

CHAPTER VII

CONCLUSIONS

This chapter consists of conclusions and suggestions for strategic planning of Pasumpahan Island Tourism.

7.1 Conclusions

Based on the research findings, the conclusions are:

1. The internal and external factors of Pasumpahan Island identified from literatures and validated by experts, resulting 3 internal factors of Pasumpahan Island divide into 10 subfactors and 23 attributes and 2 external factors of Pasumpahan Island divide into 6 subfactors and 9 attributes.
2. Based on SWOT analysis, obtained the 15 strengths (S), 8 weaknesses (W), 4 opportunities (O), and 5 threats (T) of Pasumpahan Island Tourism.
3. The total weighted score of Internal Factor Evaluation (IFE) matrix is 3,725 and the total weighted score of External Factor Evaluation (EFE) matrix is 3,191.
4. The Internal – External (IE) matrix placed in Area I and Cell I. Therefore, the strategy for Pasumpahan Island Tourism is grow and build (using intensive and integrative strategy).
5. SWOT matrix developed using the results of IE matrix and divided into 5 SO strategies, 3 WO strategies strategies, 3 ST strategies, and 2 WT strategies.
6. The strategies determined using Delphi Method and resulting 14 strategies of Pasumpahan Island Tourism.
7. Based on the TOPSIS method, the strategies priority of Pasumpahan Island Tourism are government support the infrastructure development and management system with a value of 14,4%; maintain the natural beauty and cleanliness of tourism object with a value of 13,4%; provide quality service

and complete infrastructure with a value of 12,5%; increasing the availability of toilet, water, homestay, musola, and camp area with a value of 12,0%; and provide public transportation to facilitate the tourists in Sungai Pisang with a value of 10,6%.

7.2 Suggestions

The suggestion for the future research is the research object can be developed not only for Pasumpahan Island Tourism, but also the other island in West Sumatera such as Pamutusan Island, Pagang Island, and Suwarnadwipa. Therefore, the strategy can be develop for the whole of tourism islands in West Sumatera.

