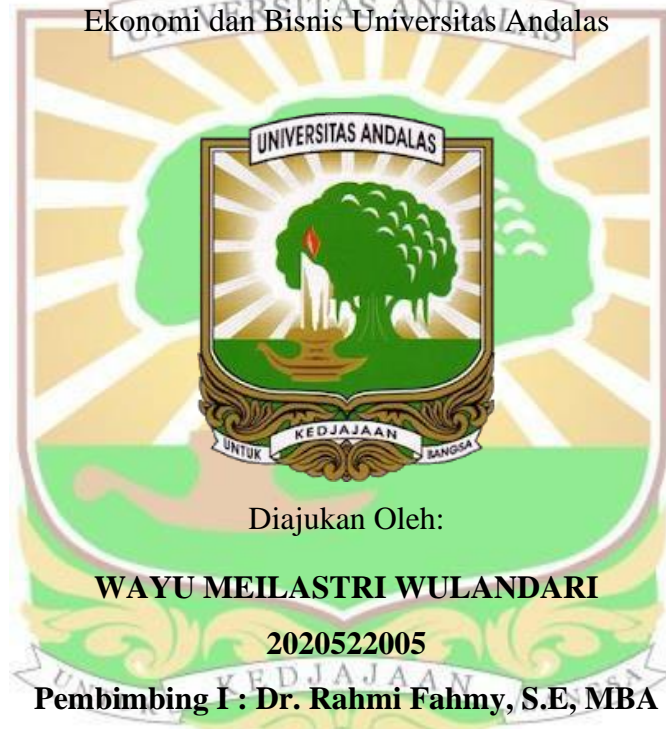


**ANTESEDEN DAN KONSEKUENSI PENERAPAN
LEARNING MANAGEMENT SYSTEMS SELAMA PANDEMI COVID-19:
STUDI DI UNIVERSITAS ANDALAS**

TESIS

Diajukan sebagai Salah Satu Syarat untuk Mencapai Gelar Magister
Manajemen Pada Program Studi Magister Manajemen Fakultas
Ekonomi dan Bisnis Universitas Andalas



Diajukan Oleh:

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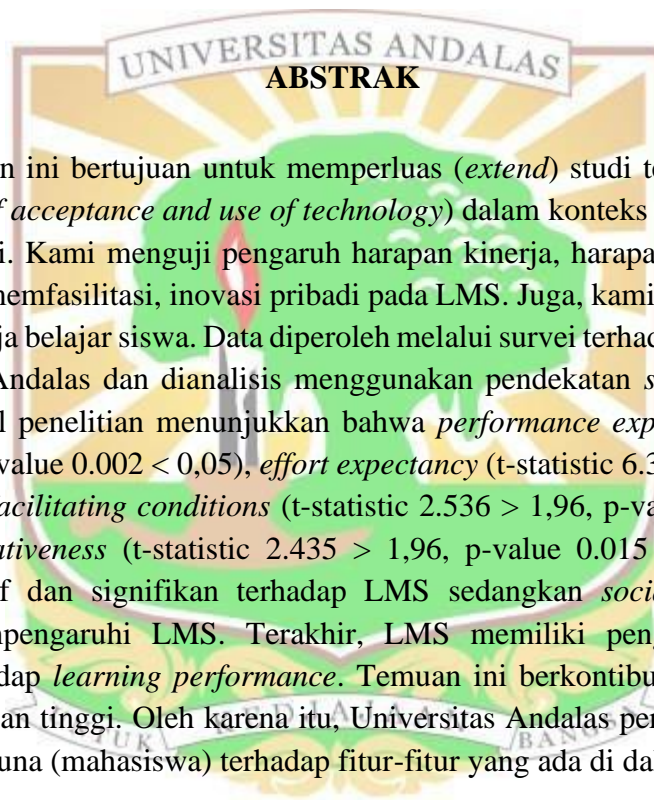
Pembimbing I : Dr. Rahmi Fahmy, S.E, MBA

Pembimbing II: Dr. Hendra Lukito S.E, MM

**PROGRAM STUDI S2 MAGISTER MANAJEMEN
FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS ANDALAS
PADANG
2022**

ANTESEDEN DAN KONSEKUENSI PENERAPAN *LEARNING MANAGEMENT SYSTEMS* SELAMA PANDEMI COVID-19: STUDI DI UNIVERSITAS ANDALAS

Tesis oleh Wayu Meilastri Wulandari
Pembimbing I : Dr. Rahmi Fahmy, S.E., MBA
Pembimbing II: Dr. Hendra Lukito, S.E., M.M



