandu activities, can use the module guide in providing health education.

Keywords : *Media Leaflets, Modules, Maternal Behavior, Developmental Stimulation.*

Bibliography: *107 (2013 – 2021)*