References

- Abdullah, H. h., Hanaysha, J. R., & Abd. Ghani, N. H. (2017). Analyzing the Relationship between Advertising and Sales Promotion with Brand Equity. *Asian International Journal of Social Science*, 17(2), 88 103. Retrieved from http://aijss.org/index.php/aijss20170204/
- Alalwan, A. A. (2018, June 5). Investigating the impact of social media advertising features on customer purchase intention. *International Journal of Information Management*, 65-77. doi:https://doi.org/10.1016/j.ijinfomgt.2018.06.001
- Al-Ansi, A., Olya, H. G., & Han, H. (2019). Effect of general risk on trust, satisfaction, and recommendation intention for Halal Food. *International Journal of Hospitality Management*, 210-219. doi:https://doi.org/10.1016/j.ijhm.2018.10.017
- Amirtha, R., Sivakumar, V., & H, Y. (2020, November 20). Influence of Perceived Risk Dimensions on e-Shopping Behavioural Intention among Women—A Family Life Cycle Stage Perspective. *Theoritical and Applied Electronic Commerce Research*, 16, 320–355. doi:10.3390/jtaer16030022
- Apuke, O. D. (2017, October 12). QUANTITATIVE RESEARCH METHODS A SYNOPSIS APPROACH. Arabian Journal of Business and Management Review, 6(10), 40-47.
- Ariffin, S. K., Mohan, T., & Goh, Y.-N. (2018, July 9). Influence of consumers' perceived risk on consumers' online purchase intention. *Journal of Research in Interactive*, 12, 309-327. doi:10.1108/JRIM-11-2017-0100
- Athar, M. A., Butt, M., Abid, G., & Arshad, M. (2021, April). Impact of Influential Attributes on Purchase Intention During COVID-19: Theoritical Base Sequential Mediation of Image and Memories.

 International Journal of Management, 12(4), 454-467. doi:10.34218/IJM.12.4.2021.039
- Basias, N., & Pollalis, Y. (2018). Quantitative and Qualitative Research in Business & Technology: Justifying a Suitable Research Methodology. *Review of Integrative Business and Economics Research*, 7, 91-105. Retrieved from (http://buscompress.com/journal-home.html
- Basuki, A. T., & Prawoto, N. (2016). *Analisis Regresi dalam Penelitian Ekonomi dan Bisnis* (3rd ed.).
- Bhukya, R., & Singh, S. (2015). The effect of perceived risk dimensions on purchase intention; An empirical evidence from Indian private labels market. *American Journal of Business*, 30, 218-230. doi:10.1108/AJB-10-2014-0055
- Bonetto, E., Dezecache, G., Nugier, A., Inigo, M., Mathias, J.-D., Hue, S., . . . Dambrun, M. (2021, June 18). Basic human values during the COVID-19 outbreak, perceived threat and their relationships with compliance with movement restrictions and social distancing. *PLOS ONE*, 1-15. Retrieved from https://doi.org/10.1371/journal.pone.0253430

