

## DAFTAR PUSTAKA

- Aghdaie, S.F.A., Piraman A. & Fathi S. (2011). An Analysis of Factors Affecting the Consumer's Attitude of Trust and their Impact on Internet Purchasing Behavior. *International Journal of Business and Social Science Vol. 2 No. 23.*
- Aghekyan-Simonian, et al. (2012) The role of product brand image and online store image on perceived risks and online purchase intentions for apparel 2012. *Journal of Retailing and Consumer Services 19 (2012) 325–331.*
- Alam S.S. & yasin N.M. (2010). What factors influence online brand trust: evidence from online tickets buyers in Malaysia. *Journal of Theoretical and Applied Electronic Commerce Research. Vol5/ Issue 3/ December 2010/78-89.*
- Amaro S. & Duarte P. (2015) An integrative model of consumers' intentions to purchase travel online. *Tourism Management 46 (2015) 64e79.*
- Aren S., Mevlüdiye G., Ebru K., & Lütfihak., (2013). *Factors Affecting Repurchase Intention to Shop at the Same Website. Procedia - Social and Behavioral Sciences 99 ( 2013 ) 536 – 544.*
- Assaad W. &, Gómez J.M. (2011). Social Network in marketing (Social Media Marketing) Opportunities and Risks. *International Journal of Managing Public Sector Information and Communication Technologies (IJMPICT) Vol. 2, No. 1, September 2011.*
- Broutsou A. & Fitsilis P. (2012) Online Trust: The Influence of Perceived Company's Reputation on Consumers' Trust and the Effects of Trust on Intention for Online Transactions. *A Journal of Service Science and Management, 2012, 5, 365-372*
- Chante, K., Jessica, C., Lindsay, B., Tyler, Q., & Robert, P.D. (2014). Dermatology on Instagram. *Dermatology Online Journal 20(7). 1-6.*
- Cheshire C. & Judd Antin & Karen S. Cook & Elizabeth Churchill. (2010). General and Familiar Trust in Websites. *Know Techn Pol (2010) 23:311–331.*
- Dolatabadi R., & Ebrahimi. (2010). Factors Influencing Iranian Consumers' Trust in Internet Shopping. *European Journal of Social Sciences – Volume 16, Number 2 (2010).*

- Elwald A, Kevin Lü, & Maged Ali. (2016). Perceived derived attributes of online customer reviews. *Computers in Human Behavior* 56 (2016) 306e319.
- Erdil T.S. Effects of customer brand perceptions on store image and purchase intention: An application in apparel clothing Procedia - Social and Behavioral Sciences 207 ( 2015 ) 196 – 205
- Fatanti, M.N. & Suyadnya, I.W. (2015). Beyond User Gaze: How Instagram Creates Tourism Destination Brand? *Procedia - Social and Behavioral Sciences* 211 ( 2015 ) 1089 – 1095.
- Franco, D.P. (2014). Factors and models analysis of consumer trust on ecommerce. *AOS, Brazil*, v.3, n.1, jan./jun. 2014 p. 111-120.
- Genç M. and Öksüz B. (2015). A fact or an Illusion: Effective social media usage of female Entrepreneurs. *Procedia - Social and Behavioral Sciences* 195 ( 2015 ) 293 – 300.
- Ghozali. Imam. (2007)Aplikasi Analisis Multivariate dengan program SPSS. Cetakan IV. Semarang. Badan Penerbit Universitas Diponegoro. ISBN: 979.704.015.1.
- Gilman G. (2014 December 10). Instagram hits 300 million active users. Diambil dari <http://www.thewrap.com/instagram-hits-300-million-active-users-announces-verified-accounts/>.
- Hair, Joseph F, Robert P. Bush, and David J. Ortinau. *Marketing Research: In a Digital Information Environment*. 4th ed. Boston: McGraw-Hill Irwin, 2010.
- Hasanov J & Khalid H. (2015). The Impact of Website Quality on Online Purchase Intention of Organic Food in Malaysia: A WebQual Model Approach. *Procedia Computer Science* 72 ( 2015 ) 382 – 389.
- Hassan S., Nadzim S.Z.H. & Shiratuddin N. (2015). Strategic Use of Social Media for Small Business Based on the AIDA Model. *Procedia - Social and Behavioral Sciences* 172 ( 2015 ) 262 – 269.
- Instagram. (2016). FAQ: How did the idea come about? Diambil dari <https://www.instagram.com/about/faq/>.
- Kaur B. & Madan S. (2013). Factors Influencing Trust in Online Shopping: An Indian Consumer's Perspective. *European Journal of Business and Management*. ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online) Vol.5, No.29, 2013.

