

REFERENCES

- Anonim. (2015). *Pulau Pasumpahan*. Retrieved October 12, 2015, from https://id.wikipedia.org/wiki/Pulau_Pasumpahan. Accessed on 8.02 PM.
- Amaly, I. (2013). *Development Strategy Planning of Semen Padang Hospital*. Final Project of Industrial Engineering Department Andalas University, Padang.
- Ansuly, D (2015). *Business Strategic Planning of Package Shipping PT POS Indonesia*. Final Project of Industrial Engineering Department Andalas University, Padang.
- Ardestani, et al. (2013). *Formulating and Ranking Strategies by Fuzzy TOPSIS Technique*. Journal of Basic and Applied. Scientific Research 3(9)415-422, 201.
- Badan Pusat Statistik. (2014). *Sumatera Barat dalam Angka*. Padang
- David, F R. (2009). *Manajemen Strategis Konsep*. Jakarta: Penerbit Salemba Empat.
- Djou, J. (2013). *Pengembangan 24 Destinasi Wisata Bahari Kabupaten Ende*. KAWISTARA. Volume 3 No.1, 21 April 2013 Halaman 4.
- Fundeanu, D. (2014). *Innovative Regional Cluster, Model of Tourism Development*. 2nd Global Conference On Business, Economics, Management and Tourism. 30-31 October 2014. Prague, Czech Republic, 2.
- Harisnanda, F. (2012). *Audit Strategic to Determine Strategy Alternative to face the Bussiness Competitiveness (Case Study in PT Grafiks Jaya Sumbar)*. Final Project of Industrial Engineering Department Andalas University, Padang.
- Kotler, P. (2008). *Manajemen Pemasaran* (Jilid 1). Edisi 12. Jakarta: Erlangga
- Kotler, P dan Keller, K 2009. *Manajemen Pemasaran*. Edisi 13. Erlangga. Jakarta
- Mehrmanesh, et al. (2012). *Design of a combined fuzzy model in codifying and ranking strategies*. African Journal of Business Management Vol. 6(49), pp. 11797-11808, 12 December, 2012.

- Multiadi, W. (2013). *Development Strategy Small and Middle Business (Case Study Coffee cap Tiga Sendok, in Padang)*. Final project of Industrial Engineering Department in Andalas University, Padang.
- Nandi. (2008). *Pariwisata dan Pengembangan Sumberdaya Manusia*. Jurnal GEA Jurusan Pendidikan Geografi. Vol. 8, No.1. April 2008, 5.
- Nehzat, F and Naami, A. (2014). *Development of Tourism Industry in Iran (Hybrid Approach Delphi – Paired Comparisons – Borda)*. International Journal of Economu, Management and Social Sciences. Vol (3), No (12), December, 2014. Pp. 840 – 845.
- Omerzel, D. (2014). *Innovativeness in Tourism: Model Development*. 2nd Global Conference On Business, Economics, Management and Tourism. 30-31 October 2014. Prague, Czech Republic, 1.
- Penelusur, A. (2015). *Pulau Pasumpahan, Si Cantik Jelita Dari Sumatera Barat*, from <http://www.telusurindonesia.com/pulau-pasumpahan-si-cantik-jelita-darisumatera-barat.html>. Accessed on 8.02 PM.
- Putra, F. (2014). *Strategy and Planning of Manufacture Industry Development Action of Tooles and Agriculture by using SWOT Analysis Method*. Final Project of Industrial Engineering Department Andalas University, Padang.
- Pochampally, et al. (2009). *Strategic Planning Models for Reverse and Closed – Loop Supply Chains*. Boca Raton: Taylor & Francis Group.
- Rangkuti, F. (2006). *Analisis SWOT Teknik Membedah Kasus Bisnis: Reorientasi Konsep Perencanaan Strategi untuk Menghadapi Abad 21*. Jakarta: Gramedia Pustaka Utama.
- Razak, et al. (2011). *Pengembangan Kawasan Pariwisata Terpadu di Kepulauan Seribu*. Jurnal Teknik Pomits Vol. 2, No. 1, (2013) Issn: 2337-3539 (2301-9271 Print).
- Renstra. (2014). *Rencana Strategis (Renstra) Dinas Kebudayaan dan Pariwisata Kota Padang (2014-2019)*. Padang.
- Sabri, R. (2016). *Development Strategy Planning in Bank Syariah Mandiri Cabang Kota Padang*. Final Project of Industrial Engineering Department Andalas University, Padang.
- Sari, D. (2011). *Tourism Development of Tour Destination Sigandu Beach Batang District*. Final Project of Economic Science Diponegoro University, Semarang.
- Siagian, S P. (2004). *Manajemen Strategik*. Jakarta: PT. Bumi Aksara.

- Sudana, I P (2013). *Strategi Pengembangan Desa Wisata Ekologis di Desa Belimbings, Kecamatan Pupuan Kabupaten Tabanan*. Analisis PARIWISATA. Vol. 13 No 1 Th 2013, Hal 11.
- Szpilko, D. (2014). *The Use of Delphi Method in The Process of Building a Tourism Development Strategy in The Region*. Economics and Management – 4/ 2014.
- Tanik,M. (2010) . *Improving “order handling” process by using QFD and FMEA methodologies : a case study* . *Journal of Quality & Reability Management*. Hal : 404-423
- Umar, H. (2002). *Metode Riset Bisnis*. Jakarta: PT Gramedia Pustaka Utama
- Wheelen, T L. and H, J. D. (2013). *Edition Strategic Management and Bussiness Policy Toward Global Sustainability 13th*. USA: Prentice Hall International (UK) Limited.
- Wulandari, F. (2013). *Implementasi Fuzzy Topsis Dalam Perencanaan Strategi Bisnis*. Magistra No. 85 Th. XXV September 2013 ISSN 0215-9511.
- Wijayanto, et al. (2012). *Pengembangan Potensi Pariwisata dalam Perspektif Reinventing Government*. Jurnal Administrasi Publik (JAP), Vol. 1, No. 6, Hal. 1168-1173.
- Yazdi, S. (2012). *Sustainable Tourism*. American International Journal of Social Science. Vol.1 No. 1; October 2012.
- Yulendra, L. (2015). *Sustainable Transportation Planning in Padang City*. Final Project of Industrial Engineering Department Andalas University, Padang.