- Brewer, P., & Sebby, A. G. (2020). The effect of online restaurant menus on consumers' purchase intentions during the COVID-19 pandemic. *International Journal of Hospitality Management*, 1-9. doi:https://doi.org/10.1016/j.ijhm.2020.102777
- Camilleri, M. A., & Falzon, L. (2021). Understanding motivations to use online streaming services: integrating the technology acceptance model (TAM) and the uses and gratifications theory (UGT). *Spanish Journal of Marketing*, 25, 216-236. doi:10.1108/SJME-04-2020-0074
- Chang, A. Y.-P. (2017). A Study on the Effects of Sales Promotion on Consumer Involvement and Purchase Intention in Tourism Industry. *EURASIA Journal of Mathematics, Science and Technology Education*, 13(12), 8323-8330. doi:10.12973/ejmste/77903
- Creswell , J. W. (2012). *Educational Research* (4th ed.). Boston, United States of America: Pearson Education, Inc.
- Emerald Publishing. (2017). Winery website loyalty: The role of sales promotion and service attributes. *International Journal of Wine Business Research*, 1-20.
- Eva, N., Saputra, D. R., Wulandari, D. A., Yahya, F. A., & Annisa, W. (2021, January 5). Panic-Buying Behaviour During the Covid-19 Outbreak: A Cross-Cultural Psychological Study. *International Conference of Psychology*, 80-87. doi:DOI 10.18502/kss.v4i15.8192
- Garson, G. D. (2016). PARTIAL LEAST SQUARES (PLS-SEM) (3rd ed.). USA: Statistical Associates Publishing.
- Gerber, C., Ward, S., & Goedhals-Ge, L. (2014). The Impact of Perceived Risk On Online Purchase Behavior. Risk governance & control: financial markets & institutions, 4(4), 99-106.
- Ghahtarani, A., Sheikhmohammady, M., & Rostami, M. (2019, September 26). The impact of social capital and social interaction on customers' purchase intention, considering knowledge sharing in social commerce context. *Journal of Innovation and Knowledge*, 190-198. doi:https://doi.org/10.1016/j.jik.2019.08.004
- Ha, N. T., Huong Nguyen, T. L., Linh Nguyen, T. P., & Nguyen, T. D. (2019). The effect of trust on consumers' online purchase intention: An integration of TAM and TPB. *Management Science Letters*, 1451–1460. doi:10.5267/j.msl.2019.5.006
- Habib , S., & Hamadneh, N. N. (2021). Impact of Perceived Risk on Consumers Technology Acceptance in Online Grocery Adoption amid COVID-19 Pandemic. *Sustainability*, 13(10221), 1-15. doi:https://doi.org/10.3390/su131810221
- Hakim, M. P., Zanetta, L. D., & da Cunha, D. T. (2021, January 11). Should I stay, or should I go? Consumers' perceived risk and intention to visit restaurants during the COVID-19 pandemic in Brazil. *Food Research International*. doi:https://doi.org/10.1016/j.foodres.2021.110152
- Iriani, S. S., & Andjarwati, A. L. (2020, December). Analysis of Perceived Usefulness, Perceived Ease of Use, and Perceived Risk toward Online Shopping in the Era of COVID-19 Pandemic. *A multifaceted review journal in the field of pharmacy*, 11(12), 313-320.

- Jun, S. -H. (2020, June 26). The Effects of Perceived Risk, Brand Credibility, and Past Experience on Purchase Intention in the Airbnb Context. *Tourism Management*, 12(5212), 1-17. doi:10.3390/su12125212
- KawalCOVID-19.id. (2022). *Kawal informasi seputar COVID-19 secara tepat dan akurat.* Jakarta: KawalCOVID19.id.
- Keni, K., & Wilson, N. (2021). The Role of Consumers' Perceived Risk and Sales Promotion Towards Consumers' Intention to Visit in the Fast-Food Restaurant Sector During the Current COVID-19 Pandemic. *Proceedings of the Ninth International Conference on Entrepreneurship and Business Management (ICEBM 2020), 174*, 10-17. Retrieved from http://creativecommons.org/licenses/by-nc/4.0/.
- Kim, J., & Lee, J. C. (2020, July 15). Effects of COVID-19 on preferences for private dining facilities in restaurants. *Journal of Hospitality and Tourism Management*, 67-70. doi:https://doi.org/10.1016/j.jhtm.2020.07.008
- Kim, S.-B., & Kwon, K.-J. (2018, January 30). Examining the Relationships of Image and Attitude on Visit Intention to Korea among Tanzanian College Students: The Moderating Effect of Familiarity. *Journal Sustainability*, 10, 360. doi:10.3390/su10020360
- Kimes, S. E. (2011). Customer Perceptions of Electronic Food Ordering. Cornell University, School of Hotel Administration. New York: Cornell University, School of Hotel Administration.
- Koch, J., Frommeyer, B., & Schewe, G. (2020). Online Shopping Motives during the COVID-19 Pandemic—Lessons from the Crisis. *Sustainability*, 12, 1-20. doi:doi:10.3390/su122410247
- Kothari, C. R. (2004). Research Methodology Methods and Tehniques (2nd Revised ed.). New Delhi: New Age International (P) Ltd.
- Kotler, P., & Armstrong, G. (2010). Principles of Marketing. New Jersey: Pearson Prentice Hall.
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th ed.). Harlow, England: Pearson Education Limited.
- Kotler, P., Wong, V., Saunders, J., & Armstrong, G. (2005). *Principles of Marketing* (Fourth European Edition ed.). Harlow, England: Pearson Education Limited.
- Kumar, R. (2019). *Research Methodology: A Step-by-Step Guide for Beginners* (5th ed.). New Delhi, India: SAGE Publications India Pvt Ltd.
- Lee, W.-I., Cheng, S.-Y., & Shih, Y.-T. (2017). Effects among product attributes, involvement, word-of-mouth, and purchase intention in online shopping. *Asia Pacific Management Review*, 223-229. doi:http://dx.doi.org/10.1016/j.apmr.2017.07.007
- Leung, X. Y., & Cai, R. (2021). How pandemic severity moderates digital food ordering risks during COVID-19: An application of prospect theory and risk perception framework. *Journal of Hospitality and Tourism Management*, 497-505. doi:https://doi.org/10.1016/j.jhtm.2021.05.002