Penelitian ini bertujuan untuk memperluas (*extend*) studi tentang UTAUT (*a unified theory of acceptance and use of technology*) dalam konteks penerapan LMS di perguruan tinggi. Kami menguji pengaruh harapan kinerja, harapan usaha, pengaruh sosial, kondisi memfasilitasi, inovasi pribadi pada LMS. Juga, kami menguji pengaruh LMS pada kinerja belajar siswa. Data diperoleh melalui survei terhadap 325 mahasiswa di Universitas Andalas dan dianalisis menggunakan pendekatan *structural equation modelling*. Hasil penelitian menunjukkan bahwa *performance expectancy* (t-statistic 3.171 > 1,96, p-value 0.002 < 0,05), *effort expectancy* (t-statistic 6.355 > 1,96, p-value 0.000 < 0,05), *facilitating conditions* (t-statistic 2.536 > 1,96, p-value 0.012 < 0,05), *personal innovativeness* (t-statistic 2.435 > 1,96, p-value 0.015 < 0,05) memiliki pengaruh positif dan signifikan terhadap LMS sedangkan *social influence* tidak signifikan mempengaruhi LMS. Terakhir, LMS memiliki pengaruh positif dan signifikan terhadap *learning performance*. Temuan ini berkontribusi pada penerapan LMS di perguruan tinggi. Oleh karena itu, Universitas Andalas perlu memperhatikan kepuasan pengguna (mahasiswa) terhadap fitur-fitur yang ada di dalam LMS.

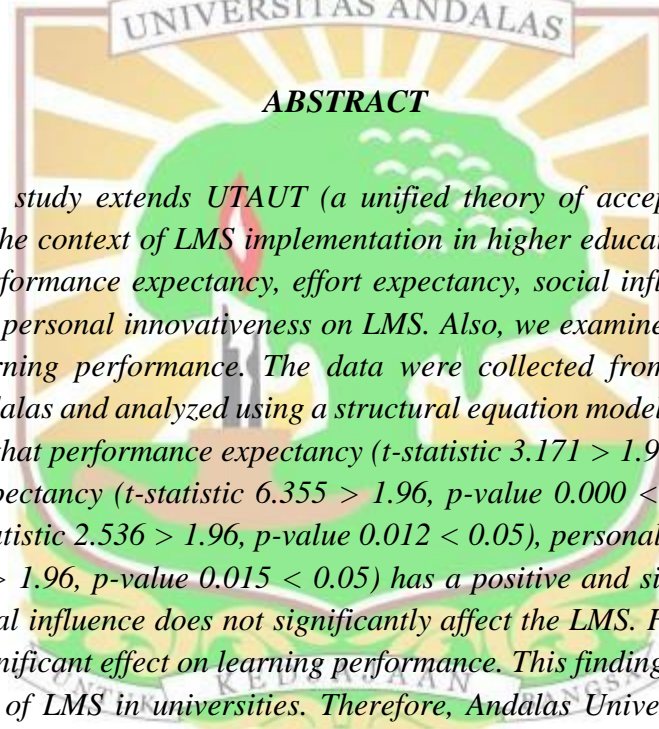
Kata kunci: *Performance expectancy, effort expectancy, social influence, facilitating conditions, personal innovativeness, LMS, learning performance.*

**ANTECEDENTS AND CONSEQUENCES OF THE
IMPLEMENTATION OF LEARNING MANAGEMENT SYSTEMS
DURING THE COVID-19 PANDEMIC: CASE STUDY OF
ANDALAS UNIVERSITY**

Thesis By Wayu Meilastri Wulandari

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ABSTRACT

This study extends UTAUT (a unified theory of acceptance and use of technology) in the context of LMS implementation in higher education. We tested the influence of performance expectancy, effort expectancy, social influence, facilitating conditions, and personal innovativeness on LMS. Also, we examine the effect of LMS on student learning performance. The data were collected from 325 students of Universitas Andalas and analyzed using a structural equation modeling approach. The results showed that performance expectancy (t -statistic $3.171 > 1.96$, p -value $0.002 < 0.05$), effort expectancy (t -statistic $6.355 > 1.96$, p -value $0.000 < 0.05$), facilitating conditions (t -statistic $2.536 > 1.96$, p -value $0.012 < 0.05$), personal innovativeness (t -statistic $2.435 > 1.96$, p -value $0.015 < 0.05$) has a positive and significant effect on LMS while social influence does not significantly affect the LMS. Finally, LMS has a positive and significant effect on learning performance. This finding contributes to the implementation of LMS in universities. Therefore, Andalas University needs to pay attention to student satisfaction with the features of the LMS.

Keywords: Performance expectancy, effort expectancy, social influence, facilitating conditions, personal innovativeness, LMS, learning performance.