Kim J. & Sharron J. Lennon. (2013). Effects of reputation and website quality on online consumers' emotion, perceived risk and purchase intention. *Journal of Research in Interactive Marketing*, Vol. 7 Iss 1 pp. 33 – 56.

Kotler, Philip & Keller, Kevin L. (2012). *Marketing Management*, 14th ed. Prentice Hall.

Lang, B. (2010, September 20). Ipsos OTX study: People spend more than half their day consuming media. Diambil dari <http://www.thewrap.com/ipsos-otx-study-mobile-phones-have-become-our-lovers-31155/>.

Latiff, Z.A. & Safiee, N.A.S. (2015). New Business Set Up for Branding Strategies on Social Media –Instagram. *Procedia Computer Science* 72 ( 2015 ) 13 – 23.

Laudon. K. C. & Laudon. J.P., (2012). *Management Information System: Managing the Digital Firm*. Twelfth edition. Pearson Prentice Hall.

Lee H., Hyunchul Ahn, Heung Kee Kim, & Jongwon Lee. Comparative Analysis of Trust in Online Communities. *Procedia Computer Science* 31 ( 2014 ) 1140 – 1149.

Liat C.B., & Wuan Y.S. (2014). Factors Influencing Consumers' Online Purchase Intention: A Study among University Students in Malaysia *International Journal of Liberal Arts and Social Science* Vol. 2 No. 8 October, 2014

Malhotra, Naresh K. 2010 Marketing research, an applied orientation, sixth edition, Prentice Hall.

Mandilas A., A. Karasavvoglou., M. Nikolaidis, & L. Tsourgiannis Predicting Consumer's Perceptions in On-line Shopping. (2013). *Procedia Technology* 8 ( 2013 ) 435 – 444.

Mangold W.G & Faulds David J. (2009). Social media: The new hybrid element of the promotion mix. *Business Horizons Volume 52, Issue 4, July–August 2009, Pages 357–365.*

Motameni, Reza & Nordstrom, Richard. (2014). Correlating the Social media Functionalities to Marketing Goals and Strategies. *Journal of Marketing Management*. Vol. 2, No. 3 & 4, pp. 27-48 ISSN: 2333-6080 (Print), 2333-6099 (Online).

Mustapha B. & Obid S.N.B.S. (2015). Tax Service Quality: The Mediating Effect of Perceived Ease of Use of the Online Tax System *Procedia - Social and Behavioral Sciences* 172 ( 2015 ) 2 – 9.

