

**FAKULTAS KESEHATAN MASYARAKAT
UNIVERSITAS ANDALAS**

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ANALISIS PELAKSANAAN PROGRAM PROMOSI KESEHATAN PRILAKU HIDUP BERSIH DAN SEHAT (PHBS) BERHENTI MEROKOK DI WILAYAH KERJA PUSKESMAS PAUH PADANG TAHUN 2016

x + 73 halaman, 16 tabel, 3 gambar, 12 lampiran

ABSTRAK

Tujuan Penelitian

Masalah rokok saat ini telah menjadi permasalahan global karena dampaknya yang sangat kompleks dan merugikan masyarakat. Data Dinas Kesehatan Kota Padang menunjukkan bahwa Puskesmas Pauh adalah salah satu Puskesmas dengan angka merokok tinggi di Kota Padang (70,3%). Penelitian ini bertujuan untuk mengetahui pelaksanaan program promosi kesehatan Prilaku Hidup Bersih dan Sehat (PHBS) berhenti merokok di wilayah kerja Puskesmas Pauh.

Metode

Desain penelitian ini adalah kualitatif. Penelitian ini dilakukan di Puskesmas Pauh Padang Bulan Februari sampai Mei 2016. Teknik penentuan informan adalah *purposive sampling* dengan jumlah informan 9 orang. Metode pengumpulan data dengan cara wawancara mendalam, *Focus Discussion Group* dan telaah dokumen. Pengolahan data terdiri dari reduksi data, penyajian data dan penarikan kesimpulan. Rekaman hasil wawancara mendalam dan FGD dibuat dalam bentuk transkrip dan dianalisis serta diinterpretasikan dalam bentuk hasil penelitian.

Hasil

Hasil penelitian didapatkan bahwa tenaga kesehatan promosi kesehatan berhenti merokok belum mendapatkan pelatihan. Alokasi dana belum terdistribusi secara merata, penyediaan sarana prasarana promosi kesehatan PHBS berhenti merokok belum optimal dan metode yang digunakan yaitu penyampaian materi penyuluhan, diskusi serta pembagian leaflet. Pelaksanaan promosi kesehatan berhenti merokok dengan bina suasana dan pemberdayaan masyarakat belum ada dilaksanakan sehingga indikator keberhasilan promosi kesehatan belum terlaksana.

Kesimpulan

Pelaksanaan program promosi kesehatan PHBS berhenti merokok belum optimal. Disarankan agar diadakan pelatihan-pelatihan bagi tenaga kesehatan promosi kesehatan berhenti merokok dan tenaga kesehatan lainnya, pengadaan dana, dan penyediaan sarana prasarana secara optimal. Agar promosi kesehatan berhenti merokok berjalan dengan baik.

Daftar Pustaka : 24 (2007-2015)

Kata Kunci : Promosi kesehatan, PHBS, merokok

**FACULTY OF PUBLIC HEALTH
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Undergraduate Thesis, Mei 2016

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ANALYSIS THE IMPLEMENTATION OF THE PROGRAM HEALTH PROMOTION CLEAN AND HEALTHY BEHAVIOUR (PHBS) OF QUIT SMOKING IN THE WORK AREA AT PUSKESMAS PAUH IN 2016

x + 73 pages, 16 tables, 3 images, 12 attachment

ABSTRACT

Objective

Cigarette has become a global problems because its effects very complex and disturb residents. Data from the health agency city showed that puskesmas Pauh is one of puskesmas with high smoking (70.3 %). This study attempts to understand the implementation of the promotional programs clean and healthy behaviour quit smoking in the work area of puskesmas Pauh.

Method

This research used qualitative design. The study is done at puskesmas pauh the February until May 2016. The determination of informants technique is purposive sampling with the number of sampling informants 9 people. Method of collecting data are in-depth interviews, focus discussion group, and review of document at Puskesmas Pauh. Processing data used the reduction of the data , presentation of data and the withdrawal of conclusion . Recording of in-depth interviews result and focus discussion group made in transcript, analyzed and interpreted in the form of research.

Result

The results of the study showed the health workers in promoting the health quit smoking have not received training. The allocation not evenly distributed. The delivery of infrastructure in health promotion quit smoking is not optimal. Methods used the delivery of material counseling and division leaflets. The implementation of health promotion stop smoking with bina atmosphere and community empowerment yet there are no indicators be implemented so that the success of the promotion of health has not materialized overall and led to the smoking rate in puskesmas pauh still high.

Conclusion

The implementation of the program health promotion PHBS quit smoking not yet optimal. It is suggested that held trainings for health workers in health promotion quit smoking and paramedics other, procurement funds, and provision of infrastructures optimal. So that health promotion of quit smoking going well.

References

: 21 (2007-2015)

Keywords

: Health Promotion, PHBS, smoking