- Mandiri Institute. (2020). Tingkat Kunjungan ke Restoran (Oktober-Desember 2020).
- Mazza, M. G., Lorenzo, R. D., Conte, C., Poletti, S., Vai, B., Bollettini, I., . . . Rovere-Querini, P. (2020, July 10). Anxiety and depression in COVID-19 survivors: Role of inflammatory and clinical predictors. *Brain, Behavior, and Immunity*, 594-600. doi:https://doi.org/10.1016/j.bbi.2020.07.037
- MBA Skool Team. (2021, August 9). *Purchase Intention Meaning, Importance, Factors & Example*. Retrieved from MBA Skool: https://www.mbaskool.com/business-concepts/marketing-and-strategy-terms/10976-purchase-intention.html
- Mehrolia, S., Alagarsamy, S., & Solaikutty, V. M. (2020, August 13). Customers response to online food delivery services during COVID-19 outbreak using binary logistic regression. *International Journal of Consumer Studies*, 1-13. doi:10.1111/ijcs.12630
- Mirabi, V., Akbariyeh, H., & Tahmasebifard, H. (2015, January). A Study of Factors Affecting on Customers Purchase Intention. *Journal of Multidisciplinary Engineering Science and Technology (JMEST)*, 2(1), 267-273.
- Mishra, S. B., & Alok, S. (2017). *Handbook of Research Methodology*. New Ddelhi, India: EDUCREATION PUBLISHING.
- Morwitz, V. (2012). Consumers' Purchase Intentions and Their Behavior. Foundations and Trends in Marketing, 7(3), 181–230.
- Pandey, A. (2021, March April). Impact of Covid-19 on Restaurant Industry. *International Journal of Trend in Scientific Research and Development (IJTSRD)*, 5(3), 209 213. Retrieved from www.ijtsrd.com
- Peña-García, N., Gil-Saura, I., Rodríguez-Orejuela, A., & Siqueira-Junior, J. R. (2020, June 19). Purchase intention and purchase behavior online: A cross-cultural approach. *6*(6). doi:https://doi.org/10.1016/j.heliyon.2020.e04284
- Peterson, S. (2021, April 12). *Consumer Psychology*. Retrieved from NAMOGOO: https://www.namogoo.com/blog/consumer-behavior-psychology/customer-purchase-intention/#3
- Prakoso, F. A. (2020, December). DAMPAK CORONAVIRUS DISEASE (COVID-19) TERHADAP INDUSTRI FOOD & BEVERAGES. *Jurnal Manajemen Bisnis (JMB)*, Volume 33 No 2. Retrieved from http://ejournal.stieibbi.ac.id/index.php/jmb
- Prasetyo, Y. T., Tanto, H., Mariyanto, M., Hanjaya, C., Young, M. N., Persada, S. F., . . . Perwira Redi, A. N. (2021). Factors Affecting Customer Satisfaction and Loyalty in Online Food Delivery Service during the COVID-19 Pandemic: Its Relation with Open Innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 7, 76. doi:https://doi.org/10.3390/joitmc7010076
- Pratama, W. P. (2022). Sri Mulyani: Sektor Hiburan, Restoran, dan Perhotelan Dalam Masa Pemulihan, Tergambar dari Penerimaan Pajak Daerah. Bisnis.com.
- Puspita, R. C., Tamtomo, D., & Indarto, D. (2017). Health Belief Model for the Analysis of Factors Affecting Hypertension Preventive Behavior among Adolescents in Surakarta.