- Nor K. M., Nazarie W.N.F.W.M & Yusoff A. A. M. (2013). Factors Influencing Individuals' Trust in Online Purchase through Social Networking Sites. *International Journal of Information Science and Management IJISM, Special Issue (ECDC 2013) 17-18 April 2013.*
- Noriah Mohd. Ishak, Melor Md. Yunus, I Piet Iskandar. (2010). Trust, communication and healthy parental attachment among Malaysian academically talented college students. *Procedia Social and Behavioral Sciences 9 (2010) 1529–1536.*
- Prompongssatorn C., Sakthong N., Chaipoopirutana S. & Combs H. (2012). The Factors Influencing Consumer Trust of Internet Shopping in Thailand. *Proceeding of ASBBS Annual Conference : Las Vegas.*
- Ratnasingam P. (2012). Customer's Trust Indicators in the Online Hotel Booking Decision. *International Journal of Business, Humanities and Technology Vol. 2 No. 2; March 2012.*
- Razak N.S.A., Malliga Marimuthu., Azizah Omar., & Mazlina Mamat (2014). Trust and Repurchase Intention on Online Tourism Services among Malaysian Consumers. *Procedia - Social and Behavioral Sciences 130 ( 2014 ) 577 – 582.*
- Reza J.I (15 Jan 2016) Wanita lebih doyan main instagram ketimbang pria. Daiambil dari <http://tekno.liputan6.com/read/2412338/wanita-lebih-doyan-main-instagram-ketimbang-pria>.
- Roger A. Kerin, Lau Geok Then, Steven W. Hartley, and William Rudelius. (2013). *Marketing in Asia, Second Edition*. McGraw-Hill Education (Asia).
- Ruohan Li, & Ayoung Suh. (2015). Factors Influencing Information credibility on Social Media Platforms: Evidence from Facebook Pages. *Procedia Computer Science 72 ( 2015 ) 314 – 328.*
- Sekaran, U. (2006). *Metode Penelitian untuk Bisnis, edisi 4*. Jakarta:Salemba Empat.
- Sholihin M. & Ratmono D. (2013). *Analisis SEM-PLS dengan WarpPLS 3.0. Untuk Hubungan Nonlinear Dalam Penelitian Sosial dan Bisnis*. Yogyakarta : ANDI. ISBN: 978-979-29-4267-5.
- Sin S.S, Nor K.M., Ameen M.A. (2012). Factors Affecting Malaysian young consumers' online purchase intention in social media websites. *Procedia - Social and Behavioral Sciences 40 ( 2012 ) 326 – 333.*

Surugiu, M & Surugiu, C. (2015). Heritage tourism entrepreneurship and social media: opportunities and challenges. *Procedia - Social and Behavioral Sciences* 188 (2015) 74 – 81.

Tanrikulu Z. & Celilbatur N. (2013). Trust Factors Affecting E-Ticket Purchasing. *Procedia - Social and Behavioral Sciences* 73 ( 2013 ) 115 – 119.

Uzun H. & Poturak M. (2014). Factors Affecting Online Shopping Behavior of Consumers. *European Journal of Social and Human Sciences*, 2014, Vol.(3), No 3 163.

Wang Y., Min Q., & Han S. (2016) Understanding the effects of trust and risk on individual behavior toward social media platforms: A meta-analysis of the empirical evidence. *Computers in Human Behavior* 56 (2016) 34e44.

Widarjono, A. (2015). *Analisis Statistika Multivariat Terapan* (Dilengkapi Aplikasi SPSS Amos). Yogyakarta. Penerbit: UPP STIM YKPN. ISBN: 978-979-3532-96-7.

Zahari et al., (2013) Factors That Drives Young Adult Consumers' Online Purchase Intention in Social Media Sites . *Terengganu International Management and Business Journal Volume 3, Issue 2: 34-46*, 201.

Zaman Y., Raja A. J., & Zain K. (2016) Antecedents of trust in online environment: A case of Pakistan. *Management Science Letters* 6 (2016) 193–202.

<http://www.amazine.co/23760/apa-itu-smartphone-5-perbedaan-smartphone-dengan-ponsel/>. Diakses tanggal 21 januari 2016.

<http://www.internetworldstats.com/stats3.htm>. Diakses tanggal 20 januari 2016.

<http://www.statista.com/statistics/246199/share-of-us-internet-users-who-use-instagram-by-age-group/>. Diakses tanggal 20 januari 2016.

<http://www.statista.com/statistics/266729/smartphone-users-in-indonesia/>. Diakses tanggal 20 januari 2016.