

**POLITENESS STRATEGY USED BY FEMALE CHARACTERS IN THE
LITTLE WOMEN MOVIE**

A Thesis

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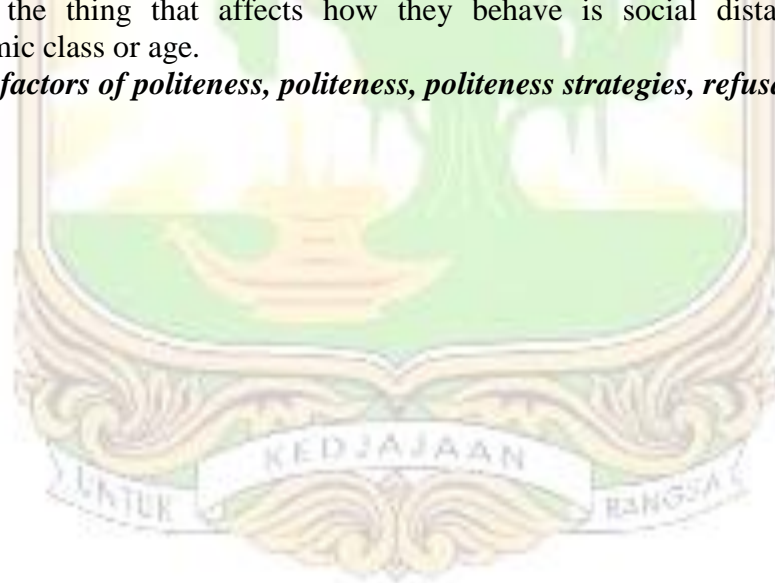
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ABSTRACT

This research is the study of pragmatics on the use of politeness strategy in refusal in 'Little Women' movie. The writer used qualitative research for this study. To analyze the data the researcher used the theory by Brown and Levinson's (1987) about politeness strategy. The researcher also analyzed the factors that influence the women characters in choosing certain politeness strategy based on Brown and Levinson (1987)'s theory. The results of the analysis are presented descriptively in this study. There are 36 utterances that carried politeness of refusal uttered by 4 women characters in this movie. Women characters in 'Little Women' movie used 4 types of politeness strategies in refusing, namely: positive politeness strategy (1 (2,78%)), negative politeness (3 (8,33%)), bald on-record (20 (55,56%)), and off-record politeness strategy (12 (33,33%)). This research shows that the dominant type of politeness strategy used by women characters in the film Little Women in refusing is bald on-record. It can be concluded that the women characters in this movie want to show their refusal clearly and avoid misunderstanding. There are 3 factors that influence when the women characters choosing certain strategies to use in refusing, namely: social distance (27 (75%)), payoffs (7 (19,45%)), and rank of imposition (2 (5,55%)). The most influential factor is social distance, because the interaction of the characters in this film occurred in the social area between family, neighbors, and friends, so the thing that affects how they behave is social distance such as socioeconomic class or age.

Keywords: *factors of politeness, politeness, politeness strategies, refusal*



ABSTRAK

Penelitian ini merupakan studi pragmatik tentang penggunaan strategi kesantunan dalam penolakan di film *'Little Women'*. Penulis menggunakan metode penelitian kualitatif dalam analisis ini. Untuk menganalisis data digunakan teori oleh Brown dan Levinson (1987) tentang strategi kesantunan. Penulis juga menganalisis faktor-faktor yang mempengaruhi karakter perempuan dalam memilih strategi kesantunan tertentu berdasarkan teori Brown dan Levinson (1987). Hasil analisis disajikan secara deskriptif dalam penelitian ini. Terdapat 36 tuturan yang mengandung kesantunan penolakan yang dituturkan oleh 4 tokoh wanita dalam film ini. Karakter wanita dalam film *'Little Women'* menggunakan 4 jenis strategi kesantunan dalam menolak, yaitu: *positive politeness strategy* (1 (2,78%)), *negative politeness* (3 (8,33%)), *bald on-record* (20 (55,56%)), dan *off-record strategy* (12 (33,33%)). Penelitian ini menunjukkan bahwa jenis strategi kesantunan yang dominan digunakan oleh karakter wanita dalam film *Little Women* dalam menolak adalah *bald on-record*. Dapat disimpulkan bahwa karakter wanita dalam film ini ingin menunjukkan penolakan mereka secara jelas dan menghindari kesalahpahaman. Ada 3 faktor yang mempengaruhi ketika karakter wanita memilih strategi kesantunan tertentu untuk digunakan dalam menolak, yaitu: *social distance* (27 (75%)), *payoffs* (7 (19,45%)), dan *rank of imposition* (2 (5,55%)). Faktor yang paling berpengaruh adalah *social distance*, karena interaksi tokoh dalam film ini terjadi dalam kawasan sosial antara sesama keluarga, tetangga, dan teman, jadi hal yang paling mempengaruhi bagaimana mereka bersikap adalah *social distance* seperti kesenjangan ekonomi sosial dan umur.

Kata kunci : faktor kesantunan, kesantunan, penolakan, strategi kesantunan