- Journal of Health Promotion and Behavior, 2(2), 183-196 doi:https://doi.org/thejhpb.2016.02.02.08
- Rehman, F. u., Md Yusof, R. B., Mohamed Zabri, S. B., & Ismail, F. B. (2017). Determinants of personal factors in influencing the buying behavior of consumers in sales promotion: a case of fashion industry. *Young Consumers*, 18(4), 408-424. doi:https://doi.org/10.1108/YC-06-2017-00705
- Salcedo, J., & McCormick, K. (2020). SPSS Statistics For Dummies (4th ed.). New Jersey: John Wiley & Sons, Inc.
- Satgas COVID-19. (2022). Satgas COVID-19. Retrieved from https://covid19.go.id/.
- Satgas Covid-19 CNN Indonesia. (2020). *Kilas Balik Pandemi COVID-19 di Indonesia*. South Jakarta: CNN Indonesia . Retrieved from https://www.cnnindonesia.com/nasional/20201110123516-25-568018/kilas-balik-pandemi-covid-19-di-indonesia.versitas ANDATA s
- Sekaran, U. (2003). RESEARCH METHODS FOR BUSINESS (Fourth ed.). United States of America: John Wiley & Sons, Inc.
- Septianto, F., & Chiew, T. M. (2021). Perceived Threat of COVID-19 Influences Product Preferences: The Moderating Role of Consumers' Mindset. *Australasian Marketing Journal*, 29, 78-86. doi:10.1177/1839334921998553journals.sagepub.com/home/anz
- Soare, J. C., Limongi, R., De Sousa Júnior, J. H., Santos, W. S., Raasch, M., & Hoeckesfeld, L. (2022, February 2). Assessing the efects of COVID-19-related risk on online shopping behavior. *Journal of Marketing Analytics*. doi:https://doi.org/10.1057/s41270-022-00156-9
- Tadese, M., Haile, A. B., Moltot, T., & Silesh, M. (2021). Perceived Risk of COVID-19 and Related Factors Among University Students in Ethiopia During School Reopening. *Infection and Drug Resistance*, 14, 953–961. doi:http://doi.org/10.2147/IDR.S302126
- Tarigan, E. D., Sabrina, H., & Syahputri, Y. (2020, October). The Influence of Lifestyle and Sales Promotion on Online Purchase Decisions for Home-Cooked Culinary during COVID-19 in Medan City, Indonesia. *International Journal of Research & Review*, 7(10), 140-144.
- Tung, S., & Poon, W. C. (2022, March). Consumer risk perception of online food delivery during the COVID-19 Movement Control Order (MCO) in Malaysia. *Foodservice Business Research*. doi:10.1080/15378020.2022.2054657
- Wang, J., Kaperak, C., Sato, T., & Sakuraba, A. (2021). COVID-19 reinfection: a rapid systematic review of case report and case series. *Investigation Medical*, 69, 1253-1255. doi:10.1136/jim-2021-001853
- World Health Organization (WHO). (2020). *Coronavirus Disease (COVID-19) Advice for the Public*. World Health Organization (WHO). World Health Organization (WHO). Retrieved from https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public.

- Yeni, Y., Pujani, V., & Syahrul, L. (2021, 11 30). Customers' Intention to Recommend Takeaway Food during COVID-19 Pandemic. *QUALITY INNOVATION PROSPERITY*, 85-100. doi:10.12776/QIP.V25I3.1621
- Yeo, V. C., Goh, S.-K., & Rezaei, S. (2017). Consumer experiences, attitude and behavioral intention toward online food delivery (OFD) services. *Journal of Retailing and Consumer Services*, 150-162. doi:http://dx.doi.org/10.1016/j.jretconser.2016.12.013
- Youssef, A. A., Jaafari, M., & Belhcen, L. (2020, November 20). Factors Affecting the Online Purchase Intention during COVID-19 Crisis: The Case of Morocco. doi:http://dx.doi.org/10.2139/ssrn.3734389
- Zeithaml, V. A., Bitner, M. J., & Gremler, D. D. (2018). Services Marketing: Integrating Customer Focus Across the Firm. New York, United States of America: McGraw-Hill Education.
- Zhao, Y., & Bacao, F. (2020). What factors determining customer continuingly using food delivery apps during 2019 novel coronavirus pandemic period? . *International Journal of Hospitality Management*, 1-12. doi:https://doi.org/10.1016/j.ijhm.2020.102683
- Zhong, Y., Oh, S., & Moon, H. C. (2021). What Can Drive Consumers' Dining-Out Behavior in China and Korea during the COVID-19 Pandemic? *Sustainability* 2021, 13, 1-17. doi:https://doi.org/10.3390/su13041724